FINANCIAL STATEMENTS BULLETIN
January–December 2010

FISKARS

Fiskars Corp. Financial Statement Release February 9, 2011, at 8.30 a.m.

A year of solid performance and profit increase

Year 2010 in brief:

- Net sales increased 8% and were EUR 715.9 million (660.3)
- Operating profit excluding non-recurring items grew 51% to EUR 60.4 million (40.0)
- Operating profit (EBIT) grew 24% to EUR 49.1 million (39.5)
- Cash flow from operating activities was EUR 92.6 million (121.0)
- Earnings per share were EUR 1.15 (1.05)
- The Board proposes a dividend of EUR 0.60 per share
- Outlook for 2011: Net sales to be above 2010 level, operating profit excl. non-recurring items at a similar level as in 2010

Fourth quarter 2010 in brief:

- Net sales increased 10% and were EUR 190.6 million (172.6)
- Operating profit excluding non-recurring items increased 33% to EUR 12.6 million (9.5)
- Operating profit (EBIT) decreased 86% and was EUR 1.3 million (9.5)

Fiskars' President & CEO, Kari Kauniskangas:

"Fiskars had a solid year in 2010 and we recorded the best operating profit excluding non-recurring items in the company's history. I am pleased to see that our new strategy is starting to pay off and our transformation into a branded consumer goods company is well on its way.

In EMEA, all businesses grew and improved their operating profit. In the Americas we were able to keep net sales at 2009 levels and clearly increase our profit although the general market situation remained cautious in 2010 and despite some divestments we made in 2009.

Year 2010 was an exceptionally strong year for our Garden business, particularly in Europe. The weather was on our side, and the sales of snow tools reached record levels both during the first and last quarter. In addition, marketing efforts and product launches led to market share gains in major Central European markets.

At the end of 2010, we launched a significant five year investment program in EMEA to create a more streamlined supply chain and improve business transparency. In 2011, we continue simplifying our operations and building common processes and platforms to further increase efficiency. We also continue to invest in brand building and product development, as these areas are central in helping to secure future growth.

Although some uncertainty may linger in parts of our business environment in 2011, consumer trends support our business and Fiskars is in a good position to continue expanding its business."

Further information:

- President and CEO Kari Kauniskangas, tel. +358 204 39 5500
- CFO Teemu Kangas-Kärki, tel.+358 204 39 5703

The full-year figures stated in this release are audited.

GROUP KEY FIGURES

MEUR	Q4 2010	Q4 2009	Change	Q1-Q4 2010	Q1-Q4 2009	Change
Net sales	190.6	172.6	10%	715.9	660.3 *	8%
Operating profit (EBIT)	1.3	9.5	-86%	49.1	39.5	24%
Share of profit from associate	30.1	19.8	52%	65.9	66.5	-1%
Change in the fair value of biological assets	-0.4	-0.1		-2.2	-0.4	
Profit before taxes	30.3	28.2	8%	106.7	91.4	17%
Profit for the period	28.9	26.0	11%	94.3	83.5	13%
Earnings per share, EUR**	0.35	0.32	11%	1.15	1.05	9%
Equity per share, EUR**				6.76	6.16	10%
Cash flow from operating activities***	29.6	43.0	-31%	92.6	121.0	-23%
Equity ratio, %				57%	52%	
Net gearing, %				36%	47%	
Capital expenditure	7.5	3.5	114%	18.6	14.6	27%
Personnel (FTE), average	3,664	3,885	-6%	3,612	3,867	-7%

*The figures for 2009 include changes due to the reclassification of certain accounts. Please see the notes to the interim report
**Calculated using the weighted average number of shares in the reporting period; with the effect of the combination of the share series on July 30, 2009
*** Incl. Wärtsilä dividend of EUR 29.5 million in 2010 (2009: 25.3)

Fiskars has on February 9, 2011 published its Corporate Governance Statement for 2010, which is available on the company's website at www.fiskarsgroup.com.

Fiskars has on February 9, 2011 also published its Annual Review of information published in 2010. The Annual Review is available at www.fiskarsgroup.com.

News conference:
An analyst and press conference on the quarterly and full year results will be held today, February 9, 2011, at 10:00 am EET at the company’s headquarters, Fiskars Campus, Hämeentie 135 A, Helsinki, Finland. Presentation materials will be available at www.fiskarsgroup.com.

FOURTH QUARTER 2010

Group financial performance

Fiskars’ net sales in October-December 2010 increased by 10% to EUR 190.6 million (Q4 2009: EUR 172.6 million), driven by strong growth in the Garden business and good performance in Boats and Home. At comparable currency rates, the Group’s sales increased by 5%. Cash flow from operating activities was EUR 29.6 million (43.0).

The Group’s operating profit excluding non-recurring items grew 33% to EUR 12.6 million (9.5) owing mainly to improved profit in the Americas. As a result of impairment testing, Fiskars booked an EUR 11.3 million impairment charge against the goodwill allocated to the Outdoor business area in EMEA. As a result of the impairment charge, operating profit decreased 86% to EUR 1.3 million (9.5).

Income from associate Wärtsilä was EUR 30.1 million (19.8) for the quarter, and the change in the fair value of standing timber (i.e. biological assets) EUR -0.4 million (-0.1).

Capital expenditure during the quarter was EUR 7.5 million (3.5). The majority of them were investments in production and new product development.

Net financial costs were EUR -0.6 million (-1.0). Profit before taxes was EUR 30.3 million (28.2). The profit for the quarter was EUR 28.9 million (26.0), and earnings per share were EUR 0.35 (0.32).

Reporting structure

Fiskars' operating segments are EMEA (Europe, Middle East, and Asia-Pacific), Americas, Wärtsilä (associated company), and Other (Real Estate, corporate headquarters and shared services).

The company's business areas are Home (homeware and school, office & craft), Garden and Outdoor (outdoor equipment and boats).

Business areas in Q4

Net sales, EUR million	Q4 2010	Q4 2009	Change	2010	2009	Change
Home	95.6	92.9	3%	309.4	297.3	4%
Garden	56.8	40.0	42%	274.5	230.9	19%
Outdoor	37.2	38.7	-4%	128.3	128.4	0%

EMEA in Q4

EUR million	Q4 2010	Q4 2009	Change	2010	2009	Change
Net sales	143.4	125.4	14%	502.4	451.6	11%
Net sales, currency neutral	143.4	129.3	11%	502.4	465.9	8%
Operating profit excluding non-recurring items	11.1	10.7	4%	44.4	26.5	68%
Operating profit (EBIT)	-0.2*)	10.7	-102%	33.1 *)	26.5	25%
Capital expenditure	5.5	2.5	121%	12.9	10.6	22%
Personnel (FTE), average	2,911	3,020	-4%	2,864	3,006	-5%

*) Includes non-recurring costs of EUR 11.3 million.

Net sales in EMEA (Europe, Middle East, and Asia-Pacific) rose 14% in the fourth quarter, to EUR 143.4 million (125.4). Using comparable currency rates, sales were up 11%.

The increase in sales was mainly driven by the exceptionally strong development in the Garden business area, where sales of snow tools more than doubled, reaching record levels. Sales of stick tools and wood preparation tools were all up, too.

Sales of the homeware products of the Home business area developed well, with good development in Finland, Norway and Poland. Homeware sales were also boosted by favorable currency development.

Outdoor sales increased due to strong performance in boat sales and growth in mobile light sales.

Operating profit excluding non-recurring items was up 4%, amounting to EUR 11.1 million (10.7), driven by strong sales and continued focus on efficiency.

Americas in Q4

EUR million	Q4 2010	Q4 2009	Change	2010	2009	Change
Net sales	50.4	49.9	1%	223.1	218.2	2%
Net sales, currency neutral	50.4	54.2	-7%	223.1	230.8	-3%
Operating profit (EBIT)	5.3	2.3	133%	28.1	23.9	17%
Capital expenditure	0.6	0.8	-19%	3.4	2.8	21%
Personnel (FTE), average	590	746	-21%	597	742	--20%

Net sales in the Americas increased 1% to EUR 50.4 million (49.9). In USD-terms net sales decreased 7%, to USD 68.6 million (73.9), mainly as a result of the divestment of the Brunton business in 2009.

Net sales in the Garden business area developed strongly, driven by sales growth in cutting tools and pottery and continued good development in newly launched mower sales. Sales increased with all major customers.

Sales in the Home's school, office, and craft (SOC) were up slightly.

In the Outdoor business area, net sales decreased due to the Brunton divestment and cautious institutional purchasing.

Operating profit in the Americas totaled EUR 5.3 million (2.3), increasing by 133 % as a result of improved Garden and SOC businesses. Higher sales and enhanced product mixes contributed to the profit improvement during the quarter.

Other in Q4 2010

EUR million	Q4 2010	Q4 2009	Change	2010	2009	Change
Net sales	1.6	1.6	3%	6.2	6.1	2%
Operating profit (EBIT)	-3.7	-3.5		-12.1	-10.9	
Capital expenditure	1.4	0.2		2.3	1.2	
Personnel (FTE), average	163	119	37%	151	119	27%

Fiskars' Other segment covers the Real Estate unit, corporate headquarters, and shared services.

Net sales in the Other segment rose 3% to EUR 1.6 million (1.6), and the segment's EBIT came in at EUR -3.7 million (-3.5).

Investment program in EMEA

In line with Fiskars' strategy to achieve faster growth and increased efficiency, the company is in the process of executing a new, integrated operating model. In December 2010, Fiskars launched a significant investment program to facilitate further growth by implementing a new business model in EMEA.

The approximately EUR 50 million investment over the next five years will be funded by operative cash flow. During these years, the program will increase Fiskars' operating expenses and capital expenditure.

With this program, the company will create a more streamlined supply chain and improve transparency through common processes and IT systems, including a new common enterprise resource planning (ERP) system.

After an initial implementation period, the investment program is expected to further enhance the efficiency of Fiskars' operations and gradually improve cash flow.

JANUARY- DECEMBER 2010

Group performance in 2010

Fiskars' consolidated net sales increased by 8% to EUR 715.9 million (660.3) in 2010, boosted by strong development in the Garden business area and improvement in the Home business area. Favorable currency rates added to sales at group level, and at comparable currency rates, the sales increase was 4%.

The Group's operating profit excluding non-recurring items grew 52 % to EUR 60.4 million (40.0) or 8% of net sales (6%) and operating profit (EBIT) grew 24% to EUR 49.1 million (39.5), even including EUR -11.3 million of non-recurring costs (-0.5).

Based on the year's impairment testing, Fiskars booked an EUR 11.3 million impairment charge against the goodwill allocated to the Outdoor business area in EMEA during the last quarter of the year.

Cash flow from operations decreased to EUR 92.6 million (121.0). In 2009, cash flow was enhanced by a significant reduction in inventory levels.

Fiskars' share of the profit of associated company Wärtsilä and the change in the fair value of its biological assets (i.e. standing timber) are presented as separate lines below EBIT in the income statement. The share of profit from associate was EUR 65.9 million (66.5), and the change in the fair value of standing timber was EUR -2.2 million (-0.4).

Net financial costs were EUR -6.1 million (-14.2). Profit before taxes was EUR 106.7 million (91.4). The income taxes for the year totaled EUR -12.4 million (-7.9).

The profit for the period increased to EUR 94.3 million (83.5), and earnings per share were EUR 1.15 (1.05).

The Group employed 3,944 people as of the end of the year (3,742).

EMEA

Year 2010 saw a clear improvement in Fiskars' operating environment in EMEA, where both the trade and consumer demand developed positively. Favorable performance in currencies such as the Swedish krona compared to the euro also contributed to higher net sales. Net sales in the EMEA segment grew 11% to EUR 502.4 million (451.6). Using comparable exchange rates, growth was 8%.

Net sales in the Home business area's homeware products increased, especially in key markets, and net sales were further boosted by favorable currency rates. Sales of craft products were lower than in 2009.

In the Garden business area, sales of Fiskars branded garden tools grew significantly, led by increased sales of snow tools, stick tools and cutting tools. Even sales of construction tools picked up compared to 2009. Two snowy winters in a row saw sales of snow tools rise to record levels both in the first and last quarter of the year. In other product categories the company gained market share in major Central European markets such as Germany and France through marketing campaigns and product launches.

Net sales in the Outdoor business area increased following strong sales increase in the boat business. Sales of outdoor gear increased as well, led by good development in mobile light sales.

Increased sales and efficiency in supply chain continued to have a positive effect on profit, and the segment's operating profit excluding non-recurring items grew 68% to EUR 44.4 million (26.5).

Personnel at the end of the year totaled 3,209 (3,006).

Americas

Net sales for the Americas rose by 2% to EUR 223.1 million (218.2). In USD terms, net sales fell by 3% to USD 294.9 million (302.5), mainly impacted by the divestments made in 2009. In the Americas, consumer confidence started to improve towards the end of the year. Market conditions remained challenging as the trade continued to purchase cautiously and focus on working capital.

Net sales in the Garden business area increased, driven by increased market share in garden tools, rain barrels and newly introduced mowers. Sales developed well with key customers.

Net sales of school, office, and craft (SOC) products in the Home business were down, primarily because of the divestment of consumables products in July 2009.

Net sales in the Outdoor business area decreased in 2010. Sales were impacted by the divestment of Brunton in December 2009 and cautious purchasing by the institutional segment.

Despite the market situation, operating profit in the Americas increased 17% to EUR 28.1 million (23.9) thanks to increased volume in the Garden business area and improved product mix in Garden and Outdoor businesses.

Personnel as of the end of year totaled 570 (742).

Other

Fiskars' Other segment comprises Real Estate, which is responsible for managing the Group's forests and land as well as for the internal and external leasing of Fiskars' property in Finland, corporate headquarters and shared services.

The segment recorded net sales of EUR 6.2 million (6.1), the majority of which comprised revenue from timber sales and rental income from properties. The segment's operating profit was EUR -12.1 million (-10.9 including -0.5 million in non-recurring items). The change in the value of standing timber, reported below EBIT, was EUR -2.2 million (-0.4). Personnel as of the end of year totaled 165 (119).

Wärtsilä

Fiskars owns 17.1% of the shares and votes of its associated company, Wärtsilä Corporation. Fiskars' share of Wärtsilä's profit totaled EUR 65.9 million (66.5) in 2010.

Wärtsilä's Annual General Meeting was held on March 4, 2010. The Chairman of Fiskars' Board, Mr. Kaj-Gustaf Bergh, was re-elected to Wärtsilä's Board of Directors. Mr. Alexander Ehrnrooth and Mr. Paul Ehrnrooth, both members of Fiskars' Board, were elected to the Board as new members.

The Annual General Meeting decided to pay a dividend of EUR 1.75 per share (1.50), which gave Fiskars dividend revenue of EUR 29.5 million (25.3).

The market value of Fiskars' Wärtsilä shares was EUR 961.9 million (472.9) or EUR 11.74 (5.76) per Fiskars' share at the end of the year, with a closing price EUR 57.10 (28.07) per Wärtsilä share. The book value of the shares was EUR 341.0 million (316.8).

Financing

Fiskars' cash flow from operations totaled EUR 92.6 million (121.0) in 2010. In 2009, cash flow was enhanced by a significant reduction in inventory levels. The cash flow includes dividends paid by associated company Wärtsilä totaling EUR 29.5 million (25.3).

Cash flow from investing activities was EUR -18.8 million (-8.7) and cash flow after investing activities was EUR 73.8 million (112.2) in the year.

Working capital was EUR 101.2 million (EUR 102.6) at the end of the year. The equity ratio was 57% (52%) and net gearing 36% (47%).

Cash and deposits at the end of the period were EUR 5.8 million (38.6). Fiskars hedges exchange rate risks associated with future cash flow using currency derivatives. The value of these derivatives increased financing expenses in 2010 by EUR 1.5 million (2009: increased expenses by EUR 4.5 million), as the company does not apply hedge accounting as defined under IAS 39 to its derivatives.

Net interest-bearing debt amounted to EUR 200.0 million (235.7). Short-term borrowings totaled EUR 130.1 million (199.7) and long-term borrowings EUR 76.2 million (74.9). Short-term borrowings are mainly commercial papers issued by Fiskars Corporation. In addition, Fiskars had EUR 405 million (425.0) in unused, binding long-term credit facilities, mainly with major Nordic banks.

Capital expenditure

Capital expenditure during the 2010 financial year totaled EUR 18.6 million (14.6). The EMEA segment accounted for EUR 12.9 million (10.6) of the total, the Americas EUR 3.4 million (2.8), and Other EUR 2.3 million (1.2). Capital expenditure was largely related to production and new product development.

New product development

The Group's new product development expenditure totaled EUR 8.5 million (8.9), equivalent to 1% (1%) of net sales. During the year, especially Garden EMEA strengthened its product development organization.

Personnel

The Group employed an average of 3,612 people (3,867) in 2010. The number of personnel was 3,944 (3,742) as of the end of the year, of which 3,209 (2,959) were employed in the EMEA region, 570 (667) in the Americas, and 165 (116) by segment Other. Fiskars employed 1,678 (1,598) people in Finland.

The wages and salaries for the year totaled EUR 125.1 million (113.4).

Changes in management

Mr. Jaakko Autere took over as President of the Home business area and Managing Director of Iittala Group Ltd. on January 1, 2010. He reports to Fiskars' President and CEO, Kari Kauniskangas.

Corporate Governance

Fiskars complies with the Finnish Corporate Governance Code issued by the Securities Market Association, which came into force on October 1, 2010. Fiskars' Corporate Governance Statement for 2010 in accordance with Recommendation 51 of the Code was issued on February 9, 2011 as a separate report.

Fiskars also complies with the insider regulations of NASDAQ OMX Helsinki latest updated on October 9, 2009, and the company's internal insider guidelines latest updated on November 3, 2009.

Risks and business uncertainties

Fiskars' business, net sales and financial performance may be affected by several uncertainties. The principal business uncertainties are related to:

- General market conditions and a decline in consumer demand in Fiskars' significant market areas in Europe and North America
- Loss of or reduced sales of major retail customers, retailers' financial difficulties, and disruptions in the activities of a distribution channel
- Availability of products due to supply chain issues
- Adverse weather conditions particularly in the Garden business area
- Seasonal variations, which can make predicting developments more difficult, especially in the Home business area which is heavily geared towards the end of the year
- Sudden fluctuations in raw material and energy prices; the most important raw materials being steel, aluminum, and plastic.
- Changes in currency rates that may affect consolidated sales, profit and balance sheet
- Major changes in the profit of associated company Wärtsilä or its ability to pay dividends

Litigation

The Finnish Competition Authority proposed on April 29, 2010 to the Market Court that a fine of EUR 4 million should be imposed on Iittala Group Oy Ab due to violation of the Finnish Competition Act by applying resale price maintenance between 2005 and 2007. The Iittala Group, a Fiskars subsidiary, considers the proposal to be unfounded. The Market Court will decide on the matter in due course. No provision has been booked for the proposed fine.

Fiskars is involved in a number of legal actions, claims and other proceedings. The final outcome of these matters cannot be predicted. Taking into account all available information to date the outcome is not expected to have material impact on the financial position of the Group.

Environment

In line with its Code of Conduct, Fiskars aims to ensure that its products, services, and production promote sustainable development. During 2010 Fiskars conducted a Carbon Footprint Inventory, which represented an important input in further developing Fiskars' environmental sustainability.

The Carbon Footprint Inventory produced baseline information for Fiskars' energy efficiency programs, target-setting, and performance monitoring, and will provide the foundation for further developing and monitoring the Group's environmental sustainability.

The inventory covered all of Fiskars' production operations, sales offices, and distribution centers, as well as outsourced transportation, and it will give the company a good starting point to further develop its processes and practices.

Fiskars does not monitor environmental costs separately, as they are an integral part of its normal business operations and business development. Most of Fiskars' industrial operations involve no significant environmental risks. Production facilities have up-to-date environmental permits that set clear limits on their operations. Changes in environmental directives can affect existing environmental permits. Adapting to such directives may require changes in existing production methods or investments in new equipment.

Share

Fiskars Corporation has one series of shares. The total number of shares at the end of the period was 82,023,341, including 112,619 treasury shares. The share capital remained unchanged at EUR 77,510,200.

Fiskars' shares are traded in the Large Cap segment of NASDAQ OMX Helsinki Ltd. At the end of the year, the closing price was EUR 17.33 per share (10.62). The market value of Fiskars, excluding treasury shares, was EUR 1,419.5 million (869.9). The number of shares traded during the year was 6.6 million (4.4).

Treasury shares

The Board of Directors had authorizations to acquire and convey treasury shares during the year. At the end of the period, the authorizations concerned a maximum of 4,000,000 shares. The Board may decide on the conveyance of the shares otherwise than in proportion to the shareholders' pre-emptive subscription rights. The authorizations will remain in force until the end of the next Annual General Meeting. The authorizations were not used during the year.

As of the end of the year, Fiskars owned 112,619 treasury shares, corresponding to 0.14% of the Corporation's shares and votes.

Shareholders

Fiskars Corporation had 12,213 (11,915) shareholders as of the end of the year.

During the year Fiskars was informed on the following changes among the largest shareholders of the Company:

- On December 13, 2010, Holdix Oy Ab announced that its shareholding in Fiskars had risen above the 10% (1/10) threshold. Holdix Oy Ab now owns 8,229,050 Fiskars shares, which represents 10.03 per cent of Fiskars' share capital and voting rights.
- On December 15, 2010, Holdix Oy Ab decided to commence a share issue which resulted in Elsa Fromond no longer having a controlling interest in Holdix Oy Ab. Elsa Fromond's direct ownership in Fiskars falls below the 5% (1/20) flagging threshold.

Annual General Meeting for 2010

The Annual General Meeting of Shareholders (AGM) was held on March 16, 2010. The AGM approved the financial statements for 2009 and discharged the members of the Board and the President and CEO from liability. It was decided to pay a dividend of EUR 0.52 per share, totaling EUR 42.6 million. The dividend was paid on March 26, 2010.

The number of Board members was set at nine. Mr. Kaj-Gustaf Bergh, Mr. Ralf Böer, Mr. Alexander Ehrnrooth, Mr. Paul Ehrnrooth, Mr. Gustaf Gripenberg, Mr. Karsten Slotte, and Mr. Jukka Suominen were re-elected; and Ms. Louise Fromond and Ms. Ingrid Jonasson Blank were elected as new members. The term of Board members will expire at the end of the Annual General Meeting in 2011. KPMG Oy Ab was re-elected as company auditor, and nominated Authorized Public Accountant Mr. Mauri Palvi as responsible auditor.

The Annual General Meeting decided to authorize the Board to acquire a maximum of 4,000,000 own shares and convey a maximum of 4,000,000 own shares. The Board may decide on the acquisition and conveyance of shares also in derogation of the pre-emptive right of shareholders to company shares. Both authorizations will remain in force until the end of the next Annual General Meeting.

The AGM further decided to amend Item 7 of the Articles of Association. The amended wording reads as follows: "Shareholders' Meetings (General Meetings) can be held either in Raasepori or Helsinki. Notices to Shareholders' Meetings shall be published on the company's website and in another manner possibly decided by the Board of Directors."

Constitutive meeting of the Board

Convening after the Annual General Meeting, the Board of Directors elected Kaj-Gustaf Bergh as Chairman, and Alexander Ehrnrooth and Paul Ehrnrooth as Vice Chairmen.

The Board appointed Gustaf Gripenberg Chairman of the Audit Committee, and Alexander Ehrnrooth, Paul Ehrnrooth, Louise Fromond, and Karsten Slotte as members. The Board appointed Kaj-Gustaf Bergh Chairman of the Compensation Committee, and Ralf Böer, Ingrid Jonasson Blank, and Jukka Suominen as members. The Board appointed Kaj-Gustaf Bergh Chairman of the Nomination Committee, and Alexander Ehrnrooth and Paul Ehrnrooth as members.

Annual General Meeting 2011

Fiskars Corporation’s Annual General Meeting will be held on Tuesday, March 16, 2011 starting at 3 p.m. in the Helsinki Fair Centre. The invitation to the meeting will be published separately.

Board’s proposal to the Annual General Meeting

The distributable equity of the Parent Company at the end of the 2010 fiscal year was EUR 435.1 million (429.9). The Board of Directors proposes to the Annual General Meeting of Shareholders that a dividend of EUR 0,60 per share would be paid for 2010.

The number of shares entitling to a dividend totaled 81,910,722. The proposed distribution of dividend would thus be EUR 49.1 million. This would leave EUR 385.9 million of distributable profit funds at the Parent Company.

No material changes have taken place in the financial position of the Company after the end of the fiscal year. The financial standing of the Company is good and according to the Board of Directors’ assessment the proposed distribution of dividend will not compromise the Company’s solvency.

Outlook for 2011

The general market situation is expected to remain positive in 2011. This assumes, however, that the lingering uncertainty in the financial markets does not turn into renewed economic instability. We expect the trade to continue focusing on their working capital and retailer purchasing is expected to remain cautious.

Fiskars will carry on investing in brand building and new product development. In addition, Fiskars has begun implementing the significant five year investment program to execute its business transformation in EMEA, including a common enterprise resource planning (ERP) system for the company. The program will increase Fiskars’ operating expenses and capital expenditure during the coming years.

Fiskars’ net sales in 2011 are expected to be above 2010 levels. Full year operating profit excluding non-recurring items is expected to remain at a similar level as in 2010.

Associated company Wärtsilä will continue to have a major impact on Fiskars’ profit and cash flow in 2011.

FISKARS CORPORATION
Board of Directors

CONSOLIDATED INCOME STATEMENT M€	10-12 2010	10-12 2009*	Change %	1-12 2010	1-12 2009*	Change %
Net sales	190.6	172.6	10	715.9	660.3	8
Cost of goods sold	-125.4	-114.1	10	-462.3	-439.2	5
Gross profit	65.2	58.5	11	253.6	221.1	15
Other operating income	0.3	0.4		2.1	1.8	
Sales and marketing expenses	-33.7	-31.4	7	-122.4	-114.2	7
Administration expenses	-16.5	-15.4	8	-64.1	-60.0	7
Research and development costs	-2.5	-2.3	7	-8.5	-8.7	-3
Other operating expenses	-0.1	-0.4		-0.3	-0.5	
Goodwill impairment	-11.3	0.0		-11.3	0.0	
Operating profit (EBIT)	1.3	9.5	-86	49.1	39.5	24
Change in fair value of biological assets	-0.4	-0.1		-2.2	-0.4	
Share of profit from associate	30.1	19.8	52	65.9	66.5	-1
Other financial income and expenses	-0.6	-1.0	-38	-6.1	-14.2	-57
Profit before taxes	30.3	28.2	8	106.7	91.4	17
Income taxes	-1.4	-2.2		-12.4	-7.9	
Profit for the period	**28.9**	**26.0**	**11**	**94.3**	**83.5**	**13**
Attributable to:						
Owners of the Company	**28.9**	**26.0**	**11**	**94.3**	**83.5**	**13**
Earnings for owners of the Company per share, euro (basic and diluted)	0.35	0.32		1.15	1.05	

OTHER COMPREHENSIVE INCOME M€	10-12 2010	10-12 2009	1-12 2010	1-12 2009
Profit for the period	28.9	26.0	94.3	83.5
Translation differences	2.6	0.1	10.1	-1.9
Change in associate recognized directly in other comprehensive income	-16.2	2.2	-12.5	12.7
Cash flow hedges	0.5		-0.1	
Equity net investment hedges after tax		0.1		1.3
Defined benefit plan, actuarial gains (losses), net of tax	-0.5	1.1	-0.5	0.7
Other comprehensive income for the period, net of tax, in total	-13.6	3.5	-3.1	12.8
Total comprehensive income for the period	**15.3**	**29.6**	**91.2**	**96.3**
Attributable to:				
Owners of the Company	**15.3**	**29.6**	**91.2**	**96.3**

*) The previous year's figures include changes due to reclassification of certain accounts. Please see the notes to the financial statements bulletin.

CONSOLIDATED BALANCE SHEET M€	12/2010	12/2009	Change %
ASSETS			
Non-current assets			
Goodwill	88.6	99.4	-11
Other intangible assets	125.4	124.9	0
Property, plant & equipment	95.0	99.5	-5
Biological assets	36.7	38.9	-6
Investment property	7.6	8.5	-11
Investments in associates	341.0	316.8	8
Financial assets			
Shares at fair value through profit and loss	6.7	3.0	125
Other investments	1.6	2.1	-23
Deferred tax assets	15.2	17.8	-14
Non-current assets total	717.7	710.9	1
Current assets			
Inventories	133.0	119.0	12
Trade and other receivables	119.6	101.9	17
Income tax receivables	3.0	2.9	5
Cash and cash equivalents	5.8	38.6	-85
Current assets, total	261.3	262.4	0
Assets total	**979.0**	**973.3**	**1**

EQUITY AND LIABILITIES			
Equity attributable to the owners of the Company	553.5	504.8	10
Equity total	553.5	504.8	10
Non-current liabilities			
Interest bearing debt	76.2	74.9	2
Other liabilities	2.8	0.9	207
Deferred tax liabilities	45.8	47.2	-3
Pension liability	8.7	9.4	-8
Provisions	5.2	6.7	-22
Non-current liabilities total	138.7	139.1	0
Current liabilities			
Interest bearing debt	130.1	199.7	-35
Provisions	2.5	2.4	4
Trade and other payables	146.6	121.3	21
Income tax payable	7.6	6.1	26
Current liabilities total	286.8	329.4	-13
Equity and liabilities total	**979.0**	**973.3**	**1**

CONSOLIDATED STATEMENT OF CASH FLOWS M€	10-12 2010	10-12 2009	1-12 2010	1-12 2009
Cash flow from operating activities				
Profit before taxes	30.3	28.2	106.7	91.4
Adjustments for				
Depreciation	17.3	6.5	34.9	28.1
Share of profit from associate	-30.1	-19.8	-65.9	-66.5
Investment income	0.0	0.5	-0.7	0.3
Interest expenses	0.8	1.1	6.3	14.2
Change in fair value of biological assets	0.4	0.1	2.2	0.4
Change in provisions and other non-cash items	-2.0	-4.5	-6.8	-12.4
Cash flow before changes in working capital	16.9	12.1	76.6	55.6
Changes in working capital				
Change in current assets, non-interest bearing	-9.5	-4.1	-10.9	-0.7
Change in inventories	9.0	18.2	-6.4	50.3
Change in current liabilities, non-interest bearing	17.7	17.4	23.0	4.1
Cash flow from operating activities before financial items and taxes	34.1	43.6	82.3	109.3
Dividends from associate			29.5	25.3
Financial costs paid (net)	-3.7	-1.2	-10.3	-13.8
Taxes paid	-0.9	0.6	-8.9	0.2
Cash flow from operating activities (A)	29.6	43.0	92.6	121.0
Cash flow from investing activities				
Acquisitions and investments in financial assets	-3.1		-3.5	-0.2
Capital expenditure on fixed assets	-7.4	-3.4	-18.5	-14.5
Proceeds from sale of fixed assets	0.4	0.0	3.0	1.6
Cash flow from other investments	0.0	3.7	0.2	4.2
Cash flow from investing activities (B)	-10.1	0.3	-18.8	-8.7
Cash flow from financing activities				
Borrowings of non-current debt	0.3		1.5	40.0
Repayment of non-current debt	-15.3	-9.7	-15.6	-86.5
Change in current debt	-3.9	-1.6	-48.4	2.0
Payment of financial lease liabilities	-0.4	-0.7	-1.6	-2.5
Cash flow from other financing items	-0.1	0.0	-0.4	-0.1
Dividends paid			-42.6	-38.2
Cash flow from financing activities (C)	-19.4	-12.0	-107.1	-85.4
Change in cash (A+B+C)	0.1	31.3	-33.4	26.9
Cash at beginning of period	5.2	7.0	38.6	11.3
Translation difference	0.5	0.3	0.5	0.5
Cash at end of period	5.8	38.6	5.8	38.6

STATEMENT OF CHANGES IN CONSOLIDATED EQUITY

M€	Share capital	Treasury shares	Cumul. transl. diff.	Retain. earn.	Total
	Equity attributable to the owners of the Company:				
Dec 31, 2008	**77.5**	**-0.8**	**-16.5**	**386.5**	**446.7**
Total comprehensive income for the period			3.7	92.6	96.3
Dividends paid				-38.2	-38.2
Dec 31, 2009	**77.5**	**-0.8**	**-12.8**	**440.9**	**504.8**
Total comprehensive income for the period		0.0	12.4	78.8	91.2
Dividends paid				-42.6	-42.6
Dec 31, 2010	**77.5**	**-0.8**	**-0.3**	**477.1**	**553.5**

KEY FIGURES *	12/2010	12/2009	Change %
Equity/share, euro	6.76	6.16	10
Equity ratio	57%	52%	9
Net gearing	36%	47%	-23
Net interest bearing debt, EUR million	200.0	235.7	-15
Personnel (FTE), average	3,612	3,867	-7
Personnel, end of period	3,944	3,742	5
Number of shares outstanding end of period, in thousands	81,911	81,911	
Weighted average number of outstanding shares during period, in thousands	81,911	79,289	

*) Please see the annual financial statements 2009 for the calculation of key figures.

CURRENCY RATES	1-12 2010	1-12 2009	Change %
USD average rate	1.33	1.39	-5
USD end-of-period	1.34	1.44	-7

NOTES TO THE FINANCIAL STATEMENTS BULLETIN

This financial statements bulletin is prepared in accordance with IAS 34 (Interim Financial Reporting) using the same accounting policies and methods of computation as in the previous annual financial statements.

All figures in the accounts have been rounded and consequently the sum of individual figures can deviate from the presented sum figure.

Based on the goodwill impairment testing, Fiskars wrote down the entire goodwill of the Silva business. The impairment charge against the goodwill allocated to the Outdoor business area totaled EUR 11.3 million and was booked during the last quarter of the year. The charge did not impact the Group's cash flow.

The previous year’s figures include changes due to reclassification of

certain accounts. The main impacts of the reclassification for 2009 are summarized below:
- net sales EUR -1.0 million in Q4 2009 and EUR -2.6 million in full year 2009
- gross profit EUR -2.4 million in Q4 2009 and EUR -5.6 million in full year 2009
- the operating profit (EBIT) of 2009 is unchanged.

Additionally, Fiskars has adopted following definitions for employee reporting in 2010:
Personnel, end of period = active employees in payroll at the end of period.
Personnel (FTE), average = full-time equivalent number of employees according to worked volume during the period.

Fiskars has applied hedge accounting to changes in the fair value of derivatives designated, qualifying, and effective as cash flow hedges. The changes are recognized in Other comprehensive income.

The share series of Fiskars Corporation were combined in July 2009. The earnings per share (EPS) in the comparison year´s second half includes the effect from the change in the number of shares after the combination.

The Group has implemented new or amended IAS/IFRS standards and interpretations mandatory as of January 1, 2010. Of these the most important are:
- Annual improvements to IFRS
- Revised IFRS 3 Business Combinations
- Amended IAS 27 Consolidated and Separate Financial Statements

The adoption of the standards above had no impact on the reported results or financial position.

Use of estimates:
The preparation of the financial statements in accordance with IFRS requires management to make estimates and assumptions that affect the valuation of the reported assets and liabilities and other information, such as contingent liabilities and the recognition of income and expenses in the income statement. Although the estimates are based on the management’s best knowledge of current events and actions, actual results may differ from the estimates.

OPERATING SEGMENTS **M€**	10-12 2010	10-12 2009*	Change %	1-12 2010	1-12 2009*	Change %
Net sales						
EMEA	143.4	125.4	14	502.4	451.6	11
Americas	50.4	49.9	1	223.1	218.2	2
Other	1.6	1.6	3	6.2	6.1	2
Inter-segment sales **)	-4.8	-4.3		-15.8	-15.5	
GROUP TOTAL	**190.6**	**172.6**	**10**	**715.9**	**660.3**	**8**
Operating profit (EBIT)						
EMEA	-0.2	10.7	-102	33.1	26.5	25
Americas	5.3	2.3	133	28.1	23.9	17
Other and eliminations	-3.7	-3.5		-12.1	-10.9	
GROUP TOTAL	**1.3**	**9.5**	**-86**	**49.1**	**39.5**	**24**
Depreciation, amortization and impairment						
EMEA	15.5	5.9	162	27.5	20.5	34
Americas	1.4	2.0	-30	5.6	7.8	-28
Other and eliminations	0.4	-1.4		1.8	-0.1	

GROUP TOTAL	**17.3**	**6.5**	**167**	**34.9**	**28.1**	**24**

Capital expenditure						
EMEA	5.5	2.5	121	12.9	10.6	22
Americas	0.6	0.8	-19	3.4	2.8	21
Other and eliminations	1.4	0.2		2.3	1.2	
GROUP TOTAL	**7.5**	**3.5**	**114**	**18.6**	**14.6**	**27**

*) The previous year's figures include changes due to reclassification of certain accounts.
Please see the notes to the financial statements bulletin.

**) Inter-segment sales						
EMEA	-3.2	-2.6		-9.4	-7.9	
Americas	-1.0	-1.1		-4.0	-5.2	
Other	-0.6	-0.6		-2.4	-2.4	

Short delivery times are a prerequisite in Fiskars' operations.
Therefore, the backlog of orders and changes in it are not of significant importance.

BUSINESS AREAS M€	10-12 2010	10-12 2009*	Change %	1-12 2010	1-12 2009*	Change %
Net sales						
Home	95.6	92.9	3	309.4	297.3	4
Garden	56.8	40.0	42	274.5	230.9	19
Outdoor	37.2	38.7	-4	128.3	128.4	0
Other	1.0	1.0		3.8	3.7	
GROUP TOTAL	**190.6**	**172.6**	**10**	**715.9**	**660.3**	**8**

INTANGIBLE AND TANGIBLE ASSETS M€	12/2010	12/2009
Intangible Assets and Goodwill		
Book value, Jan. 1	224.4	230.2
Currency translation adjustment	1.2	-0.1
Acquisitions and divestments	0.0	-0.5
Additions	1.2	1.0
Amortization and impairment	-17.2	-6.0
Decreases and transfers	4.4	-0.2
Book value at end of period	**214.0**	**224.4**
Tangible Assets and Investment Property		
Book value, Jan. 1	108.0	120.9
Currency translation adjustment	2.0	0.1
Acquisitions and divestments	0.0	-1.5
Additions	17.4	13.6
Depreciation and impairment	-17.7	-22.0
Decreases and transfers	-7.1	-3.0
Book value at end of period	**102.5**	**108.0**

CONTINGENCIES AND PLEDGED ASSETS M€	12/2010	12/2009
As security for own commitments		
Lease commitments	59	60
Other contingencies	1	4
Total	60	65
Guarantees as security for third-party commitments		
Real estate mortgages	0	2
Pledged assets	0	2
Total	0	4
As security for subsidiaries' commitments		
Guarantees	9	9
Total	**69**	**78**

Fiskars is involved in a number of legal actions, claims and other proceedings.
The final outcome of these matters cannot be predicted.
Taking account all available information to date the outcome is not expected to have material impact on the financial position of the Group.

Nominal amounts of derivatives		
Forward exchange contracts	187	151
Interest rate swaps	24	1
Electricity forward agreements	2	2

Market value vs. nominal amounts of derivatives		
Forward exchange contracts	1	0
Interest rate swaps	0	0
Electricity forward agreements	1	0

Forward exchange contracts have been valued at market value.

The Group has no material investment commitments for intangible assets or property, plant and equipment.

Exchange rate sensitivity of the operations

Approximately 10% of Fiskars' commerial cash flows are exposed to fluctuations in foreign exchange rates. The most significant risks relate to the depreciation of GBP, SEK and CAD against USD and EUR. Foreign exchange risks are hedged primarily through the use of currency forwards and swaps. Change in valuation of currency derivatives is included in the income statement without applying hedge accounting.

M€	USD	GBP	SEK	CAD
Operational currency position	-23.9	7.3	16.9	13.0
Exchange rate sensitivity of the operations*	2.4	-0.7	-1.7	-1.3

*) Illustrates the impact of 10% exchange rate
depreciation on the Group's annual profit before
taxes.

RELATED PARTY TRANSACTIONS

The dividend from Wärtsilä EUR 29.5 million is reported as Dividends from associate in the Consolidated Statement of Cash Flows.
The dividend was received during the first quarter of 2010.

ACQUISITIONS AND DIVESTMENTS

In 2010 there are no acquisitions nor divestments.

The following acquisitions and divestments in 2009 have an impact on the comparability of the figures in 2010.

Fiskars acquired a 30% minority share of Silva Far East Ltd in June 2009.
After the minority share acquisition, the manufacturing company in China became a wholly owned subsidiary of Silva Sweden AB.

Fiskars sold the Brunton business in Wyoming, USA in December 2009 to Fenix Outdoor AB (publ) of Sweden. Brunton was reported as a part of Fiskars´Outdoor business. Brunton´s net sales in 2009 were EUR 8.8 million.

Fiskars divested its consumables product lines and the related brands Heidi Grace and Cloud9 to Colorbök, Inc in the U.S. in July 2009.
Net sales of the business for January - June 2009 amounted to €2.4 million.