



# Annual Report 1998

#### Contents

Information to Shareholders
Fiskars Today4
President's Review
Board of Directors and Auditors
Corporate Management and Organization9
Consumer Products Group10
Inha Works
Real Estate Group20
Shareholding in Metra Corporation22
Financial Statements 1998
Report by the Board of Directors24
Consolidated Income Statement
Consolidated Balance Sheet
Consolidated Statement of Cash Flows
Accounting Principles
Notes to the Financial Statements
Five Years in Figures
Information on Fiskars Shares43
Parent Company Income Statement and Balance Sheet
Parent Company Statement of Cash Flows
Proposal by the Board of Directors for Appropriation of Profits
Auditor's Report
Addresses
Fiskars Worldwide51

# Information to Shareholders

The Annual General Meeting of the shareholders of Fiskars Corporation will be held on 18 March 1999 at 4.30 p.m. at Hotel Radisson SAS Royal, Runeberginkatu 2, Helsinki, Finland.

Shareholders registered at 12 March 1999 in the shareholder register maintained by the Finnish Central Securities Depository Ltd (Suomen Arvopaperikeskus Oy) are entitled to participate in the meeting. The shareholders wishing to attend the meeting should inform Fiskars Corporation not later than 4.30 p.m. on 16 March 1999.

**Payment of dividend** The Board of Directors proposes that the Annual General Meeting declare a dividend of FIM 2.30 per share of series A and FIM 2.20 per share of series K for 1998. The proposed dividend includes a jubilee bonus of FIM 0.55 per share on both series. The record date for the dividend is 23 March 1999 and the payment date 30 March 1999.

The interim reports in 1999 will be published as follows:

January – March	week 19
January – June	week 33
January – September	week 46

Fiskars publishes its financial information in English, Finnish and Swedish.

The reports can be ordered from:

Fiskars Corporation Corporate Communications P.O. Box 235 FIN-00101 HELSINKI, FINLAND Fax +358 9 604 053 E-mail: info@fiskars.fi

Please notify the manager of your book-entry account of any change of address.

# Trend of Fiskars share price compared to HEX (1994=100) Series A Series K HEX 400

#### Summary of operations \*)

Summary of operations *)									
	19	1997							
	MFIM	M€	MFIM	M€					
Net sales	3344	562	2842	478					
Operating profit	345	58	320	54					
Earnings after financial items	181	30	202	34					
Extraordinary income			192	32					
Profit for the year	181	30	394	66					
Balance sheet total	3862	650	3823	643					
Equity ratio	53 %		52 %						
	FIM	€	FIM	€					
Earnings / share	4.10	0.69	4.60	0.77					
Equity / share	46.70	7.85	45.40	7.64					
Personnel at year-end	4993		4655						

\*) A complete summary is presented on page 42

#### Exhange rates

	Average ra Income Sta		Closing rate Balance she		
	1998	1997	1998	1997	
1 USD	5.34	5.19	5.10	5.42	
1 SEK	0.67	0.68	0.63	0.69	
1 DKK	0.80	0.79	0.80	0.79	
1 DEM	3.04	2.99	3.04	3.03	
1 GBP	8.85	8.51	8.43	8.99	
100 ITL	0.31	0.31	0.31	0.31	
1 EUR	5.95	5.95	5.95	5.95	

# **Fiskars Today**

Fiskars is focused on the consumer products business which represents more than 90 % of corporate net sales. The company is the world's leading manufacturer of scissors and other cutting products for home, school and office. Other important consumer products are lawn and garden accessories, as well as craft and outdoor recreation products. Fiskars consumer products are manufactured in 11 countries and marketed under the Fiskars brand names in more than 120 countries.

Fiskars' other industrial operation Inha Works manufactures aluminum boats, building components and rail fasteners primarily to the Nordic markets.

Fiskars' most important industrial investment is its 15 per

cent holding in Metra Corporation. In addition, Fiskars owns about 15,000 hectares of land and forest, which have been part of the corporate assets since the early days of Fiskars Works.

In 1998, corporate net sales totaled FIM 3.3 billion (EUR 560 million). The workforce was 5,000 and 3,400 of these worked in the United States.

The company's shares are listed on the Helsinki Stock Exchange.

Industrial activities have continued without interruption at the Fiskars Works since the year 1649. Thus Fiskars this year celebrates its 350th anniversary.

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The first page of the deed of privilege granted to Peter Thorwöste in 1649. The privilege gave him entitlement to establish an iron furnace, hammer smithy and a manufacturing workshop at Fiskars.

Fiskars Iron Works is established **1649** 

Bengt Magnus Björkman becomes the owner of Fiskars Works and Finland's first copper mine at Orijärvi. **1783** 





Johan Jacob Julin acquires Fiskars Works.

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The era of the Julin family begins at Fiskars. **1822** 

Fiskars Aktiebolag-Osakeyhtiö is established. **1883** 



Fiskars acquires several steel products companies. **1920–30** 

Fiskars designs the world's first scissors with plastic handles. **1967** 



PARAM

Fiskars establishes scissors manufacturing in the United States **1977** 

Fiskars withdraws from the traditional iron and steel industry.

### 1980

Fiskars celebrates its 350th anniversary **1999** 



## **President's Review**



Stig Stendahl

The strong development that Fiskars has been able to show in recent years was to some extent hampered by a number of external factors that became apparent already towards the end of 1997. The financial crisis originating in Southeast Asia spread during the year to Russia as well as to Eastern Europe and Latin America. At the same time the United States were undergoing a period of considerable uncertainty which was partly of a political nature and partly the result of the Southeast Asian crisis. Markets in Western Europe remained largely unaffected by the problems in Asia as well as in North and South America.

This was reflected in the development of Fiskars especially in the second half of 1998 which confirmed how greatly our operations depend on a stable American market combined with a change in the dependence on cyclical demand.

The increased dependence on the cyclical nature of operations is partly attributable to the acquisitions of Aquapore and EnviroWorks both of whom are typical "gardening companies", in other words, strongly relying on sales before the beginning of the gardening season. Even if the sales trend for the first half of the year was good, the acquisitions did not quite live up to expectations partly due to difficult weather conditions mainly in the United States.

As also strongly increased imports of textiles and home electronics from Southeast Asia altered consumption patterns above all in the United States and Great Britain when, at the same time, demand for products of the type represented by Fiskars declined to some extent, a weaker performance in the second half of 1998 could not be avoided. Thanks to energetic marketing initiatives Fiskars managed, however, to retain its high market shares in the categories concerned.

Only one small acquisition was made last year, i.e. the German distribution company Werga-Tools GmbH. This successful family enterprise has a very strong position in the German lawn and garden products market and is expected to become an important channel for the introduction of a continuously expanding line of new Fiskars garden tools to this market.

The British Vikingate Ltd. whose operations are managed by its subsidiary Sankey was acquired in January this year. The company specializes in propagators and plastic flower pots and its product lines will therefore be an excellent complement to the American EnviroWorks' Planterra flower pot line both by its production technology and marketing structure.

A new subsidiary was established in Australia during the year to make better use of Fiskars' interests and opportunities not only in the Australian market but also in other regions of the Pacific Rim. Although the local economies in several of those countries where Fiskars operates through distributors are not particularly strong, the company intends to continue a controlled expansion of its activities.

Product development resulted in the introduction of a large number of new products during the year, adding to Fiskars' reputation as a creative and innovative company. Cooperation between the Corporation's product development units has been rewarding and augurs well also for the future.

Fiskars' strategy of growth based on new products, new markets and acquisitions thus still holds and will continue to do so. In the opinion of the corporate management, temporary changes and disturbances in the markets give no cause to alter the strategy that has proved to be so successful to date.

May it be noted in conclusion that the year turned out to be much tougher than the previous years. A number of circumstances beyond Fiskars' control contributed to situations which required both skill, flexibility and hard work. The management and the personnel have had to face many new situations and challenges which have given valuable experience and useful lessons with a view to the future.

Even if it is hardly likely that this year would be less

complex than the past year, I hope that the concerns that Fiskars had to overcome in the latter half of 1998 will prove to be of a transient nature. At the same time I am convinced that the changes implemented in the organizational and personnel structure will help to cope with the challenges brought about by the last year of the millennium. Our personnel is highly qualified and motivated, it only remains to make use of the fact that Fiskars has both the ideas, products, organization, financial strength and ambitions to continue growing profitably.

I wish to express my heartfelt thanks to our customers, suppliers and other constituent groups for good cooperation and good results.

May I also thank the shareholders and the Board of Directors of Fiskars for the steadfast confidence shown during the year, as well as all the colleagues and fellow employees for your hard and loyal work in conditions that were at times unpredictable and difficult to cope with.

Fiskars celebrates its 350th anniversary this year. This unique event gives us an extra reason to stand guard over our good development. It also gives us an opportunity to present a lively community with long industrial traditions that coexists in harmony with modern industrial operations and high-class arts and crafts.

I have the pleasure of wishing all our shareholders, friends and supporters warmly welcome to visit Fiskars village and its attractions next summer.

Helsinki, February 1999

Munder

Stig Stendahl

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# **Board of Directors and Auditors**



Erik Stadigh

#### Göran J. Ehrnrooth

Thomas Tallberg

#### **Board of Directors of Fiskars Corporation**

#### Göran J. Ehrnrooth (1934)

Chairman since 1984, elected to the Board in 1974. Term expires in 2000. President of the Corporation during 1969-1983. Member of the Board of Directors, Metra Corporation. Member of the Supervisory Board of Rautaruukki Corporation. Holds 309,078 Fiskars shares.

#### Erik Stadigh (1928)

Vice Chairman, elected to the Board in 1993. Term expires in 1999. Former Deputy Managing Director at the Union Bank of Finland. No Fiskars shares.

#### Robert G. Ehrnrooth (1939)

Elected to the Board in 1966. Term expires in 1999. Chairman of the Board of Directors, Metra Corporation. Former President of EffJohn Oy Ab. Holds 477,012 Fiskars shares.

#### Thomas Tallberg (1934)

Elected to the Board in 1966. Term expires in 2000. M.D., The Institute for Bio-Immunotherapy. Chairman of the Board of Directors, Tallberg Group. Holds 402 Fiskars shares.

#### Jarl Engberg (1938)

Elected to the Board in 1980. Term expires in 2001. Attorney-at-Law, Hannes Snellman Attorneys at Law Ltd. Holds 12,000 Fiskars shares.

#### Gustaf Gripenberg (1952)

Elected to the Board in 1986. Term expires in 2001. D.Eng., Helsinki University,

Holds 110,100 Fiskars shares.

#### Juha Toivola (1947)

Elected to the Board in 1997. Term expires in 2000. President of Industrial Insurance Company Ltd and Vice President of the Sampo Group. Holds 27,372 Fiskars shares.

#### Auditors Ordinary

Deputy Eric Haglund, Authorized Public Accountant KPMG Wideri Oy Ab, Corporation of Auditors

# **Corporate Management and Organization**

Corporate Management		Employed since
Stig Stendahl (1939)	President and CEO	1992
Wayne G. Fethke (1944)	Corporate Vice President, Consumer Products Group	1977
Ingmar Lindberg (1945)	Corporate Vice President, Real Estate and Administration	1985
Ove Bäckman (1950)	Vice President, Corporate Control	1983
Juha Rauhala (1954)	Vice President, Corporate Finance	1989
Erkki Hokkinen (1947)	Vice President, Corporate Development	1988
Kurt-Erik Forsstedt (1942)	Vice President, Legal Counsel	1980
Business Areas		
Wayne G. Fethke (1944)	Consumer Products Group	1977
Gerald J. Erickson (1944)	Consumer Products Group	1977
James P. Morley (1947)	Business Development	1997
Roy D. Prestage (1940)	group I: North America (Gerber, Newpoint, Power Sentry)	1983
Stig Måtar (1945)	group II: Finland, Germany, Italy, Eastern Europe	1987
Gareth Davies (1960)	group III: Great Britain, France, Sweden, Norway, Denmark	1986
Michael P. Vierzba (1948)	group IV: North America, Canada, Asia, Pacific, Latin America	1984
James W. Woodside (1956)	group V: North America (Wallace, Aquapore, EnviroWorks, Ro	oyal Mats) 1993
C. Steve Ramsay (1947)	group VI: North America (Wausau, Portable Products)	1984
Pauli Lantonen (1939)	Inha Works	1968
Ingmar Lindberg (1945)	Real Estate Group	1985

Organization Board of Directors Industrial Consumer Lawn and Garden Accessories School, Office and Craft Products Operations Products President Homewares Home and Office Electrical Accessories Outdoor Recreation Products Aluminum Boats, Hinges, Rail Fasteners Group Functions Inha Works Corporate Control Corporate Finance Metra Corporation Long-term Industrial Corporate Development Holdings Investments Legal Counsel Fiskars Real Estate Real Estate Administration and Ferraria Holdings Information

## **Consumer Products Group**



Wayne G. Fethke

Fiskars Consumer Products Group has been steadily building a solid platform for business growth which has exceeded 20 per cent on average annually in the past ten years. The business activities now spread across the globe, which will contribute to sales and profitability growth in the years to come. Consumer Products Group has manufacturing facilities in 11 countries, sales offices in 17 countries plus over 120 distributors.

Historically, the main markets have been Western Europe and North America. Over the last several years, emphasis has been on expanding operations also into Eastern Europe, Latin America and the Asia Pacific region. Although sales volumes in these markets represent a relatively modest share of corporate net sales, the growth trend has been very positive in the past year.

During the year, Fiskars established its first subsidiary in the Pacific Rim in Australia. Like the Mexican, Hungarian and Czech subsidiaries, this office will initially operate as a sales and distribution organization expanding is activities in pace with growing sales.

The Consumer Products Group has for several years based its growth on new product development, expansion on new geographical markets and acquisitions. This strategy still holds, and in 1998, the cooperation between the various units especially in product development and marketing yielded excellent results.

Key indicators:		
	1998	1997
	MFIM M€	MFIM M€
Net sales	3196 <mark>538</mark>	2700 454
- of which outside Finland	<b>97</b> %	97 %
Share of total net sales	<b>96</b> %	95 %
Operating profit	342 <mark>58</mark>	341 57
Personnel	4717	4377

#### **Business Categories:**

- Lawn and Garden Accessories
- School, Office and Craft Products
- Homewares
- Home and Office Electrical Accessories
- Outdoor Recreation Products

#### Net sales by market area:



#### Net sales by product categories:



#### Net sales of Consumer Products Group 1989–1998:



#### Lawn and Garden Accessories

Lawn and Garden Accessories has grown in recent years into the largest business category of the Consumer Products Group. As the products are mainly sold in the spring season and as shipments are concentrated into a very short period, inventory must be built in advance based on the forecasted need. In addition to seasonality, sales are also sometimes subject to the unpredictability of the weather, which means challenges for production planning.

The Billnäs and Wallace units which are the successful backbone of the Lawn and Garden Accessories operation, introduced a number of new products. Perhaps the most exciting of these is the Universal Garden Cutter, developed in Finland. With its unsurpassed user characteristics, it is the most versatile garden cutter available in the market.

Lawn and garden products are manufactured also in Bridgend, Wales, as well as in the other Nordic countries, Poland and Russia.

New business units include the two acquisitions made in 1997, i.e. Arizona based Aquapore, and EnviroWorks in Orlando, Florida as well as the German Werga-Tools acquired in August 1998.

In 1998, Aquapore which is a manufacturer of irrigation systems, expanded its product offering and developed several new products manufactured from recycled automobile tires. Crushed rubber and mats made of this raw-material, used in gardens to prevent weed growth, decorative garden stepping stones and rubber lawn edgings represent an innovative thinking in the lawn and garden market.

EnviroWorks manufactures a wide range of flower pots for indoor and outdoor use. Its other product line includes protective sun shades for home and professional applications.

The efficient organization of the German Werga-Tools GmbH and its strong position in the important, highly competitive German market support the marketing of products supplied by other Fiskars units.

Product development between the units of the Consumer Products Group was lively; prime examples include especially Billnäs and Wallace as well as EnviroWorks and Aquapore. Product development continues focused on garden tools used in the fall season; examples of this are Wallace Harvest Gear products and the previously mentioned Garden Universal Cutter introduced during the year.

In January 1999, Fiskars acquired the UK based Vikingate Ltd. whose subsidiary Sankey manufactures plastic flower pots and other gardening and nursery products. Sankey's products consolidate Fiskars' leading position in the British homewares and garden market, and improve export opportunities into other European markets. The production technologies of EnviroWorks and Sankey complement each other providing good possibilities for cooperation.





















#### School, Office and Craft Products

The success of this increasingly important product category continues to be driven by the strength and breadth of the product lines and the ability to take advantage of the growth and trends in the distribution. A continuous flow of new products is important for the market success. Particularly the big US market represents a potential for development of products targeted at different age groups and for leisure activities.

All the product categories were successfully expanded, and new products were developed to complement the scissors and office products categories. Demand for the products of the Photographic Memories program continued to strengthen during the year and the next generation of the Creative Works stationery products were introduced. New products were added also to the Softgrip and Softouch scissors product lines. The new lines of paper cutters and rolling fabric cutters offer high quality tools for crafting.

The scissors manufacturing units in Billnäs and Wausau worked together on a project to build true left-handed scissors whose blades and handles are designed as mirror images of the right-handed scissors. Children's scissors based on this concept were launched already in 1991, and now left-handed adults have their own scissors.

#### Homewares

This category is traditionally one of the strength areas of Fiskars and continues to have a strong market position in knives, kitchen tools and gadgets, primarily serving the European markets. This market segment has been strengthened by the inclusion of new products that can be marketed in the same distribution channels as other homewares or bring new distribution.

Royal Floor Mats, acquired in 1997, is a good example of this successful philosophy. Royal manufactures doormats for indoor and outdoor use of recycled rubber obtained from discarded automobile tires. It has expanded vigorously in Europe, North America and Australia. The marketing resources pooled in the Nordic units have yielded good results.

Fiskars Italy has successfully integrated Kaimano's knife production and introduced over 50 products under the Kaimano brand complementing the existing product line marketed under the Fiskars Montana brand.

In Denmark, the strong sales growth of Raadvad was driven by a large number of new product introductions. The extensive Danish homewares line satisfies the kitchen tool requirements of both private households and professionals.













FISKARS





**KITCHEN DEVILS** 



#### Home and Office Electrical Accessories

Newpoint and Power Sentry in the United States supply electrical surge protection products and multiple outlet strips. Due to differences in electrical voltage, these products are today limited to the American markets.

While the business continued to grow and develop, a clear change in demand occurred during 1998. Some customers shifted away from high quality products to lower price items. At the same time there were major changes in the market both due to mergers and growing imports, resulting in an adaptation of the operations of Newpoint and Power Sentry.

In 1998, Newpoint introduced a new product program to better meet the present requirements and have improved possibilities to compete against imports from Southeast Asia. Also Power Sentry complemented its offering by adding new models and introducing a totally new line of small electrical safety products for homes, such as night lights.

# Newpoint.

POWER SENTRY

#### **Outdoor Recreational Products**

Manufacture of Outdoor Recreational Products has been mainly concentrated at Fiskars Billnäs and Gerber in Portland, Oregon. The principal markets are in North America and Scandinavia. In 1998, also EnviroWorks and Portable Products expanded into serving this market.

EnviroWorks has a large range of protective sunshades and is a major US supplier of backyard portable shade structures. During the year, the unit developed the capabilities for silkscreening names and customer logos on the products resulting in customized applications for sporting and commercial events.

Portable Products has also developed several lines of products geared for outdoor use, ranging from products for tool organization to bags carrying outdoor equipment.

Gerber expanded its offering of multipurpose pocket tools by introducing new versions of its Multiplier tool as well as knives for recreational use.

The Handy axes with their unique durability and using characteristics are popular especially in the Nordic countries, preferred by people who cut their firewood and among hikers. **FISKARS**<sup>®</sup>







## Inha Works



Pauli Lantonen

Inha Works is the leading manufacturer of aluminum boats for professional and leisure use in Northern Europe. It also produces building components mainly for the Nordic market, including hinges to the door and window industry, and special purpose radiators for humid rooms. Inha's third product line represents Fiskars' traditional know-how in forged products.

Demand for powerboats grew in Finland and the other Nordic countries in 1998. The sales of Buster boats increased and Inha's share of the Nordic markets grew by nearly 40 % over the previous year. Exports represented over 50 % of the boat sales. Inha's active customer driven product development, innovative models, and continuous improvement of production processes strengthened the position of Buster as the leading outboard boat in Scandinavia. The most recent addition to the Buster family is Buster XS that replaces the Mix Buster.

Demand for hinges increased as a result of the recovery of new construction and renovation especially in Finland and also in the other Nordic countries, together with increased exports by the door and window industry. Towards the end of the year the weak Russian economy had some effects on the inflow of orders. Estonia and Poland are promising emerging markets in addition to the traditional export countries. Convenient installation and symmetrical design of the hinges as well as customers' other special requirements are given attention, and the products are developed in cooperation with customers. Inha Works consolidated its position as the leading Nordic hinge manufacturer, supported by its energetic product development activity and significant investments in production,.

Demand for radiators for bathrooms and other humid rooms increased as a result of the recovering market for new construction and renovation in Finland.

Inha's principal line of forged products consists of rail fasteners, sold mainly to the Finnish, Swedish and Norwegian railways under long-term supply agreements.

Inha Works was established in Central Finland 150 years ago and has been part of Fiskars Corporation since 1917.

FISKARS



# FORMATERM

Key indicators:					
	19	98		19	97
	MFIM	M€	MF	IM	M€
Net sales	119	20	1	11	19
- of which outside Finland	34 %		28	%	
Share of total net sales	4 %		4	%	
Operating profit	21	4		16	3
Personnel	174		1	74	



## **Real Estate Group**



Ingmar Lindberg

Fiskars Real Estate operations consist of the management of 15,000 hectares of real estate properties and related services. The land holdings situated in the Southwest of Finland represent a considerable corporate asset and include more than 100 lakes and 250 km of shoreline.

An agreement was reached in 1998 with the environmental authorities to designate an area of 100 hectares for protection and to ensure the integrity of this valuable oldgrowth forest also in the future.

Most of the land holdings (11,000 hectares) are located in and around the historical Fiskars village. Traditional forestry and farming are carried on in this area according to long-term plans and wood is harvested using methods that ensure a good balance between the requirements of forest regeneration and the needs of wood processing industry. An interesting special aspect of the operations that has emerged in recent years are deliveries of high quality wood and rare species to the furniture industry. The raw-material is mainly supplied from the company's own forests and purchased to some extent from other sources.

The revenues from real estate operations are mainly used to maintain the historically valuable buildings in the Fiskars village and to preserve the surrounding landscape. The objective is to make the region an attractive place to work and live and to offer tourists the opportunity to visit this unique and lively historical industrial community.

The authorities approved a new general plan for "Skomakarbacken" in the fall of 1998. This will permit the construction of new buildings as well as renovation of old buildings, providing possibilities for expansion of residential settlement in harmony with the traditional surroundings.

Fiskars owns 4,000 hectares of land on the Hanko peninsula. The real estate company Ferraria has prepared a general plan for the area together with the neighboring municipalities, creating the conditions for its future development. The area is primarily reserved for year-round living, holiday homes for families and for the location of environmentally friendly small-scale industry.



Ilse Ackermann: Fiskars Village, a colourful experience.

# Shareholding in Metra Corporation

#### **Metra Corporation**

Fiskars' participation in Metra Corporation's share capital is 15 %, giving entitlement to 22 % of the votes. Fiskars has been a shareholder in Metra since its establishment in 1991.

Metra's core businesses are Wärtsilä NSD and Sanitec. Wärtsilä NSD is a global engineering group offering its customers complete solutions for power plants and marine propulsion. The company designs, manufactures, licenses, markets and services Wärtsilä and Sulzer engines in the 500 – 66,000 kW range.

Sanitec is one of the leading bathroom ceramics companies in Europe, with operations also in the Middle East and Southeast Asia. Sanitec's local brands in ceramic and other bathroom products are well established in their respective markets.

Metra's third industrial operation Imatra Steel produces special steels and steel products for the automotive and mechanical engineering industries.

Metra Corporation's net sales 1998 remained unchanged from the 1997 level at FIM 15.5 billion (FIM 15.3 billion). The consolidated result before extraordinary items was FIM 267 million (FIM 394 million). This figure includes significant non-recurring items.

The results of Sanitec and Imatra Steel were good in 1998. Sanitec was successful in its strong and established markets, strengthening its position in the European shower, bathtub and whirlpool markets following the acquisition of the Italian based Domino S.p.A. Imatra Steel showed that it ranks among the highest-performing companies in the steel industry.

However, the 1998 financial year was adversely affected by the heavy loss of Wärtsilä NSD, the Group's largest division. The losses are connected with Wärtsilä NSD's power plant business and the direct and indirect impacts of the Southeast Asian economic crisis. The power business was further burdened by significant problems and cost overruns in certain projects related to new markets and involv-



ing new engine or plant technologies. The result of Wärtsilä NSD's associated company Cummins Wärtsilä recorded a heavy loss.

Wärtsilä will implement an extensive structural program to improve the efficiency of operations, cut costs and adapt its manufacturing capacity and operating concept to the prevailing market situation, resulting in reduced engine volume and streamlined organization. These arrangements will include attrition of personnel by 1,000 in Wärtsilä NSD's subsidiaries and Cummins Wärtsilä.

The total value of new orders received by Wärtsilä NSD during the year was FIM 11.1 billion (FIM 12.3 billion) and its order book at the end of 1998 totaled FIM 7.2 billion and corresponds to the good level of 1997 (FIM 7.0 billion).



#### Net sales by market area:



#### Financial Statements 1998

Report by the Board of Directors24
Consolidated Income Statement
Consolidated Balance Sheet29
Consolidated Statement of Cash Flows
General Accounting Principles
Notes to the Financial Statements
Five Years in Figures
Information on Fiskars Shares43
Parent Company Income Statement and Balance Sheet46
Parent Company Statement of Cash Flows
Proposal by the Board of Directors to the Annual General Meeting
Auditor's Report
Addresses
Fiskars Worldwide

## **Report by the Board of Directors**

**General** Development in the western industrialized countries was mainly positive in 1998, although with some indications of stagnating growth in a number of markets. The economic crisis that had started in Asia in the previous year aggravated during 1998, and the weakened economic situation in Russia led to a drastic devaluation of the ruble. Also in South America, the economic crises turned considerably more acute towards the end of the year. These uncertainties had repercussions both in the US and the East European markets.

**Operational results** Corporate net sales increased by 18 % from the previous year to FIM 3,344 million (FIM 2,842 million). Operating profit amounted to FIM 345 million (FIM 320 million) and net result after tax was FIM 181 million (FIM 202 million). Return on investment was 12 % (14 %) and return on equity was 9 % (11 %). Earnings per share were FIM 4.10 (FIM 4.60) and equity per share increased to FIM 46.70 (FIM 45.40).

**Development of operations** The largest part of corporate net sales growth was generated in North America where sales increased by 24 % over the previous year. While about half of the increase is attributable to acquisitions also the organic growth was strong; 68 % of the total corporate net sales was generated in the North

American market. The growth rate in Finland was 4 % and sales represented 6 % of total sales.

The Consumer Product Group's net sales increased by 18 % to FIM 3,196 million (FIM 2,700 million). The general uncertainty prevailing especially in the American consumer market was reflected also in the demand for Fiskars products. At the same time, the distribution channels adopted a cautious approach reducing their inventories and buying smaller volumes at a time. The operating profit of the Group remained unchanged from the previous year's level at FIM 342 million (FIM 341 million). Due to acquisitions and harsher competition, the marketing costs grew at a faster rate than sales.

Operations in Eastern Europe developed positively although exchange rate changes pressed the result. The Asian and South American markets also suffered from problems related to exchange rate changes. The significance of these markets for the total volume of corporate sales is, however, modest.

The favorable development at Inha Works prevailed. Net sales increased to FIM 119 million (FIM 111 million) thanks to excellent boat sales. Demand for hinges was good although the exports by the Finnish door and window industry to the Russian market slowed down towards the year-end. Inha Works' operating profit increased to FIM 21 million (FIM 16 million).



#### Operating profit



The improved result from the Real Estate operations over the previous year was attributable to the sale of certain real estate assets.

Income from long-term investments decreased to FIM 45 million (FIM 65 million) because of a decrease in dividends from Metra. The proposal of Metra's Board of Directors for dividend per share for fiscal year 1998 is 20 % lower than for 1997.

Acquisitions; capital expenditure; financing Werga-Tools GmbH, a German supplier of lawn and garden products, was acquired in August 1998. Werga ranks among the leading companies in its industry with net sales of FIM 120 million.

In January 1999, Fiskars acquired the UK based Vikingate Ltd. whose subsidiary Richard Sankey & Sons manufactures plastic flower pots and other gardening and nursery products. The company has net sales of FIM 90 million.

Capital expenditure in industrial fixed assets totaled FIM 215 million and in long-term investments FIM 56 million.

The balance sheet structure remained unchanged during the financial year. Liquidity was good and the financial position remained stable. The company had altogether FIM 750 million of revolving long-term credit facilities available at the year-end. Equity ratio at the end of the year was 53 % (52 %). **Personnel** The total corporate workforce was 4,993 at the end of 1998 (4,655); 3,397 of the total worked in the United States and 763 in Finland. The employment situation was good in all Finnish units.

**Shares** On 14 October 1998, Fiskars Corporation's share capital was increased by FIM 679,980 in accordance with the terms of the 1993 option loan, by issuing 22,666 new shares of series A for a total subscription price of FIM 5,155,182.

The Extraordinary General Meeting decreased the par value of the company's shares from FIM 30 to FIM 5.

The price of Fiskars A-share increased by 5 % and the price of the K-share by 8 % during 1998. At the end of the year, the HEX index of the Helsinki Stock Exchange was 70 % higher than at the beginning of the year.

**General Meetings** The Annual General Meeting of Fiskars Oyj Abp held on 19 March 1998 decided to distribute a total dividend of FIM 89.6 million for 1997. The resigning Board members Mr. Jarl Engberg and Mr. Gustaf Gripenberg were reelected. Both the ordinary auditor Mr. Eric Haglund (APA) and the deputy auditor KPMG Wideri Oy Ab, Corporation of Auditors, were reelected.

The Extraordinary General Meeting held on 23 November 1998 decided to authorize the Board of Directors to acquire and assign a maximum number of



#### Equity and liabilities



1,380,000 of the company's own A-shares and a maximum number of 780,000 of K-shares. This authorization has not been exercised. The General Meeting also decided to issue 1,260,000 option rights to members of management in companies belonging to Fiskars Corporation as designated by the Board of Directors, and to change the par value of the shares from FIM 30 to FIM 5 per share through a split where one old share gave entitlement to six new shares.

**Year 2000 and euro** Fiskars Corporation has evaluated the problems anticipated in computer applications in year 2000. The modification requirements of all corporate units have been analyzed, and changes are expected to be implemented before the end of June 1999. The Corporation will also undertake all the necessary measures to safeguard continued operations even in situations where the customers' or the suppliers' systems may be adversely affected.

Fiskars Corporation has adopted the euro as an accounting currency at the beginning of the current year, thus interim reports and financial statements will hence-forth be published in euros.

**Outlook** The corporate expectations for the current year are cautiously optimistic. Although the growth in the consumer products sector is typically quite modest, the organic corporate growth is expected to be maintained at previous year's level thanks to a continuous flow of new innovative products. Fiskars also looks for growth through the acquisition of interesting companies in the United States and Europe.

**Fiskars jubilee year** This year Fiskars celebrates the 350th anniversary of its industrial activity which has continued without interruption at the Fiskars Works since 1649.

#### Investments



#### Equity ratio %



Net sales by business area	1.131.12.1998			1.	1.1.–31.12.1997			
	MFIM	M€	%	MFIM	M€	%	98/97 %	
Consumer Products	3 196	538	96	2 700	454	95	18	
Inha Works	119	20	4	111	19	4	7	
Industry total	3 315	558	99	2 811	473	99	18	
Corporate operations, real estate, other	51	9	2	45	8	2	15	
Eliminations	-23	-4		-14	-2			
Corporate total	3 344	562	100	2 842	478	100	18	

Results by business segment	1.131.12.1998			1	1.1.–31.12.1997		
	MFIM	M€	%	MFIM	M€	%	98/97 %
Consumer Products	342	58	88	341	57	89	0
Inha Works	21	4	5	16	3	4	28
Industry total	362	61	93	357	60	93	1
Corporate operations, real estate, other	-17	-3		-37	-6		
Operating profit	345	58	88	320	54	83	7
Income from long-term investments	45	8	12	65	11	17	-31
Consolidated segmental results	389	65	100	385	65	100	1

Net sales by market area	1.1.– 31.12.1998			1.1	1.1.–31.12.1997		
	MFIM	M€	%	MFIM	M€	%	98/97 %
Finland	205	34	6	197	33	7	4
Scandinavia	303	51	9	283	48	10	7
Other Europe	462	78	14	437	73	15	6
North America	2 289	385	68	1 851	311	65	24
Other	84	14	3	74	12	3	15
Corporate total	3 344	<b>562</b>	100	2 842	478	100	18
Export from Finland	177	30	5	156	26	5	14
Personnel by geographical area	31.12.	1998		31.12.	1997		change
		%			%		98/97 %
Finland	763	15		737	16		4
Scandinavia	243	5		235	5		- 3
Other Europe	563	11		497	11		13
North America	3 397	68		3 158	68		8
Other	27	1		28	00		0
Corporate total	4 993	100		4 655	100		7

# **Consolidated Income Statement**

		1997				
	MFIM	M€		MFIM	M€	
Net sales	3 343.8	562.4	100.0%	2 841.9	478.0	100.0%
Cost of sales	-2 121.4	-356.8		-1 812.2	-304.8	
Gross profit	1 222.4	205.6	36.6%	1 029.7	173.2	36.2%
Sales and marketing expenses	-553.8	-93.1		-432.6	-72.8	
Administration expenses	-236.7	-39.8		-192.6	-32.4	
Other operating income	13.6	2.3		2.8	0.5	
Other operating expenses	-100.9	-17.0		-87.0	-14.6	
Operating profit	344.5	57.9	10.3%	320.3	53.9	11.3%
Share of associated companies' results	-0.4	-0.1		2.9	0.5	
Financial income and expenses (6)	-52.8	-8.9		-8.8	-1.5	
Profit before extraordinary items a	nd taxes 291.4	49.0	8.7%	314.4	52.9	11.1%
Income taxes (7)	-110.5	-18.6		-112.1	-18.9	
Profit before extraordinary items	180.9	30.4	5.4%	202.3	34.0	7.1%
Extraordinary items, net (8)	0.0	0.0		191.9	32.3	
Profit for the financial year	180.9	30.4	5.4%	394.2	66.3	13.9%

# **Consolidated Balance Sheet**

		31.1	2.1998		31.12	2.1997	
Assets		MFIM	M€		MFIM	M€	
Fixed assets and other non	-current inve	estments					
Intangible assets	(9)	22.7	3.8		33.1	5.6	
Goodwill	(10)	591.3	99.5		642.7	108.1	
Tangible assets	(11)	654.0	110.0		613.1	103.1	
Investments	(12)	1 083.1	182.2		1 038.7	174.7	
		2 351.2	395.4	60.9%	2 327.5	391.5	60.9%
Stocks and financial assets							
Stocks	(14)	807.7	135.9		776.9	130.7	
Non-current debtors	(15)	7.4	1.2		7.0	1.2	
Deferred tax assets	(16)	77.1	13.0		51.4	8.6	
Current debtors	(17)	565.7	95.1		592.7	99.7	
Cash in hand and at bank		52.4	8.8		67.5	11.4	
		1 510.3	254.0	39.1%	1 495.6	251.5	39.1%
		3 861.5	649.5	100.0%	3 823.1	643.0	100.0%

#### Liabilities

		3 861.5	649.5	100.0%	3 823.1	643.0	100.0%
		1 791.7	301.3	46.4%	1 815.6	305.4	47.5%
Current creditors	(24)	449.1	75.5		623.2	104.8	
Non-current creditors	(23)	1 269.3	213.5		1 171.8	197.1	
Deferred tax liabilities	(22)	73.2	12.3		20.6	3.5	
Creditors							
Provisions	(21)	9.6	1.6	0.2%	7.0	1.2	0.2%
		2 060.2	346.5	53.4%	2 000.5	336.5	52.3%
Profit for the financial year		180.9	30.4		394.2	66.3	
Retained earnings		1 366.4	229.8		1 083.0	182.1	
Other reserves		38.1	6.4		53.6	9.0	
Revaluation reserve		23.8	4.0		23.8	4.0	
Share premium account		230.2	38.7		225.7	38.0	
Share capital	()	220.8	37.1		220.1	37.0	
Capital and reserves	(19)						

# **Consolidated Statement of Cash Flows**

	1	1998	19	97
Cash flows from operating activities	MFIM	M€	MFIM	M€
Net profit before taxation, extraordinary items	291.4	49.0	314.4	52.9
Depreciation	153.1	25.7	122.4	20.6
Reversal of items recorded on				
an accrual basis (32)	53.1	8.9	5.9	1.0
Cash generated before working capital changes	497.6	83.7	442.7	74.5
Change in current receivables	-5.3	-0.9	-52.3	-8.8
Change in stocks	-60.8	-10.2	-102.0	-17.2
Change in current non-interest bearing debt	-27.3	-4.6	27.6	4.6
Cash generated from operations	404.2	68.0	316.0	53.1
Financial income items received	18.4	3.1	17.0	2.9
Dividends received	24.4	4.1	36.0	6.1
Financial expense items paid	-110.4	-18.6	-87.2	-14.7
Taxes paid	-100.6	-16.9	-109.1	-18.3
Net cash flow from operating activities	236.0	39.7	172.7	29.0
Cash flows from investing activities Acquisitions	-36.9	-6.2	-863.5	-145.2
Investment in shares	-36.7	-6.2	-48.6	-145.2
Purchase of property, plant and equipment	-178.0	-29.9	-48.0	-0.2
Investment in non-current receivables	-19.6	-3.3	-17.4	-2.9
Proceeds from sale of shares	0.2	0.0	419.4	70.5
Proceeds from sale of equipment	30.1	5.1	3.6	0.6
Taxes paid on extraordinary items	-77.0	-13.0	-159.3	-26.8
Net cash flow from investments	-317.9	-53.5	-781.5	-131.4
Cash flow after investments	-81.9	-13.8	-608.8	-102.4
Cash flows from financing activities				
New issue	5.2	0.9	2.9	
Change in non-current debt	117.9	19.8	575.9	96.9
Change in current interest bearing debt	31.1	5.2	-6.3	-1.1
Change in non-current receivables	1.7	0.3	-2.6	-0.4
Dividends paid	-89.6	-15.1	-74.6	-12.5
Net cash flows from financing activities	66.3	11.2	495.3	83.3
Change in cash	-15.6	-2.6	-113.5	-19.1
Cash at beginning of year	67.5	11.4	176.3	29.7
Effect of exchange rate changes	0.5	0.1	4.7	0.8
Cash at end of year	52.4	8.8	67.5	11.4
	9211		0,.5	1.1.1

# **General Accounting Principles**

The financial statements have been prepared in accordance with the new requlations in force in Finland since 31 December 1997. The consolidated financial statements are in all material respects in conformity with international accounting standards (IAS). The financial statements of 1997 have been restated to the extent the new regulations require a different grouping of income statement and balance sheet items. Retained earnings 1 January 1998 are affected only by the recognition of deferred tax assets and liabilities

The financial information is presented in Finnish markka

The preparation of financial statements in conformity with regulations in force and generally accepted accounting principles requires management to make estimates and assumptions that affect the valuation of assets and liabilities and reported amounts of revenues and expenses. Actual results could differ from those estimates

Scope of the Consolidated Financial Statements The consolidated financial statements include the accounts of all companies where Fiskars directly or indirectly holds more than 50% of the votes. Acquired or established subsidiaries and investments in associated companies are included in the consolidated financial statements from the date of acquisition or establishment to the date of divestment.

Intercompany transactions, dividends, receivables and liabilities as well as unrealized intercompany profits have been eliminated.

The purchase method of accounting is used in elimination of intercompany shareholdings. Tax liability on the acquired company's untaxed reserves is included in deferred tax liabilities. The remainder is included in shareholders' equity. Where appropriate, the excess of acquisition cost over the value of acquired net assets is allocated to various balance sheet items. The residual is accounted for as goodwill and amortized over ten to twenty years. The amortization period is dependent on estimates concerning the useful economic life of acquired brands

Investments in associated companies (20% - 50% of votes, more than 20% of shares) are included in the financial statements by applying the equity method of accounting. A proportional share of the associated company's net income is included in financial items. Related goodwill is amortized and any unrealized internal profit is eliminated. In the balance sheet the investment is valued at cost adjusted for the corporation's share of net assets accumulated after the date of acquisition.

Investments in other companies are stated in the balance sheet at cost or at net realizable value

Transactions in foreign currencies Foreign currency denominated income statements are translated into Finnish markka at the average exchange rate for the financial period.

Balance sheets are translated at the end of period exchange rate. Consequently, net income according to the income statement will differ from net income according to the balance sheet. The difference is included in retained earnings

Currency translation adjustments on foreign subsidiaries' opening retained earnings are included in consolidated retained earnings. Currency translation adjustments on other equity are included in consolidated other reserves.

The main part of the corporation's business is conducted in the United States. The net assets related to the business in the US are therefore not hedged against fluctuations in the value of the US dollar. Investments in other foreign subsidiaries are hedged by loans and other financial instruments. The exchange gains and losses related to these hedging instruments are balanced against currency translation adjustments on the equities of the subsidiaries

Transactions in foreign currencies are recorded at the rates of exchange ruling at the date of the transaction.

Unsettled balances in foreign currencies are translated at the rates prevailing on the balance sheet date, except for advance payments received or paid which are translated at the exchange rates on the payment date. Open hedging instruments pertaining to foreign currency items are valued at the market value, including interest components.

Both realized and unrealized exchange gains and losses have been in-

cluded in the financial items in the income statement.

Net sales Net sales is defined as invoiced amount less indirect taxes, rebates and exchange rate adjustments on foreign currency denominated sales Research and development costs Research and development costs are expensed when incurred.

Pensions and coverage of pension liabilities The cost of pension arrangements is the aggregate of the pension cost for the group companies as calculated in accordance with local regulations and agreements

The retirement plans for the Finnish companies' employees are funded through payments to independent insurance companies. A small part of already retired employees receives their benefits from a trustee-administered fund. Any change in the deficit in the trustee-administered fund is included in net income of the parent company. The net deficit of the fund, which is almost fully covered, is taken up as a liability in the balance sheet.

Extraordinary income and expense Income and expense of significant size and not a part of continuing operations, e.g. sale or discontinuation of a separate line of business, are taken up as extraordinary items, net of tax. Fixed assets and other long-term investments

Fixed assets are stated at cost less accumulated depreciation according to plan. Certain land holdings have been revalued. The credit of the revaluation entry is included in other reserves

Revaluations are based on market values. If the market values fall below book value, the revaluation is reversed correspondingly.

Fixed assets are depreciated and amortized over their expected useful lives. Typically, the following expected useful lives are applied:

5 5 1	
goodwill	10 - 20 years
other long-term expense	3 - 10 years
buildings	25 - 40 years
vehicles	4 years
machinery and equipment	3 - 10 years

Revaluation amounts and land and waterholdings are not depreciated.

Gains and losses on disposal of fixed assets are included in operating profit.

Inventories and financial assets Inventories are stated at the lower of cost or net realizable value. Cost includes both direct and indirect costs. Cost is determined on a first-in-first-out (FIFO) basis. Net realizable value is the amount that can be realized from the sale of the asset less any related sales cost

Leasing Operating leases are expensed. The corporation has not entered into financial lease agreements of any material size.

Provisions Provisions consist of reserves for future costs to which the corporation has committed itself or of losses that are deemed probable and do not generate a corresponding income.

Appropriations Appropriations in the parent company balance sheet consist of untaxed reserves and depreciation in excess of plan. In the consolidated balance sheet appropriations are taken up as equity and deferred tax liability. The change in appropriations is divided into net profit and increase or decrease in deferred tax liability.

This method of accounting has been applied by the corporation already in previous years, thus this practice, now required by the accounting act, has not caused any change in the prior year deferred tax liability.

Income taxes Income taxes consist of the aggregate current tax expense in the group companies, prior year taxes and deferred taxes. Taxes related to extraordinary items are shown in connection with these items.

Deferred tax assets and liabilities are calculated at the current tax rate or, if a future tax rate has been announced, at that announced tax rate Deferred tax liabilities are recognized in full whereas deferred tax assets are recognized only to the extent they are likely to have an asset value.

The current tax also includes the restated deferred tax asset/liability for prior years relating to the change in the accounting act.

Dividends The dividend proposed by the Board of Directors has not been included as liability in the financial statements. Dividends to be paid are taken up as a liability following the decision of the Annual General Meeting.

# Notes to the Financial Statements

		CONSOLIDATED		PARENT COMPANY		
		1998	1997	1998	199	
		MFIM	MFIM	MFIM	MFII	
	ne statement (foreign currency denominated income statements translated	at average rate of exchan	ge)			
۱.	Personnel costs					
	Wages and salaries, for time worked	621.7	526.6	12.3	11.	
	Pension costs	48.7	44.8	2.6	2.	
	Other personnel costs	161.4	120.1	2.7	3.	
	Wages and salaries including other personnel costs	831.8	691.5	17.6	17.	
	Wages and salaries paid					
	Salaries to managing directors and boards	23.5	22.5	2.8	2.	
	Wages and salaries to other personnel	639.5	555.2	9.4	10.	
	Total wages and salaries paid	663.0	577.7	12.2	13.	
	Loans granted to the Corporate Management consists of one loan in the The interest rate is 6 %.	amount of 0.7 MFIM. The	loan is due on Dece	ember 31, 1999.		
	According to an agreement the President and CEO of the parent company	y can retire at the age of	62.			
	Average number of employees					
	Finland	749	677	47	4	
	Scandinavia	233	225			
	Other Europe	566	463			
	North America	3 280	3 159			
	Other	26	23			
	Total	4 854	4 547	47	4	
	Number of employees, end-of-period					
	Workers	3 723	3 512	9		
	Salaried	1 270	1 143	38	3	
	Total	4 993	4 655	47	4	
•	Depreciation and amortization according to plan by function Manufacturing and procurement	79.3	66.9	4.2	3.	
	Sales and marketing	3.1	2.5	4.2	5.	
	Administration	10.4	8.1	1.8	1.	
	Other operating expenses (intangibles)	60.3	44.8	0.0	0.	
	Total depreciation and amortization according to plan	153.1	122.4	6.0	5.	
	Financial income and expense					
•	Income from investments held as non-currents assets					
	Dividend income					
	From group companies			16.0	57.	
	From associated companies				1.	
	From other investments	33.9	49.9	33.9	49.	
	Other interest and financial income					
	From group companies			75.6	44.	
	From other investments Income from investments held as non-current investments, total	<u> </u>	<u>11.8</u> 61.8	<u>11.1</u> 136.6	<u> </u>	
	Other interest and financial income				=	
	From group companies		6.5	26.9	25.	
	From other parties	5.1	6.3	2.9	3.	
	Reduction in value of investments		0.1			
	Reduction in value of investments held as non-current assets		-0.1			
	Interest and other financial expense			4 F	2	
	To group companies	102.0	76 0	-1.5	-2.	
	To other parties	-102.9 -52.8	-76.8	-153.3	-89.3	
	Total financial income and expense	-52.8	-8.8	11.7	101.1	
	Net exchange gains and losses included in financial items	-6.7	2.4	-53.1	-20.0	
	net exchange gains and losses included in midficial items	-0.7	۷.4	-12.1	-20.0	

		CONSC	DLIDATED	PARENT COMPANY		
		1998	1997	1998	199	
		MFIM	MFIM	MFIM	MFI	
	Income taxes					
	Current taxes	99.6	181.2	37.7	125.4	
	-of which related to extraordinary items		-77.4		-77.	
	Current taxes related to ordinary activities	99.6	103.8	37.7	48.	
	Change in deferred tax assets/liabilities	10.9	8.3			
	Income taxes per income statement	110.5	112.1	37.7	48.	
	Extraordinary income and expense					
	Gain on the sale of Exide Electronics shares		185.3		184.	
	Gain of the sale of shares in associated companies		45.2		52.	
	Gain of the sale of other shares		38.0		38.0	
	Other		0.8		1	
	Extraordinary income	0.0	269.3	0.0	275.	
	Tax related to extraordinary items		-77.4		-77.1	
	Extraordinary items, net of tax	0.0	191.9	0.0	198.6	
ala	<b>tce sheet, assets</b> (currency denominated balance sheets translated at cl Movements in fixed assets	osing rate of exchange)				
	Intangible assets					
	Original cost, Jan. 1.	79.1	53.4	4.1	3.	
	Translation adjustment	-1.5	1.3			
	Original cost, at the beginning of the year	77.6	54.8	4.1	3.	
	Capital expenditure	4.3	25.7	0.9	0.	
	Decrease	-0.4	-0.2	-0.3		
	Transfers	0.5	-1.3			
	Gross value, Dec. 31.	81.9	79.0	4.6	4.	
	Accumulated amortization according to plan, Jan. 1.	46.0	36.0	2.3	1.	
	Translation adjustment	-0.5	1.0			
	Accumulated amortization, at the beginning of the year	45.5	37.1	2.3	1.	
	Amortization according to plan	13.7	8.8	0.9	0.0	
	Decrease	-0.4	0.0	-0.3		
	Transfers	0.4				
	Accumulated amortization according to plan, Dec. 31.	59.2	45.9	2.8	2.3	
	Net book value, Dec. 31.	22.7	33.1	1.8	1.8	
).	Goodwill					
	Original cost, Jan. 1.	740.0	172.6			
	Translation adjustment	-42.8	22.0			
	Original cost, at the beginning of the year	697.1	194.6			
	Capital expenditure	32.7	544.0			
	Decrease	-3.1	544.0			
	Transfers	-3.1	1 2			
			1.3			
	Gross value, Dec. 31.	727.0	740.0			
	Accumulated amortization according to plan, Jan. 1.	97.3	56.6			
	Translation adjustment	-4.9	4.5			
	Accumulated amortization, at the beginning of the year	92.4	61.1			
	Amortization according to plan	43.2	36.2			
	Transfers	0.0				
	Accumulated amortization according to plan, Dec. 31.	135.6	97.3			

#### Notes to the Financial Statements

Notes	s to the Financial Statements	CONS	CONSOLIDATED		PARENT COMPANY	
		1998	1997	1998	1997	
		MFIM	MFIM	MFIM	MFIN	
11. 1	Tangible assets					
11.1 L	and and water					
(	Driginal cost, Jan. 1.	69.6	66.2	26.7	26.6	
F	Revaluation, Jan. 1.	59.1	59.1	59.1	59.1	
Т	ranslation adjustment	-0.2	0.1			
C	Driginal cost, at the beginning of the year	128.6	125.4	85.8	85.7	
(	Capital expenditure	0.0	2.8	0.0	0.3	
0	Decrease	-2.0	0.2	0.0	-0.2	
T	Transfers	-0.4	0.3	-0.5		
E	Book value, Dec. 31.	126.2	128.7	85.3	85.8	
	Buildings					
	Driginal cost, Jan. 1.	253.5	211.6	91.1	88.8	
	ranslation adjustment	-6.4	5.2			
	Driginal cost, at the beginning of the year	247.1	216.8	91.1	88.8	
	Capital expenditure	28.3	27.0	21.2	2.4	
	Decrease	-10.0	-0.3	0.0	0.0	
	Transfers	12.2	10.0			
(	Gross value, Dec. 31.	277.6	253.5	112.3	91.1	
	Accumulated depreciation according to plan, Jan. 1.	103.3	90.6	43.7	40.3	
	ranslation adjustment	-0.8	2.1			
	Accumulated depreciation, at the beginning of the year	102.4	92.7	43.7	40.3	
	Depreciation according to plan	11.2	10.6	3.4	3.4	
	Decrease	0.2	-0.1			
	ransfers Accumulated depreciation according to plan, Dec. 31.	<u> </u>	103.3	47.1	43.7	
N	Vet book value, Dec. 31.	163.5	150.2	65.2	47.5	
	Machinery and equipment Driginal cost, Jan. 1.	756.8	540.3	19.0	16.4	
T	ranslation adjustment	-32.4	50.5			
(	Driginal cost, at the beginning of the year	724.3	590.8	19.0	16.4	
(	Capital expenditure	142.7	185.7	2.1	2.6	
0	Decrease	-23.2	-9.5	-1.3	0.0	
Т	īransfers	-7.1	-10.3	0.5		
(	Gross value, Dec. 31.	836.8	756.8	20.2	19.0	
A	Accumulated depreciation according to plan, Jan. 1.	422.6	330.6	12.0	10.4	
	ranslation adjustment	-15.6	27.7			
	Accumulated depreciation, at the beginning of the year	407.1	358.3	12.0	10.4	
	Depreciation according to plan	79.4	70.6	1.7	1.6	
	Decrease	-18.8	-6.3	-1.3		
Т	Transfers	4.8				
A	Accumulated depreciation according to plan, Dec. 31.	472.5	422.6	12.3	12.0	
N	Net book value, Dec. 31.	364.3	334.1	7.9	7.0	
11.4 1	Total tangible assets					
	Driginal cost, Jan. 1.	1 079.9	818.1	136.8	131.8	
	Revaluation, Jan. 1.	59.1	59.1	59.1	59.1	
	ranslation adjustment	-39.0	55.8	0.0	55.1	
	Driginal cost, at the beginning of the year	1 100.0	933.0	195.9	190.9	
	Capital expenditure	171.1	215.5	23.3	5.2	
	Decrease	-35.2	-9.5	-1.4	-0.2	
	Transfers	4.7	0.0	0.0	0.0	
	Gross value, Dec. 31.	1 240.6	1 138.9	217.8	195.9	

		CONSOLIDATED		PARENT COMPANY		
		1998	1997	1998	1992	
		MFIM	MFIM	MFIM	MFIM	
	Accumulated depreciation according to plan, Jan. 1.	525.9	421.2	55.6	50.7	
	Translation adjustment	-16.4	29.9	55.0	50.7	
	Accumulated depreciation, at the beginning of the year	509.5	451.1	55.6	50.7	
	Depreciation according to plan	90.6	81.2	5.1	5.0	
	Decrease	-18.6	-6.4	-1.3	0.0	
	Transfers	5.0	0.0	0.0	0.0	
	Accumulated depreciation according to plan, Dec. 31.	586.5	525.9	59.4	55.6	
	Net book value, Dec. 31.	654.0	613.0	158.4	140.2	
12.	Investments					
12.1	Holdings in group undertakings					
	Original cost, Jan. 1.			459.4	508.1	
	Capital expenditure			35.2	2.5	
	Decrease Gross value, Dec. 31.			0.0 494.6	-51.3 459.4	
	Write-downs Jan.1			68.1	68.1	
	Change during the year Write-downs, Dec.31.			68.1	68.1	
	Net book value, Dec.31.			426.5	391.3	
				420.5		
12.2	Participating interests Value Jan.1	0.3	14.8	2.5	11.7	
	Increase		2.9			
	Decrease	-0.3	-17.4		-9.2	
	Value Dec.31.	0.0	0.3	2.5	2.5	
12.3	Other shares and similar rights of ownership	ou -	007.4		000.4	
	Original cost, Jan. 1. Translation adjustment	841.5	937.4 0.3	837.7	922.4	
	Original cost, at the beginning of the year	841.5	937.6	837.7	922.4	
	Capital expenditure	36.9	49.4	36.8	56.5	
	Decrease	-0.4	-145.5	-0.2	-141.2	
	Book value, Dec. 31.	878.0	841.5	874.3	837.7	
12.4	Other receivables	405.0	460.2	405.2	1610	
	Original cost, Jan. 1. Translation adjustment	196.8 -0.7	169.2	185.3	164.9	
	Original cost, at the beginning of the year	196.1	169.2	185.3	164.9	
	Increase	21.3	27.6	21.3	20.5	
	Decrease	-12.3		-2.2		
	Book value, Dec. 31.	205.1	196.8	204.4	185.3	
12.5	Total investments					
	Original cost, Jan. 1.	1 038.7	1 121.4	1 484.9	1 607.1	
	Translation adjustment	-0.7	0.3	0.0	0.0	
	Original cost, at the beginning of the year	1 038.0	1 121.7	1 484.9	1 607.1	
	Capital expenditure Decrease	58.2 -13.1	79.9 -162.9	93.3 -2.4	79.5 -201.7	
	Gross value, Dec. 31.	1 083.1	1 038.7	1 575.8	1 484.8	
	Write-downs Jan.1.			68.1	68.1	
	Changes during the year				0.0	
	Write-downs Dec.31.	0.0	0.0	68.1	68.1	
	Net book value, Dec. 31.	1 083.1	1 038.7	1 507.7	1 416.8	
### Notes to the Financial Statements

Not	tes to the Financial Statements	CONSC	DLIDATED	DADENIT	COMPANY
		1998	1997	1998	1997
		MFIM	MFIM	MFIM	MFIM
13.	Net book value of production machinery and equipment Dec. 31.	259.9	243.8		
14.	Stocks				
	Raw materials and consumables	216.9	214.8		
	Work in progress	150.0	147.4	0.1	0.1
	Finished products / Goods	432.3	406.6	0.5	0.6
	Other stocks	4.8	5.4		
	Advance payments	3.9	2.7		
	Total stocks, Dec. 31.	807.7	776.9	0.6	0.7
15.	Non-currents debtors				
	Trade debtors	2.4		2.0	
	Amounts owed by group undertakings				
	Loan receivables			768.3	827.4
				768.3	827.4
	Trade debtors	2.9	4.7	2.9	10.2
	Other debtors	2.0	2.4		
		4.9	7.0	2.9	10.2
	Total, Dec. 31.	7.4	7.0	773.2	837.6
16.	Deferred tax assets				
10.	Net operating losses	22.3	15.5		
	Timing differences	52.0	35.9		
	Deferred tax on consolidating entries	2.8	55.5		
	Total, Dec. 31.	77.1	51.4		

Parent Company deferred tax assets 0.2 MFIM (0.9) are only included in consolidated accounts.

17.	Current debtors				
	Trade debtors	508.8	522.8	1.4	1.1
	Amounts owed by group undertakings				
	Trade debtors			0.4	0.5
	Loan receivables			578.4	478.7
	Other debtors			66.6	52.6
	Prepayments and accrued income			45.9	62.2
				691.2	593.9
	Loan receivables	0.1	0.1	0.1	0.1
	Other debtors	12.2	6.5		0.0
	Prepayments and accrued income	44.6	63.3	15.1	11.8
		56.9	69.9	15.2	11.9
	Total, Dec. 31.	565.7	592.7	707.8	606.9
18.	Prepayments and accrued income				
	Prepaid and accrued interest	8.0	10.2	7.9	10.1
	Prepaid income tax	3.5	12.1		
	Other prepayments and accruals	33.1	41.0	7.2	1.7
	Total, Dec. 31.	44.6	63.3	15.1	11.8

		CONS	OLIDATED	PARENT	COMPANY
		1998	1997	1998	1997
		MFIM	MFIM	MFIM	MFIM
Ralance	e sheet, liabilities				
	Capital and reserves				
	ihare capital				
	A-shares				
	an. 1.	139.0	142.8	139.0	142.8
		159.0	-4.6	159.0	
	ransfer to share premium account				-4.6
	ihare issue	0.7	0.8	0.7	0.8
	Dec. 31.	139.7	139.0	139.7	139.0
	K-shares				
	an. 1.	81.1	87.2	81.1	87.2
	ransfer to share premium account		-6.1		-6.1
	Dec. 31.	81.1	81.1	81.1	81.1
S	ihare capital Dec. 31.	220.8	220.1	220.8	220.1
	hare premium account				
	an.1.	225.7	212.9	225.7	212.9
	ransfer from share capital		10.7		10.7
	hare issue	4.5	2.1	4.5	2.1
S	ihare premium account Dec. 31.	230.2	225.7	230.2	225.7
F	Revaluation reserve				
	an.1.	23.8	23.8	23.8	23.8
F	Revaluation reserve Dec. 31.	23.8	23.8	23.8	23.8
C	Other reserves				
J	an.1.	53.7	54.8	19.1	19.1
Т	ranslation adjustment	-15.6	-1.1		
0	Other reserves Dec.31.	38.1	53.7	19.1	19.1
F	Retained earnings				
J	an.1.	1 477.2	1 118.0	1 204.6	902.5
Т	ranslation adjustment	-19.8	36.8		
C	Dividends	-89.6	-74.6	-89.6	-74.6
Т	ranslation adjustment on Net profit in foreign currency denominated				
i	ncome statements (average rate) vs. balance sheets (end of period rate)	-1.3	2.8		
	let profit	180.9	394.2	112.0	376.7
	Retained earnings, Dec. 31.	1 547.4	1 477.2	1 227.0	1 204.6
	less eguity part of untaxed reserves	-14.9	-20.0		
	Distributable earnings, Dec. 31.	1 532.5	1 457.2	1 227.0	1 204.6
	Appropriations (Untaxed reserves)				
	Depreciation in excess of plan, Jan. 1.	22.2	31.7	11.1	12.0
	Changes during the year	-3.2	-9.5	-1.0	-1.0
C	Depreciation in excess of plan, Dec. 31.	19.0	22.2	10.1	11.1
	Other untaxed reserves, Jan. 1.	2.6	26.6		0.0
	Changes during the year	-0.2	-24.0		0.0
C	Other untaxed reserves, Dec. 31.	2.4	2.6	0.0	0.0
	Intaxed reserves total, Dec. 31.	21.4	24.8	10.1	11.1
	ess deferred tax asset	-6.5	-4.8		
E	equity part of untaxed reserves	14.9	20.0		
	Provisions				
	Pension liability	6.6	1.3	0.8	0.9
C	Other provisions for liabilities and charges	3.0	5.7		
т	otal provisions, Dec. 31.	9.6	7.0	0.8	0.9

### Notes to the Financial Statements

Total operating leases, Dec. 31.

NOI	es to the Financial Statement	5		CONS	OLIDATED	PARENT	COMPANY
				1998	1997	1998	1997
				MFIM	MFIM	MFIM	MFIN
22.	Deferred tax liabilities						
	Deferred tax liability on untaxed reserve	s		6.5	4.8		
	Timing differences			64.2	15.8		
	Deferred tax liability on consolidating er	ntries		2.5			
	Deferred tax liabilities, Dec. 31.			73.2	20.6		
	Parent Company deferred tax liabilities	15.1 MFIM (3.1) ar	e only included in co				
23.	Non-current creditors						
	Convertible debentures				0.0		0.0
	Loans from credit institutions			1 172.1	1 052.9	<b>1 228.2</b> (	* 1 037.3
	Pension loans			56.2	59.7	56.2	59.7
	Amounts owed to group undertakings					0.0	14.1
	Other creditors			41.1	59.2	4.3	5.7
	Total non-current creditors, Dec. 31.			1 269.3	1 171.8	1 288.6	1 116.9
	*) In the Parent Company statements for of the day the loan was raised, whichew		nominated debt is va	alued at the exchange	e rate of the balan	ce sheet date or the e	exchange rate
		er is nigher.					
24.	Current creditors Convertible debentures			0.0	0.0	0.0	0.0
	Loans from credit institutions			5.8	36.9	5.8	17.6
				5.8 3.5	36.9	3.5	
	Pension loans						3.8
	Advances received			0.2	0.4	0.3	0.3
	Trade creditors			193.4	187.8	3.5	1.2
	Amounts owed to group undertakings			203.0	228.8	13.1	22.9
	Trade creditors					1.1	1.0
							1.0
	Other creditors Accruals and deferred income					77.8 2.4	44.6
						81.3	0.3 45.9
	Other creditors			62.6	59.9	46.8	16.5
	Accruals and deferred income			183.6	334.5	32.1	142.7
	Total, Dec. 31.			449.1	623.2	173.2	228.0
					023.2		
25.	Accruals and deferred income			22.0	126.6	12.2	104.9
	Income taxes payable			22.9	136.6 19.7	12.2	104.8
	Interest payable			16.6		16.4	18.6
	Wages, salaries and social costs			63.1	63.2	2.7	1.5
	Purchases and other similar items	24		81.0	115.0	0.8	17.8
	Total accruals and deferred income, Dec	. 31.		183.6	334.5	32.1	142.7
26.	Repayments of long-term loans:	1000	2000	2004	2002	Latas	÷.,
	Development	1999	2000	2001	2002	Later years	Total
	Bond loans	0.0					0.0
	Credit institutions	5.8	16.6	16.6	70.4	1 068.5	1 177.9
	Pension fund loans	3.5	3.3	3.0	2.8	47.1	59.7
	Other long-term debt	2.4	27.0	2.1		12.0	43.6
	Total	11.8	46.9	21.7	73.2	1 127.6	1 281.2
	%	0.9%	3.7%	1.7%	5.7%	88.0%	100.0%
				CONS	OLIDATED	PARENT	COMPANY
				1998	1997	1998	1997
27.	Lease obligations			MFIM	MFIM	MFIM	MFIM
	Operating leases, payments next year			41.1	39.9	1.6	1.6
	Operating leases, payments later			261.8	245.6	0.0	0.0
	Total operating loaces, Dec. 21			202.0	205 5	16	1.6

302.9

285.5

1.6

1.6

		CONSC	DLIDATED	PARENT	COMPANY
		1998	1997	1998	1997
		MFIM	MFIM	MFIM	MFIN
8.	Contingencies and pledged assets				
	As security for own commitments				
	Real estate mortgages	4.2	77.1	4.2	77.1
	Chattel mortgages		4.3		
	Other pledged assets	166.2	167.0	166.2	167.0
	Discounted bills of exchange	3.0	4.4		
	Lease commitments	302.9	285.5	1.6	0.2
	Other contingencies	9.3	7.0	0.2	0.2
	Total	485.5	545.4	172.2	244.5
	Guarantees as security for group companies' commitments			20.0	45.1
	Guarantees as security for other parties' commitments	24.8	26.2	24.5	25.9
	Total pledged assets and contingencies, Dec. 31.	510.3	571.6	216.7	315.5
9.	Debts with collateral Mortgages Loans from financial institutions - Amount of liability - Nominal value of mortgage		386.0 55.1		386.( 55.
	Pension loans				
	- Amount of liability	9.8	9.4	9.8	9.4
	- Nominal value of mortgage	3.7	3.7	3.7	3.7
	Other liabilities				
	- Amount of liability	0.1		0.1	
	- Nominal value of mortgage	0.5		0.5	
	Assets pledged				
	Pension loans - Amount of liability	50.4	54.0	50.4	54.0
	- Book value of asset pledged	166.2	167.0	166.2	167.0
		100.2	107.0	100.2	107.0
).	Nominal amounts of derivatives				
	Forward exchange contracts	190.4	590.8	190.4	590.8
	Interest swaps	305.8	325.2	305.8	325.2
	Forward interest rate agreements	203.9	189.7	203.9	189.7
۱.	Market value vs. nominal amounts of derivatives (+calculatory gain, -calculatory loss)				
	Interest swaps	-12.7	-3.7	-12.7	-3.7
		- 12.7	5.7	12.7	-3.7
	Forward interest rate agreements	-0.9	-0.3	-0.9	-0.3

32. Statements of cash flows

52.	statements of cash nows				
	Reversal of items recorded on an accrual basis:				
	Write-down of shares		0.1		
	Exchange differences	6.7	-2.4	53.1	20.0
	Financial income	-49.8	-71.0	-164.6	-193.6
	Financial expense	96.2	79.2	99.8	72.6
	Total	53.1	5.9	-11.7	-101.0
-					

### Financial Risk Management

Financing and financial risks are managed centrally from the Corporate Head Office in Helsinki.

**Foreign exchange risks** Two thirds of the corporation's business is in North America and the rest is mainly in Europe. Thus the value of the US dollar has a significant impact on the corporation's result.

The revenue and expense of the North American business is mainly US dollar denominated while European business is mainly done in various European currencies.

At the beginning of 1998 the hedging of US dollar denominated equity was abandoned. Currently, only the relatively small amounts of net equity in Sweden, Norway, Denmark and the UK are hedged.

The corporation does not use derivative financial instruments speculatively. Open contracts pertain mostly to hedging of financing transactions, and have been valued at market.

**Interest rate risk** Some 90 per cent of the corporation's loans are US dollar denominated. With the exception of pension loans, all loans are floating interest rate loans.

Long-term interest swap agreements with a total value of 60 million US dollars reduce the corporation's exposure to fluctuations in short-term interest rates. Forward rate agreements with a total value of 80 million US dollars reduce the interest rate exposure in 1999.

### Notes to the Financial Statements

### Shares and participations

	es and participations es in subsidiaries owned by th	Domicile	Number of shares		% of e capital Consoli- dated	voting Parent (	% of power Consoli- dated	,	Nominal value (1000)	Book value (FIM 1000)
	-	•	mpany							
DE	Fiskars Deutschland GmbH	Solingen		100	100	100	100	4 450	(DEM)	52 634
DK	Fiskars Danmark A/S	Silkeborg	200 000	100	100	100	100	20 000	(DKK)	60 829
FI	Ferraria Oy Ab	Pohja	750 000	100	100	100	100	75 000	(FIM)	105 000
FI	Fiskars Consumer Oy Ab	Pohja	200	100	100	100	100	2 000	(FIM)	24 646
FI	Inha Works Ltd.	Ähtäri	5 000	100	100	100	100	500	(FIM)	2 375
FI	Kiinteistö Oy Danskog gård Ab	Tammisaar	i 4 000	100	100	100	100	3 000	(FIM)	3 000
FI	Baltic Tool Finland Oy Ab	Helsinki	250	100	100	100	100	2 500	(FIM)	2 500
FR	Fiskars France S.A.R.L.	Wissous	35 000	57	100	57	100	10 500	(FRF)	4 641
GB	Fiskars UK Limited	Bridgend	1 500 000	100	100	100	100	1 500	(GBP)	14 415
HU	Fiskars Hungary Ltd	Budapest	7	100	100	100	100	1 000	(HUF)	1 327
IT	Fiskars Montana S.r.l.	Premana	7 000	100	100	100	100	7 000 000	(ITL)	36 186
NL	Fiskars Europe B.V.	Best	150	100	100	100	100	150	(NLG)	4 299
SE	Fiskars AB	Motala	50 000	100	100	100	100	5 000	(SEK)	63 967
US	Fiskars Holdings Inc.	Wisconsin	300	100	100	100	100	20 219	(USD)	50 655
	Other subsidiaries, 1									15
										426 489
Shai	es in associated companies ow	ned by the	parent com	pany						
IN	Fiskars India Limited	Mumbai	1 056 700	30	30	30	30	10 567	(INR)	2 268 *
	- equity 0.0 MFIM	NA 1 -	420.000			2.4		4.200	(1) (D)	400 1
IN	Finlandia Cutlery Pvt. Ltd. - equity 0.0 MFIM	Mumbai	120 000	24	24	24	24	1 200	(INR)	189*
	Other associated companies, 1									6
										2 463

### Other shares owned by the parent company

											Market value (FIM 1000)
FI	Metra Oyj Abp, A	Helsinki	3 632 724	26.1	26.1	26.1	26.1	72 654	(FIM)	402 345	325 855
FI	Metra Oyj Abp, B		4 883 754	12.2	12.2	12.2	12.2	97 675	(FIM)	460 916	429 770
	Metra, total		8 516 478	15.8	15.8	23.0	23.0	170 330	(FIM)	863 261	755 626
FI	Sampo Insurance Company plc		79 988	х	х	х	х	100	(FIM)	982	11 606
FI	Rautaruukki Oyj		72 916	х	х	х	х	729	(FIM)	853	2 071
FI	Julius Tallberg-Kiinteistöt Oyj		18 150	х	х	х	х	545	(FIM)	1 025	635
FI	Björkboda Lås Oy Ab		1 800	18	18	18	18	1 800	(FIM)	1 800	
	Other shares in fixed assets									6 357	
										874 278	

\* Per balance sheet Dec. 31 , 1998. Length of financial year, 12 months.

x Less than 5%

			Number	% of	% of	I	Nominal			Bookvalue
		Domicile	of shares	share capital	voting power		value (1000)		(1000)	(FIM 1000)
Shar	res owned by other group compa	nies								
Con	sumer Products Group									
AU	Fiskars (Australia) Pty Limited	Melbourne	1	100	100	300	(AUS)	182	(USD)	927
CA	Fiskars Canada Inc.	Toronto	500	100	100	500	(CAD)	433	(USD)	2 207
DE	Werga-Tools GmbH	Hilden		100	100	600	(DEM)	11 017	(DEM)	33 492
MX	Fiskars de Mexico. S.A. de C.V.	Mexico City	50 000	100	100	50	(MXN)	300	(USD)	1 529
NO	Fiskars Norge A/S	Oslo	50 000	100	100	50	(NOK)	9 411	(DKK)	7 512
PL	Fiskars Polska Spólka z o.o.	Slupsk	10 700	68.7	68.7	1 691	(PLZ)	4 881	(DKK)	3 896
RU	ZAO Baltic Tool	St Petersburg	1 775 000	100	100	1 775	(RUR)	2 607	(FIM)	2 607
SE	Fiskars Sverige AB	Motala	350 000	100	100	3 500	(SEK)	22 052	(SEK)	13 820
US	Fiskars Inc.	Wisconsin	35 750	100	100	27 101	(USD)	27 101	(USD)	138 107
US	Aquapore Moisture Systems. Inc.	Delaware	100	100	100	0	(USD)	25 695	(USD)	130 942
US	EnviroWorks. Inc.	Delaware	1 000	100	100	0	(USD)	77 921	(USD)	397 085
US	Royal Rubber & Manufacturing Co	. California	1 794	100	100	179	(USD)	51 359	(USD)	261 725
	Other Consumer group subsidiaries	5, 3								-
Oth	~									
Othe	er									
CH	Fiskars Finance AG	Zug	100	100	100	100	(CHF)	1 849	(SEK)	1 159
FI	Hangon Sähkö Oy	Hanko	1 351	93.2	93.2	1 351	(FIM)	3 987	(FIM)	3 987
	Other group companies, 1									15

3 751

### Other shares owned by the subsidiaries

Other

This list includes all active group and associated companies.

A complete list of all shareholdings is available at the Fiskars Corporation Head Office

# Five Years in Figures

				In FIM						In euro		
		1998	1997	1996	1995	1994		1998	1997	1996	1995	1994
Net sales	MFIM	3344	2842	2097	2320	2324	M€	562	478	353	390	391
of which outside Finland	MFIM	3139	2645	1903	2092	2114	M€	528	445	320	352	356
in per cent of net sales	%	93.9	93.1	90.7	90.2	91.0	%	93.9	93.1	90.7	90.2	91.0
Percentage change of net sales	%	17.7	35.5	-9.6	-0.2	13.9	%	17.7	35.5	-9.6	-0.2	13.9
Profit before depreciation and amortization	MFIM	498	443	309	325	377	M€	84	74	52	55	63
in per cent of net sales	%	14.9	15.6	14.7	14.0	16.2	%	14.9	15.6	14.7	14.0	16.2
Operating profit	MFIM	345	320	225	239	290	M€	58	54	38	40	49
in per cent of net sales	%	10.3	11.3	10.7	10.3	12.5	%	10.3	11.3	10.7	10.3	12.5
Financial net	MFIM	53	6	8	41	45	M€	9	1	1	7	8
in per cent of net sales	%	1.6	0.2	0.4	1.8	1.9	%	1.6	0.2	0.4	1.8	1.9
Earnings after financial items	MFIM	291	314	218	198	245	M€	49	53	37	33	41
in per cent of net sales	%	8.7	11.0	10.4	8.5	10.5	%	8.7	11.0	10.4	8.5	10.5
Taxes	MFIM	110	112	74	80	85	M€	19	19	13	13	14
Profit before extraordinary items	MFIM	181	202	143	117	160	M€	30	34	24	20	27
in per cent of net sales	%	5.4	7.1	6.8	5.1	6.9	%	5.4	7.1	6.8	5.1	6.9
Extraordinary items, net of tax	MFIM		192	479	29		M€		32	81	5	0
Profit for the financial year	MFIM	181	394	623	147	160	M€	30	66	105	25	27
in per cent of net sales	%	5.4	13.9	29.7	6.3	6.9	%	5.4	13.9	29.7	6.3	6.9
Capital expenditure (incl. acquisitions)	MFIM	271	1045	366	262	221	M€	46	176	62	44	37
in per cent of net sales	%	8.2	36.8	17.4	11.3	9.5	%	8.2	36.8	17.4	11.3	9.5
Research and development costs	MFIM	38	37	28	46	44	M€	6	6	5	8	7
in per cent of net sales	%	1.1	1.3	1.4	2.0	1.9	%	1.1	1.3	1.4	2.0	1.9
Equity	MFIM	2060	2001	1639	1096	991	M€	347	337	276	184	167
Interest bearing debt	MFIM	1301	1228	615	1004	972	M€	219	207	103	169	163
Non-interest bearing debt	MFIM	500	594	515	476	463	M€	84	100	87	80	78
Balance sheet total	MFIM	3861	3823	2769	2576	2426	M€	649	643	466	433	408
Return on investment	%	12	14	13	14	16						
Return on equity	%	9	11	10	11	17						
Equity ratio	%	53	52	59	43	41						
Persons employed, average		4854	4547	3670	3927	3722						
Persons employed, Dec. 31		4993	4655	3434	4088	3811						
of which outside Finland		4230	3978	2777	3255	2772						

Return on investment in per cent =	Earnings after financial items + interest and other financial expense Balance sheet total - non-interest bearing debt x 100	Dividend per share =	Dividend paid Adjusted number of shares Dec. 31	
Return on equity	(average of beginning and end of year amounts) Earnings after financial items - taxes	Price per earnings =	Adjusted market quotation Dec. 31 Earnings per share	
in per cent =	Equity + minority shareholders' equity (average of beginning and end of year amounts)	Equity per share =	Equity Adjusted number of shares Dec. 31	
Equity ratio in per cent =	= Equity + minority shareholders' equity Balance sheet total x 100	Dividend yield in per cent =	<u>Dividend per share</u> Adjusted quotation Dec. 31	x 100
Earnings per share =	Earnings after financial items - minority interest - taxes Adjusted average number of shares	Adjusted average share price =	Value of shares traded during the period Adjusted number of shares traded during the period	
Dividend per earnings in per cent =	Dividend paid x 100 Earnings (calculated as in x 100 Earnings per share)			

# Information on Fiskars Shares

				In FIM						In eurc	)	
		1998	1997	1996	1995	1994		1998	1997			1994
Share capital	MFIM	221	220	230	230	118	M€	37.1	37.0	38.7	38.7	19.9
Earnings per share	FIM	4.10	4.60	3.25	2.60	3.55	€	0.69	0.77	0.55	0.44	0.60
-incl. extraordinary income	FIM	4.10	8.90	14.15	3.30	3.55	€	0.69	1.50	2.38	0.56	0.60
Nominal dividend per share	FIM per A-share	2.30	2.08	1.75	1.25	1.00	€	0.39	0.35	0.29	0.21	0.17
	FIM per K-share	2.20	1.95	1.62	1.12	0.87	€	0.37	0.33	0.27	0.19	0.15
Dividend, million	MFIM	99.9*	89.6	74.6	53.8	31.4	M€	16.8	15.1	12.5	9.0	5.3
Adjusted divedend per share	FIM per A-share	2.30	2.10	1.75	1.25	0.75	€	0.39	0.35	0.29	0.21	0.13
	FIM per K-share	2.20	1.95	1.62	1.12	0.63	€	0.37	0.33	0.27	0.19	0.11
Equity per share	FIM	46.70	45.40	37.37	24.47	22.12	€	7.85	7.64	6.29	4.12	3.72
Adjusted average price per share	FIM per A-share	118.00	81.17	49.17	35.50	39.75	€	19.85	13.65	8.27	5.97	6.69
	FIM per K-share	120.00	78.83	53.33	34.83	41.75	€	20.18	13.26	8.97	5.86	7.02
Adjusted lowest price per share	FIM per A-share	91.00	56.67	35.00	25.00	33.13	€	15.31	9.53	5.89	4.20	5.57
	FIM per K-share	95.00	56.67	36.17	26.25	33.13	€	15.98	9.53	6.08	4.42	5.57
Adjusted highest price per share	FIM per A-share	141.00	110.00	63.33	41.25	43.75	€	23.72	18.50	10.65	6.94	7.36
, , , , ,	FIM per K-share	136.00	102.50	61.67		47.50	€	22.87	17.24	10.37	7.13	7.99
Adjusted price per share, Dec 31	FIM per A-share	103.00	98.33	57.50	35.33	39.75	€	17.32	16.54	9.67	5.94	6.69
	FIM per K-share	108.00	100.00	60.00	38.33	41.25	€	18.17	16.82	10.09	6.45	6.94
Market value of shares, Dec. 31	MFIM A-shares	2888	2744	1596	1005	914	M€	485.7	461.5	268.4	169.0	153.6
	MFIM K-shares	1741	1612	967	627	900	M€	292.8	271.1	162.7	105.5	151.3
	Total	4629	4355	2563	1632	1813	M€	778.5	732.6	431.1	274.4	305.0
Shares, 1000 (nominal value FIM 5 each)	A-shares	28037.2	27901.2	27873.6	28434.0	17238.0						
	K-shares	16118.4	16118.4	16160.4	16356.0	16356.0						
	Total	44155.6	44019.6	44034.0	44790.0	33594.0						
Adjusted number of shares Dec 31, 1000	A-shares	28037.2	27901.2	27754.2	28435.2	22982.4						
	K-shares	16118.4	16118.4	16118.4	16358.4	21811.2						
	Total	44155.6	44019.6	43872.6	44793.6	44793.6						
Adjusted average number of shares, 1000	A-shares	27976.1	28173.2	27873.6	28435.2	23445.0						
	K-shares	16118.4	16118.4	16160.4	16358.4	22320.6						
	Total	44094.5	44291.5	44034.0	44793.6	45765.6						
Number of shares traded, 1000	A-shares	3312.2	2110.8	5418.6	4561.8	4164.6						
	in % of total	11.8	7.6	19.5	16.0	23.7						
	K-shares	1268.8	969.6	2742.6	1153.8	1467.0						
	in % of total	7.9	6.0	17.0	7.1	8.8						
Price per earnings	A-share	25										
	K-share	26	22									
Dividend per earnings in per cent		55.2	44.3	52.2								
Dividend yield in per cent	A-share	2.2	2.1	3.0								
	K-share	2.0	2.0	2.7	2.9	1.6						
Number of shareholders		2476	2434	2670	2892	2948						

\* Board's proposal, see page 48

### **Other Information on Shares and Shareholders**

Number of shares and share capital	31 D	ecember 1998		31 1	December 1997	
	Number of shares	FIM	euro	Number of shares	FIM	euro
Outstanding A shares	28 037 202	140 186 010	23 577 594	27 901 206	139 506 030	23 463 230
Outstanding K-shares	16 118 364	80 591 820	13 554 571	16 118 364	80 591 820	13 554 571
Outstanding shares, total	44 155 566	220 777 830	37 132 165	44 019 570	220 097 850	37 017 801
Number of shares and votes		31 Decem	ber 1998		31 Deceml	ber 1997

Number of shares and votes	31 Decem	Der 1996	ST Deceni	Del 1997
	Number of shares	Votes	Number of shares	Votes
Outstanding series A shares (1 vote/share)	28 037 202	28 037 202	27 901 206	27 901 206
Outstanding series K shares (20 votes/share)	16 118 364	322 367 280	16 118 364	322 367 280
Total	44 155 566	350 404 482	44 019 570	350 268 486

If the Annual General Meeting declares a distribution of dividends, shares of series A are entitled to at dividend of at least two percentage points higher than shares of series K.

Maximum number of shares	31 December 1998	31 December 1997
Shares of series A at a maximum of	168 000 000	168 000 000
Shares of series K at a maximum of	168 000 000	168 000 000
Maximum number of series A and K, total	168 000 000	168 000 000
Minimum and maximum share capital	31 December 1998	31 December 1997
Minimum share capital	FIM 210 000 000	FIM 210 000 000
Maximum share capital	FIM 840 000 000	FIM 840 000 000

### Taxation values of the shares in Finland

			1998			1997
Share			FIM			FIM
Series A shares			70.00			70.00
Series K shares			70.00			68.33
Turnover of shares at the Helsinki Stock Exchange		1998			1997	
Chara		Me	Number of			Number of shares
Share	MFIM	M€	shares	MFIM	M€	Shares
Series A shares	390.2	65.6	3 312 215	171.3	28.8	351 836
Series K shares	152.9	25.7	1 268 844	76.5	12.9	161 607

91.3

4 581 059

247.8

41.7

513 443

543.1

### Shareholders by owner groups

Total

Ownership structure	Number of shareholders	%	Number of shares	%	Votes	%
Private corporations	127	5.13	11 436 138	25.90	97 710 008	27.88
Financial institutions and insurance companies	21	0.85	2 196 504	4.97	21 475 614	6.13
Public entities	22	0.89	4 258 356	9.64	29 737 356	8.49
Non-profit organizations	82	3.31	4 258 572	9.65	33 979 740	9.70
Households	2 185	88.25	12 966 582	29.37	115 082 158	32.84
Foreigners	38	1.53	8 998 284	20.38	52 206 792	14.90
Others	1	0.04	41 130	0.09	212 814	0.06
Total	2 476	100.00	44 155 566	100.00	350 404 482	100.00

### Division of shares on 31 December 1998

Number of shares	Number of shareholders	%	Number of shares	%	Number of	%
Number of shares	snarenoiders	%	Stidles	70	votes	70
1 - 100	330	13.33	58 668	0.13	319 880	0.09
101 - 500	793	32.03	219 143	0.50	1 131 599	0.32
501 - 1 000	406	16.40	299 666	0.68	1 712 772	0.49
1 001 - 10 000	744	30.05	2 280 859	5.17	15 895 271	4.54
10 001 - 100 000	145	5.86	4 512 492	10.22	34 263 832	9.78
100 001 -	58	2.34	36 784 738	83.31	297 081 128	84.78
Total	2 476	100.00	44 155 566	100.00	350 404 482	100.00

### The major shareholders according to the shareholder register on 31 December 1998

	Shares of Shares of		Percer	Percentage of	
	series A	series K	Total	votes	shares
Virala Oy Ab	1 359 532	1 476 456	2 835 988	8.8	6.4
Oy Holdix Ab	1 518 414	1 233 996	2 752 410	7.5	6.2
Extoria Trade Aktiebolag	2 782 398	1 012 800	3 795 198	6.6	8.6
Varma-Sampo Mutual Pension	954 096	922 770	1 876 866	5.5	4.3
Sampo Group	621 167	815 148	1 436 315	4.8	3.2
Agrofin Oy Ab	2 329 017	682 144	3 011 161	4.5	6.8
Hambo Oy Ab	603 774	732 570	1 336 344	4.3	3.0
Oy Julius Tallberg Ab	238 590	750 138	988 728	4.3	2.2
I.A. von Julin's Trust	555 912	733 530	1 289 442	4.3	2.9
Sophie von Julin's Foundation	809 400	482 040	1 291 440	3.0	2.9
The Local Government Pension Institute	841 620	314 220	1 155 840	2.0	2.6

**Option program** The holders of warrants connected to the option loans of 1993 are entitled to a total of 135,978 shares of series A corresponding to 0.3% of the shares and 0.04% of the votes .The nominal aggregate value of these shares is FIM 679,890 (euro 114,349). The warrants can be exercised as follows:

	Period	Number of shares	Subscription p	rice / share
		of series A	FIM	euro
Series C	1 to 31 October 1999	135 978	35.00	5.89

The holders of warrants connected to the option program of 1998 are entitled to a maximum of 1,260,000 shares of series A corresponding to approx. 3% of the shares and approx. 0.4% of the votes. The nominal aggregate value of these shares is FIM 6.3 million (1.06 million euro). The warrants can be exercised as follows:

	Period	Number of shares	Subscription price / shar	
		of series A	FIM	euro
Series A	15 May to 15 June 2001	maximum 420 000	129.00	21.70
Series B	15 May to 15 June 2002	maximum 420 000		not fixed
Series C	15 May to 15 June 2003	maximum 420 000		not fixed

**Management's shareholding** On 31 December 1998, the Board members, the President and the Corporate Vice Presidents controlled a total of 11,977,475 shares corresponding to 27.1% of the Corporation's shares and 31.4% of the votes. By exercising the warrants of series C connected to the option loans of 1993 and the warrants of series A connected to the option program of 1998 the President and the Corporate Vice Presidents are entitled to a total of 151,992 shares of series A corresponding to 0.3% of the shares and 0.04% of the votes.

**Shareholders' Agreement** In December 1992 a group of private investors and companies entered into an agreement on pre-emptive rights between the parties in case of sales of shares. The agreement is still in force and the group represents about 54% of the total number of votes.

# Parent Company Income Statement

	1998			1997		
	MFIM	M€		MFIM	M€	
Net sales	142.0	23.9	100.0%	127.0	21.4	100.0%
Cost of sales	-11.5	-1.9		-11.0	-1.8	
Gross profit	130.5	21.9	91.9%	116.0	19.5	91.4%
Administration expenses	-36.2	-6.1		-31.2	-5.2	
Other operating income	14.9	2.5		2.1	0.3	
Other operating expenses	-0.3	0.0		-7.2	-1.2	
Operating profit	108.9	18.3	76.7%	79.6	13.4	62.7%
Financial income and expenses (6)	11.7	2.0		101.1	17.0	
Profit before extraordinary items	120.6	20.3	84.9%	180.7	30.4	142.3%
Extraordinary items (8)	0.0	0.0		275.7	46.4	
Profit before appropriations and taxes	120.6	20.3	84.9%	456.4	76.8	359.5%
Increase (-) or decrease (+) in depreciation reserve	1.0	0.2		1.0	0.2	
Group contribution received	28.1	4.7		44.7	7.5	
Income taxes (7)	-37.7	-6.3		-125.4	-21.1	
Profit for the financial year	112.0	18.8	78.8%	376.7	63.4	296.7%

# Parent Company Balance Sheet

Assets		31.12	2.1998	31.	12.1997		Liabilities		31.12	2.1998		31.12	2.1997	
		MFIM	M€	MFIN	⁄ <i>M</i> €				MFIM	M€		MFIM	M€	
Fixed assets and oth	er non-	current	investr	ments			Capital and reserve	<b>es</b> (19)						
Intangible assets	(9)	1.8	0.3	1.	8 0.3		Share capital		220.8	37.1		220.1	37.0	
Tangible assets	11)	158.4	26.6	140.	2 23.6		Share premium acco	ount	230.2	38.7		225.7	38.0	
Investments	(12) <b>1</b>	507.6	253.6	1 416.	8 238.3		Revaluation reserve		23.8	4.0		23.8	4.0	
	1	667.8	280.5	<b>52.2%</b> 1 558.	8 262.2	51.1%	Other reserves		19.1	3.2		19.1	3.2	
							Retained earnings		1 115.0	187.5		827.9	139.2	
Stocks and financial	assets						Profit for the financia	al year	112.0	18.8		376.7	63.4	
Stocks	(14)	0.6	0.1	0.	7 0.1				1 720.8	289.4	53.9%	1 693.2	284.8	55.5%
Non-current debtors	(15)	773.2	130.0	837.	6 140.9									
Current debtors	(17)	707.9	119.1	606.	9 102.1		Appropriations	(20)	10.1	1.7	0.3%	11.1	1.9	0.4%
Cash in hand and at b	ank	44.0	7.4	46.	0 7.7									
	1	525.7	256.6	<b>47.8%</b> 1 491.	3 250.8	48.9%	Provisions	(21)	0.8	0.1	0.0%	0.9	0.2	0.0%
							Creditors							
							Non-current creditor	s (23)	1 288.6	216.7		1 116.9	187.8	
							Current creditors	(24)	173.2	29.1		228.0	38.4	
									1 461.8	245.9	45.8%	1 344.9	226.2	44.1%
	3	193.5	537.1	<b>100.0%</b> 3 050.	1 513.0	100.0%			3 193.5	537.1	100.0%	3 050.1	513.0	100.0%

# Parent Company Statement of Cash Flows

		19	998	19	997
		MFIM	M€	MFIM	M€
Cash flows from operating activities					
Net profit before taxation, extraordinary items		120.6	20.3	180.7	30.4
Depreciation		6.0	1.0	5.6	0.9
Reversal of items recorded on					
an accrual basis	(32)	-11.7	-2.0	-101.0	-17.0
Cash generated before working capital changes		114.9	19.3	85.3	14.3
Change in current receivables		7.2	1.2	-32.8	-5.5
Change in inventories		0.1	0.0	-0.3	-0.1
Change in current non-interest bearing debt		-11.8	-2.0	-8.9	-1.5
Cash generated from operations		110.4	18.6	43.3	7.3
Financial income items received		118.3	19.9	70.5	11.9
Dividends received		40.4	6.8	94.0	15.8
Financial expense items paid		-155.0	-26.1	-78.2	-13.2
Taxes paid		-43.7	-7.3	-16.4	-2.8
Group contributions		28.1	4.7	44.7	7.5
Net cash flow from operating activities		98.5	16.6	157.9	26.6
Cash flows from investing activities		-72.0	-12.1	-51.9	-8.7
Purchase of property, plant and equipment		-24.1	-4.1	-6.0	-1.0
Investment in non-current receivables		-19.1	-3.2	-11.5	-1.9
Proceeds from sale of shares		0.2	0.0	419.2	70.5
Proceeds from sale of equipment		0.1	0.0	0.2	0.0
Taxes paid on extraordinary items		-77.0	-13.0	-156.7	-26.4
Net cash flow from investments		-191.9	-32.3	193.3	32.5
Cash flow after investments		-93.4	-15.7	351.2	59.1
Cash flows from financing activities				2.0	0.5
New issue		5.2	0.9	2.9	0.5
Change in non-current debt		159.3	26.8	629.9	105.9
Change in current interest bearing debt		63.9	10.7	-28.1	-4.7
Change in current receivables		-113.9	-19.2	-278.4	-46.8
Change in non-current receivables		66.4	11.2	-696.6	-117.2
Dividends paid		-89.6	-15.1	-74.6	-12.5
Net cash flows from investing activities		91.3	15.4	-444.9	-74.8
Change in cash		-2.1	-0.4	-93.7	-15.8
Cash at beginning of year		46.1	7.8	139.8	23.5
Cash at end of year		44.0	7.4	46.0	7.7

# Proposal by the Board of Directors to the Annual General Meeting

At the end of the financial year the distributable consolidated equity amounted to FIM 1 532.5 million (258 million euros). The distributable equity of the Parent Company is FIM 1 227.0 million (206 million euros).

The Board of Directors proposes a dividend of FIM 2.30 per share of series A (FIM 2.08) and FIM 2.20 per share of series K (FIM 1.95). This dividend proposal includes a 350-year anniversary bonus of FIM 0.55 per share for both series. Thus dividend should be paid:

on 28 037 202 shares of series A 2.30 FIM/share, in total	64 485 564 FIM
or 0.38683 euro/share, in total	10 845 693 euros
on 16 118 364 shares of series K 2.20 FIM/share, in total	35 460 400 FIM
or 0.37001 euro/share, in total	5 964 011 euros
Total distribution of dividend	99 945 964 FIM
	16 809 907 euros

Helsinki, 18 February 1999

Göran J. Ehrnrooth

Robert G. Ehrnrooth

Jarl Engberg

Juha Toivola

Erik Stadigh

C advant there

Thomas Tallberg

Gustaf Gripenberg

Stig Stendahl President and CEO

### Auditor's Report

### To the shareholders of Fiskars Corporation

I have audited the accounting records and the financial statements, as well as the administration by the Board of Directors and the Managing Director of Fiskars Corporation for the year ended 31 December 1998. The financial statements prepared by the Board of Directors and the Managing Director include the report of Board of Directors, consolidated and parent company income statements, balance sheets, cash flow statements and notes to the financial statements. Based on my audit I express an opinion on these financial statements and the parent company's administration.

I have conducted my audit in accordance with Finnish Generally Accepted Auditing Standards. Those standards require that I plan and perform the audit in order to obtain reasonable assurance about whether the financial statements are free of material misstatement. The audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall financial statement presentation. The purpose of my audit of the administration has been to examine that the Board of Directors and the Managing Director have complied with the rules of the Companies Act.

In my opinion, the financial statements have been prepared in accordance with the Accounting Act and other rules and regulations governing the preparation of financial statements in Finland. The financial statements give a true and fair view, as defined in the Accounting Act, of both the consolidated and parent company result of operations for the year, as well as of the financial position at the yearend. The financial statements can be adopted and the members of the Board of Directors and the Managing Director of the parent company can be discharged from liability for the period audited. The proposed dividend is in compliance with the Companies Act.

I have reviewed the interim reports made public by the company during the year. It is my understanding that the interim reports have been prepared in accordance with the rules and regulations governing the preparation of such reports in Finland.

Helsinki, 18 February 1999

flow for

Eric Haglund Authorized Public Accountant

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