

OY FISKARS AB

Annual Report for 1979

F

OY FISKARS AB

Annual Report for 1979

CONTENTS:

Table of contents Supervisory Board of Directors; Auditors Corporate directors, managers of corporate functions and non-executive directors 1970—1979 in figures Review of the Finnish economy Supervisory Board's report on company operations Comments on the financial statements Income statement Balance sheet Additional notes on the balance sheet Supervisory Board's proposal to the AGM Supervisory Board's proposal concerning dividends and retained earnings Auditors' report Turnover of shares on the Stock Exchange; shareholders

Subsidiaries and ownership in other companies

Page		
1	Cash flow analysis	18
2	Consolidated financial statements	19
	Sales and inflow of orders	20
3	Turnover	20
4	Exports	21
5	Personnel administration	22
	Capital expenditure	23
6-9	Metal Products Division	24-25
10	Engineering Division	26-27
11	Plastics Products Division	27
12-13	Non-metal Industries	28-29
14	Real Estate Division; Oy Predium Ab	30
15	Fiskars Manufacturing Corporation (FMC)	31
	Marketing subsidiaries	31
15	Oy Metsä-Skogby Ab	32
16	Social impact	33
	Organization January 1, 1980	34-35
17	Company structure	36
17		

SUPERVISORY BOARD OF DIRECTORS

	the AGM in
chairman of the Board	1980
deputy chairman	1980
member	1981
member	1980
member	1981
member	1982
member	1982
member	1981
member	1982

to serve until

AUDITORS

ordinary: Jarl Engberg Henrik Brummer Eric Haglund, APA

alternate:

*

Otto Ekberg Brita Hisinger-Jägerskiöld Henry Lind, APA

CORPORATE DIRECTORS

Göran J. Ehrni

Olof Bruncrona Väinö Korpeine Mauno Rautiai Kaj Åberg Jorma H. Karo

DEPARTMENT HEADS, CORPORATE FUNCTIONS

Nils Eklund Osmo Huttune Helmer Grande Juha Toivola Göran Helling

NON-EXECUTIVE DIRECTORS

Nils Höglund

Fred Blomquist

Raimo Hiekkar

nrooth	Managing Director Chairman of the Corporate Directors	
าล	Director	
nen	Director	
ainen	Director	
	Director	
0	Director	
	Manager	Purchasing Department
en	Manager	Personnel Administration
lell	Manager	Marketing Service
	Manager	Finance
3	Manager	Legal Department
	Assistant Director	Consumer Products
st	Director, Marketing	Consumer Products
anen	Director, Marketing	Hydraulic Cranes



The world famous Fiskars range of scissors products now comprises 14 products, four of them newcomers from 1979: pinking shears, 7 in. general purpose scissors, nail scissors and a tuner to keep scissors sharp.

1970-79 IN FIGURES (million Finnish marks)

Year	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979
Turnover	154	143	166	214	314	328	345	361	369	373
Exports/%	23	27	31	32	30	29	32	38	36	40
Current assets	99	94	96	122	148	155	167	180	230	209
Fixed assets	66	75	75	99	115	119	117	165	169	183
Current liabilities	56	66	64	98	118	123	120	150	117	105
Long-term liabilities	83	77	79	79	94	101	110	122	172	122
Reserves	12.15	1.6.4			2	3	3	3	40	83 ¹
Share capital	11	11	11	11	21	21	21	21	21	21
Other shareholders' equity	15	15	17	33	28	26	30	49	48	60
Wages & salaries ²)	50	51	60	78	97	115	123	139	127	122
Capital expenditure	8	14	15	24	32	24	18	37	15	41
Booked depreciations Interest	8	8	6	10	15	19	13	8	10	3
and financing costs	8	9	7	10	12	14	13	16	19	15
Paid taxes	0,6	0,8	0,9	1,5	1,6	2,9	2,1	2,7	2,8	2,3
Net profit for the year	0,8	0,7	2,5	1,1	2,0	1,7	1,5	0,2	0,4	3,4
Dividend	0,4	0,4	0,6	0,8	1,1	1,4	1,4	1,4	1,4	1,93

¹) incl. inventory reserve from 1978

²) incl. social security,etc

³) proposal as per annual report



REVIEW OF THE FINNISH ECONOMY

Information on company

economy is being given the

the Moulding Factory. Plant

explains the development in

Manager Lars Palmgren

recent years.

representatives of personnel at

The economic trend in the western industrialized world The Finnish foreign trade deficit was 615 million marks, in declined slightly in 1979. Total production in the OECD spite of a 23 % increase in the value of exports. This area as a whole increased by 3 %, compared with a 4 % situation was largely due to increased energy prices. increase in the previous year. Inflation accelerated and resulted in comsumer prices in 197910 % higher than those Imports of raw materials, capital investment goods and in 1978. consumer products increased as a consequence of the generally revived economic climate.

International money markets were very tight and rates of interest high. Interest on dollar credits periodically ex-The expected business results of Finnish industries for ceeded 15 %. 1979 were clearly surpassed, as demand became keener. Produce prices in the forestry and metal industries in-Turbulence in the money market continued throughout the creased across the board and the volume of orders on hand at the end of 1979 was relatively good. Much the same year. Gold prices climbed dramatically. The Finnish mark strengthened on average by 3 %. Against the Finnish mark, could be said for the shipbuilding and engineering industhe US dollar declined by 5 %, the Swedish crown by 2 %, tries. Due to the instability of international business it is the ruble by 3 %, whereas the pound sterling increased in difficult to predict the future, but it is generally estimated

that business will slow down during the autumn of 1980. value by 3 %.

Economic development in Finland was favourable during the year. The volume of total production increased by 6.5 %, and the employment situation improved. On average 141,000 people were unemployed, representing a 6 % unemployment rate (7.5 % in 1978).

Prices increased less in Finland than in the OECD countries; consumer prices were 7.5 % higher than in 1978. The level of nominal earnings rose by 11 %.

At the beginning of 1979 the money market was slack, but tightened towards the end of the year. Capital expenditure that had been down for several years increased considerably.

SUPERVISORY BOARD'S REPORT ON COMPANY OPERATIONS 1979

Steel products industry sold to Ovako

The sale of the company's steel products industry to Ovako Oy Ab in accordance with the Board's resolution of March 1, 1979, was of unique importance in the annals of the company. The transaction was carried out on May 1, 1979, by transferring to Ovako the ownership of all buildings, machinery, inventories and equipment of the works at Jokioinen and Loimaa, the Boltmaking Works, the Screw Manufacturing Works, the machinery, equipment and inventories of the Spring Manufacturing Works, as well as the functions and operations of the Distribution Warehouse. All personnel at these factories, including the corresponding staff involved at Head Office, in the Marketing Departments and the Materials Technology Laboratory, joined Ovako retaining their employment benefits.

The sold industry represented one third of the company's entire operations, and altogether 900 personnel changed employers. The transaction was carried out so that Ovako took over debts from Fiskars, totalling the established value of the sold property, and Fiskars subscribed shares in Ovako. Today Fiskars owns 33.5 % of Ovako's share capital.

The Supervisory Board notes with satisfaction that the transaction was carried out in good understanding with all employees concerned. Its outstanding influence on the financial statements of the company is reviewed separately in this report.

Kellokoski Works closed down

After selling its oil drum production facilities at Kellokoski on June 1, 1979, Fiskars ceased its industrial activities at the factory which had been in its possession since 1962. Most of the factory's real estate has since been sold off.

Sales and financial result

The economic boom and enlivened activity in Finland manifested itself as generally improved demand that continued at the turn of the year. The official turnover figures include those of the steel products industry for the period January—April, and the sales of the inventories to Ovako. Thus, turnover for 1979 amounted to 373 million Finnmarks (368).

The industries remaining after the Ovako sale had a net turnover of 294 million Finnmarks. In 1978 these industries reached a turnover of 233 million marks. The increase over this in 1979 was 26 %. Domestic sales and exports increased, the latter accounted for 46 % of total turnover.

The development of sales was favourable, mainly in the Engineering Division which moreover showed an upward trend in orders received at the end of the year. The Plastics Products Division and the Boatyard also increased their sales considerably. When the figures of the sold companies are removed, the inflow of orders during the latter half of the year is seen to be considerably better than in the previous year and the backlog of orders 40 % greater.

The remaining factories of the Metal Product Division maintained their operating margin at the previous year's level, without reaching, however, ful profitability.

The Engineering Division developed vigorously and gained a remarkably improved result after two lear years.

Considerably increased sales volume in the Plastic Products Division resulted in a wider gross operating margin, which was, however, partly eliminated by th initial costs of a new factory at Inkoo, outsid Helsinki. The operating margin can be considered satisfactory.

The income statement includes net income from the sale of assets, 59 million Finnmarks, which is the difference between the sales and book values.

The previously related sale of assets, together wit some similar minor transactions and the result from operations, yielded 13 million Finnmarks as ne earnings for the accounting year after transfer to inventory reserve and before transfers to funds.

is is e II	ing industry's assets. By transferring the correspond- ing sum 32.8 million Finnmarks to additional depreci- ation reserve the net book value was brought into line with the regulations of the Business Taxation Act. The income statement further includes 3.4 million Finnmarks customary depreciations of fixed assets.
d n	The inventory reserve was increased by 10.0 million Finnmarks.
s g e	10.0 million Finnmarks were transferred to sup- plementary reserve fund representing part of the income from sold real estate, buildings and securities.
e d	Net profit for the year amounts to 3.4 million Finnmarks after these appropriations.
е	
e	
h	
n	
et	
0	
-	

The book value of machinery and equipment, 32.8

- 111° ET

Employment and personnel

As a result of the improving demand, the company's factories returned to full employment and gradually increasing utilization of capacity.

When the number of personnel transferred to Ovako is deducted, the total number of employees increased by 117 to 2 038. The total number in 1978 including the steel products industry was 2 844.

The company management has endeavoured to develop natural cooperation within the company in a positive and constructive way, in the spirit of the Industrial Democracy Act. It has been gratifying to observe the growing objectivity in the attitudes of personnel in these contexts. The Supervisory Board of Directors seizes this opportunity to express once more their thanks to all personnel who on May 1, 1979, went over to Ovako, and to wish them good luck and success.

The Board sends their special greetings to the 139 people who were decorated for specific years of service and for their faithful contribution for the best of the company.

At the same time the Board thanks all Fiskars employees for work well done during a year of rapidly increasing activity and a period of fundamental changes and new challenges.

Organization

The big change in the company structure resulted in a need to revise the existing organization. The Supervisory Board approved a new basic organization, effective from January 1, 1980. The organization stresses the responsibility of each product line for its entire business, and encourages closer ties between the factories and the markets.

Capital expenditure and finance

Capital expenditure was concentrated on the development of the company's plastics products industry and on the streamlining of the metal products industry's production equipment. The major part of the heading "shares" in the balance sheet was attributed to the increase in the share capital of Ovako.

The company established together with Valmet Oy a company, Procons Ltd, which specializes in production control, related systems and know-how.

The shares in Tietotyö Oy were sold.

Total capital expenditure amounted to 41 million Finnmarks, of which 18 million marks were share acquisitions.

Exposure to currency risks diminished considerably. Profits and losses on currency exchange rates amounted to a net loss of 0.7 million Finnmarks.

The value of assets tied up in working capital diminished by 21 million Finnmarks, whereas short-term debt diminished by more than 12 million Finnmarks. Although the economic trend reflects great uncertainty, Fiskars is expected to achieve a sales increase in 1980 similar to that of the remaining industries in 1979 after the Ovako sale, and the result is expected to improve. This would largely compensate for the loss of sales and income related to the sold industries. Turnover is expected to total 375 million Finnmarks and the number of personnel is projected at 2 150.

Restructuring of the company

Restructuring of the organization complements the development plans.

The company is committed to diversifying its markets and increasing its sales abroad.

The financial structure of the company is considered adequate to allow for increased investments in step with continued sales growth.

Acquisition of new businesses may also be included in restructuring within the next few years.

Outlook

COMMENTS ON THE FINANCIAL STATEMENTS

INCOME STATEMENT (Finnish marks)

The final accounts for 1979 are exceptional in many respects. The sold industries affect the figures for part of the year, the steel products industry for four months and Kellokoski for five months. When analyzing the cost structure it should be noted that the effect of the new structure does not yet fully show in the figures for 1979.

Income Statement

Turnover reached the previous year's level. The amount includes the sales figures of the sold industries and the sellout of their inventories.

Wages and salaries fell by 5 million Finnmarks from the previous year's level and their share of turnover from 34 % to 32 %. Other variable and fixed expenses diminished by 2 million Finnmarks.

Operating margin decreased by more than 10 million Finnmarks from 1978 as a consequence of the loss of income from the sold industries and from certain steel contracts. The operating margin of the remaining industries improved remarkably.

Depreciations are equal to the maximum amount allowed by the Business Taxation Act.

The net income from the sale of fixed assets (which is for taxation purposes considered as a reduction in the residual value of machinery and equipment) has been transferred to a reserve for additional depreciations.

Interest costs have diminished by 4.0 million Finnmarks.

Recorded net losses on exchange rates amount to 0.7 million Finnmarks.

The sum of 10.0 million Finnmarks has been transferred to the inventory reserve.

Of the sales income from real estate, buildings and securities, 10.0 million Finnmarks has been transferred to the supplementary reserve fund.

(NOTE: The transfers of profit to different reserves reflect the specific taxation procedures in accordance with the Finnish Business Taxation Law.)

Balance sheet

Assets

Accounts receivable decreased by only 4 million Finnmarks, due to the fact that the sales figures at the end of 1979 remained almost at the previous year's level.

Accounts receivable from subsidiaries amounted to 29 million Finnmarks (29).

Capital tied up in inventories diminished by 16 million Finnmarks. Inventories were booked at cost.

The changes in fixed assets are:

Fixed assets 1979	(million Finnmarks)
Book value January 1, 1979	169.2
Investments and additions	+ 41.1
Sales and deductions	- 24.2
Depreciations	- 3.4
Book value December 31, 1979	182.7

The value of machinery and equipment, 32.8 million Finnmarks, represents the book value of assets of the industries remaining after the Ovako sale.

Liabilities

Total indebtedness decreased considerably. Short-term debts diminished by 12 million Finnmarks, and long-term loans by 51 million Finnmarks. Other short-term debt includes amortization of long-term loans payable in 1980.

All payables and receivables in foreign currencies are recorded at the official rate on the date of closing of the accounts.

Total debts amounted to 227 million Finnmarks (289).

Reserves, totalling 83 million Finnmarks (43), include, besides the credit losses reserve, a reserve for additional depreciations, accrued in the manner described earlier. The company's inventory reserve equals 47 % of cost and amounts to 48 million Finnmarks.

Changes in the shareholders' equity are stated in the additional notes on the financial statements, page 14.

164
85
41
6
43
- 1
+
5
3

achinery and equipment		
her fixed assets		
tangible assets		
her long-term investments		

Earnings from operations

Other income and expenses Net income from sold assets

Additional depreciation reserve

Interest income Dividend income Other income Other expenses

Tur

Varia

Ope

Dep

Ot

Change in inventory reserve Interest expenses Direct taxes For the accounting year For previous years

Profit before transfer to fund

Transfer to supplementary reserve fund

Net profit for the year

Dece

75

52 77

77

82

88

27

280

19

2 28

2 52

mber 31, 19	978	December 31,	1979
	+368 742 479.94		+373 486 334.17
68 138.36 75 814.05		172 895 591.57 79 054 443.27	
58 901.68 58 133.11 24 120.30 78 050.81 78 158.00	-341 385 214.69	42 827 421.36 6 211 308.00 41 848 431.79 - 1 599 411.33 + 15 608 660.00	-356 846 444.66
	+ 27 357 265.25		+ 16 639 889.51
27 730.12 38 345.00 76 750.50 22 636.00		2 820 635.00 	
15 085.00	- 10 160 546.62 + 17 196 718.63	35 718.00	- 3 399 897.00 + 13 239 992.51
04 469.44 21 742.00 94 366.20	17100710.00	+ 58 779 555.76 - 32 750 682.73 2 659 084.46 22 246.00 1 774 993.85	+ 26 028 873.03
38 796.03	+ 731 781.61	- 70 054.96	+ 4 386 269.35
	+ 17 928 500.24 + 6 945 208.00 - 21 760 084.46		+ 43 655 134.89 - 10 022 000.00 - 17 728 547.84
22 533.00 40 827.53	- 2 763 360.53	2 450 013.00 63 157.83	- 2 513 170.83
	+ 350 263.25		+ 13 391 416.22
			- 10 000 000.00
FIM	+ 350 263.25	FIM	+ 3 391 416.22

BALANCE SHEET (Finnish marks)

Dec	ember 31, 1978		December 31	, 1979		December 31, 1978
ASSETS					LIABILITIES	
Current assets					Current liabilities	
Cash on hand and in banks Trade receivables Loans receivable Advances paid Prepaid expenses Receivables from subsidiaries customer credits Receivables from subsidiaries others	7 223 717.64 60 872 459.95 1 292 710.34 3 090 915.44 6 707 631.01 2 121 767.57 27 026 162.86		5 115 721.55 56 492 524.04 3 044 778.01 4 823 475.39 6 387 649.49 488 661.73 28 321 727.01		Trade payables Advances from customers Accrued liabilities Notes payable Customer credit loans, short-term Other short-term liabilities Long-term liabilities Bank loans	32 590 272.21 3 407 756.98 20 628 599.46 30 145 058.00 2 576 128.00 27 666 257.51 90 663 128.82
Customer credit, receivables Inventories	3 150 376.81	111 485 741.62	1 584 037.90	106 258 575.12	Loans from pension institutions Bond Ioan Customer credit Ioans	52 033 724.11 22 000 000.00 1 175 841.00
Materials and supplies Finished and semi-finished goods	27 396 640.00 91 162 551.00	, 118 559 191.00	25 010 911.00 77 939 620.00	102 950 531.00	Other long-term liabilities Reserves	6 580 655.29
Fixed assets Construction in progress Land and water areas Buildings and structures Machinery and equipment Other tangible assets Shares and holdings Intangible assets	3 358 673.85 63 474 190.24 39 473 234.40 36 202 141.25 2 371 554.56 23 652 868.23 574 083.05	100 100 100 00	10 880 607.02 64 236 496.73 29 480 647.82 32 750 682.73 1 036 517.84 41 803 087.18 2 365 713.85		Inventory reserve Additional depreciation reserve Credit losses reserve Shareholders' equity Restricted equity Share capital Reserve fund	37 852 032.00 2 564 000.00 21 250 000.00 3 518 273.81
Other long-term investments	91 687.68	169 198 433.26	99 764.17	182 653 517.34	Revaluation fund	<u>36 222 995.28</u> 60 991 269.09

FIM 399 243 365.88

FIM 391 862 623.46

Non-restricted equity

Retained earnings

Profit for the year

Other funds

Supplementary reserve fund

December 31, 1979

FIM 391 862 623.46

FIM 399 243 365.88

ADDITIONAL NOTES ON THE BALANCE SHEET (Finnish marks)

Wages and salaries	49 658 702.29
Change in shareholders' equity Share capital January 1, 1979	21 250 000.00
Reserve fund January 1, 1979	3 518 273.81
Revaluation fund January 1, 1979 Transfer to supplementary	36 222 995.28
reserve fund December 31, 1979	- 65 623.00 36 157 372.28
Supplementary reserve fund January 1, 1979 Transfer from revaluation fund Transfer of profit Sundries	6 276 131.00 + 65 623.00 +10 000 000.00 + 168.00 16 341 922.00
December 31, 1979 Fund for social activities January 1, 1979 and December 31, 1979	63 731.00
Profits brought forward January 1, 1979 Dividends paid	2 028 781.41 - 1 487 500.00 541 281.41
Net profit for the year	3 391 416.22
Shareholders' equity, total December 31, 1979	81 263 996.72

29	Pension obligations	
	Company's own obligations	3 864 000.00
	Deficit of pension foundation	4 906 632.88
00		8 770 632.88
81	Pledged assets and other obligations	
	Mortgages (in circulation)	85 095 000.00
28	Obligations upon bonds	27 718 090.00
	Discounted Bills of Exchange	15 128 012.00
00		127 941 102.00
28		
00 00 00	Bond Ioan Bond Ioan, interest 9.75 %, issued on December 1, 1978, final amortization on	
00	December 1, 1988	22 000 000.00
00		
00		
41		
00 41		
41		

SUPERVISORY BOARD'S **PROPOSAL TO THE AGM**

In accordance with the Board's resolution, 10.0 million Finnmarks have been transferred to the supplementary reserve fund.

The Board proposes that the transfer be authorized.

SUPERVISORY BOARD'S PROPOSAL FOR DIVIDENDS AND **RETAINED EARNINGS**

The earnings for the period are recorded at 3 391 416.22 Finnmarks, from which the 4 % interest to the shareholders according to the company statutes will be paid, and 10 % transferred to the disposal fund.

The Board proposes that the earnings be disposed of as follows:

Net profit for the year Profits from previous years Totalling

4 % interest to the shareholders Dividend to the shareholders, which together with the interest amounts to 9 marks per share or 9% of the nominal value.

Transfer to the disposal fund according to the company statutes

The remainder to be retained on the Profit and Loss Account.

Helsinki, March 12, 1980

Jacob von Julin

Jarl Gripenberg Klaus Ahola Thomas Tallberg Lauri Kalima

T. Gunnar Nyström Robert G. Ehrnrooth Johan L. von Julin Göran J. Ehrnrooth

3 391 416.22 541 281.41 FIM 3 932 697.63

> 850 000.00 1 062 500.00

339 141.62

FIM 1 681 056.01

AUDITORS' REPORT

We have axamined the annual accounts, the accounting records and the administration by the Board of Directors and the Managing Director of Oy Fiskars Ab for the financial year 1979. Our examination was made in accordance with generally accepted auditing standards.

The income statement and the balance sheet and supplementary information have been prepared in accordance with the regulations in force at the balance sheet day. The income statement includes the entire profit, 58.8 million Finnmarks, on fixed assets sold. Of this amount 32.8 million Finnmarks were credited to reserves, considering existing tax regulations, 10.0 million Finnmarks were transferred to inventory reserve and 10.0 million Finnmarks to supplementary reserve fund. The remaining 6.0 million Finnmarks are included in the result for the year. The income statement, the balance sheet and the annual report of the Board of Directors give a true and fair view of the factors affecting the result and of appropriations made.

We recommend

that the income statement and the balance sheet be adopted and that the transfer to supplementary reserve fund be approved;

that the unappropriated earnings be dealt with in accordance with the Board of Directors' proposal;

that the members of the Board of Directors and the Managing Director be discharged from liability for the financial year 1979.

Jarl Engberg

Helsinki April 9, 1980

Henrik Brummer

Eric Haglund Authorized Public Accountant

TURNOVER OF SHARES ON THE STOCK EXCHANGE; SHAREHOLDERS

The turnover of the company's shares on the Helsinki Stocl Exchange amounted to 1 195 570 Finnmarks. 10 159 shares (7 279) were sold, corresponding to 4.8 % of total share capital.

The price per share at the beginning of the year was 110 Finnmarks and at the end of the year 120 Finnmarks, the high during the year was 132 Finnmarks and the low 103 Finnmarks.

The taxation value on December 31, 1979 was 120 Finnmarks (105) per share.

The share capital remained unchanged and is composed of 212 500 shares with a nominal value of 100 Finnmarks each. At the end of the year the registered shareholders numbered 1 014 (1 003).

The shares are distributed as follows:

	% of th
	share capita
Private persons	82.1
Foundations and other	
public interest organizations	7.9
Business enterprises	8.0
Banks and insurance companies	2.0
	100.0

The largest shareholder owns 5.2 % of the share capital.

SUBSIDIARIES AND OWNERSHIP IN OTHER COMPANIES

k	Sales companies abroad (wholly owned by Fiskars)
9	Fiskars Ges.m.b.H., Austria, established 1972
al	Fiskars Svenska AB, Sweden, established 1974
	Fiskars GmbH, West Germany, established 1975
	Ballena Ltd., Great Britain, established 1970
0	(purchased 1975)
е	Fiskars A/S, Norway, established 1978
3	Fiskars Sales Corporation, USA, established 1979
	and
	Fiskars A/S, Denmark, established 1969 (99.7 %)
0	Hokars A/G, Denmark, established 1969 (99.7 %)
	Manufacturing companies (wholly owned by Fiskars)
	Fiskars Manufacturing Corporation, USA, established
of	1977.
S	1377.
'S	Ownership in other companies of importance to the
3	company's operations:
	Oy Predium Ab 100 %
	Oy Metsä-Skogby Ab 50 %
	Procons Ltd. 50 %
e	Ovako Oy Ab 33.5 %
al	Oy Telko Ab 18.7 %

The list does not include housing companies or similar.



Steel is cast at the Salo Foundry. Aimo Heinonen, Martti Junttila and Matti Nieminen pour molten steel from furnace to foundry ladle. This picture, taken by Arto Koivukangas, Salo Engineering works, was awarded a prize in the company photo competition.

Sulo Haanpää drills the lower pillar part of a F 9000 Z crane. This picture was taken by Matti A. Sjöberg, Salo Engineering Works, and awarded a prize in the company photo competition.



100

....

Consolidated Income State	ment (1 000 F	IM)	Consolidated Balance Shee	et (1 000 FIM)	
		1979			1979
Turnover		400 577	Assets		
Variable and fixed expenses			Liquid assets	98 667	
Materials and supplies	-183 749		Inventories	113 964	
Wages and salaries	-130 271		Fixed assets	202 577	
Others	- 65 634	-379 654	Assets, total	MOTION WATER	415 208
Operating margin		20 923			415 208
Depreciations		- 4 605			
Earnings from operations		16 318			
Other income and expenses		+ 64 540	Liabilities		
Changes in reserves		- 42 852	Borrowed capital		
Interest expenses		- 20 976	Short-term	113 191	
Direct taxes		- 2657	Long-term	150 655	263 846
Exchange rate differences		+ 587	Reserves		184
Minority ownership		+ 6	Minority ownership		83 272
Result for the year		14 966	Shareholders' equity		
		10.000	Restricted equity		
		- 10 000	Share capital	21 250	
		4 966	Funds	39 689	60 939
			Non restricted equity		
			Non-restricted equity Funds	16 406	
			Profits from previous years	- 14 405	
			Result for the year	4 966	6 967
			Liabilities and equity, total		415 208
			Liabilities and equity, total		415 208

CASH FLOW ANALYSIS (OY FISKARS AB) (million Finnish marks)

		1978 million FIM		079 on FIM
Source of funds Operating margin Other income/costs From operations, total Sales of fixed assets New long-term credit	27.3 - 2.1 25.2 1.0	26.2 73.9 100.1	16.6 <u>1.7</u> 18.3 83.0	101.3 <u>40.4</u> <u>141.7</u>
Disposition of funds Net interest Taxes Dividends	19.0 2.8 1.4	23.2	15.1 2.5 1.5	19.1
Investments in buildings and structures Shares Decrease in long-term credit	9.5 5.6	15.1 24.1	22.6 18.5	41.1 101.7
Increase +/decrease - in liquid assets inventories	11.9 0.8	11.1	- 5.2 -15.6	-20.8
Increase -/decrease + in short-term liabilities		26.6		0.6



DEVELOPMENT OF SALES 1970—1979 (including branches merged in 1973)

Metal Products Division Engineering Division Plastic Products Division Non-metal Industries Real Estate Division Branches discontinued or sold 1970—1976 Other items incl. branches discontinued or sold 1979



SALES AND INFLOW OF ORDERS

Sales targets were achieved and the sales volume rose by 26 %.

Relatively, the growth was fastest in the Engineering Division.

The sales of the Metal Products Division remained on the level of the previous year.

Exports accounted for 40 % of total sales. When the effect of sold industries is eliminated, the share of exports is 46 % and the increase on previous year's figures 40 %.

The inflow of orders increased steadily and was at the end of the year 40 % higher than the year before. The backlog of orders corresponds to roughly three months' sales.

Breakdown	of	turnover

	1978 million FIM	1979 million FIM	Change million FIM	Change %
Domestic	237	224	-13	- 5
Export	132	150	+18	+14
	369	374	+ 5	+ 1

BREAKDOWN OF EXPORTS

Exports increased from 132 million Finnmarks in 1978 to 150 million Finnmarks in 1979.

Most of the increase was concentrated on the EFTA and EEC markets, which have been a target for intensive marketing efforts. Total sales to these markets amounted to 116 million Finnmarks compared with 90 million Finnmarks the year before — a 29 % increase.

Since most of the scissors sold on the American market are today delivered directly from the scissors factory in Wausau, USA, and since the deliveries of chains to the USSR were taken over by Ovako, Fiskars' exports to the USA and CMEA countries have declined.

132	TURNOVER (1 000 FIM)	19	78	1979		
	Sales excl. turnover tax	Total	Exports %	Total	Exports %	
	Metal Products Division	210 866	40	167 096	41	
	Engineering Division	57 387	32	82 598	36	
	Plastics Products Division	38 038	30	46 857	44	
	Non-metal Industries	45 127	36	50 764	52	
	Real Estate Division	19 176		26 774	16	
	Total sales	370 594	36	374 089	40	
	Adjustments ./.	-1 852		-603	1. S.	
	Turnover	368 742		373 486		
	Sales of sold industries	135 830		-79 180		
	Adjusted turnover	232 912		294 306		
	Change on previous year			+26 %		

Breakdown of exports (million Finnish marks)

la da la companya da serie da companya Ny Indonesia da mandra da serie da companya da serie da s	1978 million FIM	%	1979 million FIM	%
EFTA (Sweden)	46.8 (32.2)	36 (24)	57.6 (40.4)	38 (27)
EEC (Denmark) (Great Britain) (West Germany)	43.3 (12.3) (10.8) (6.7)	33 (9) (8) (5)	58.7 (12.1) (17.0) (13.8)	39 (8) (11) (9)
USA	16.1	12	9.8	7
CMEA (USSR)	17.5 (12.7)	13 (10)	11.9 (7.1)	8 (5)
Others	8.3	6	(11.7)	8
	132		149.7	



to				
ad				
ind ive				
l to ion				
ION				
are				
in				
the				
the				







Wages & salaries

70

71

72

73



PERSONNEL ADMINISTRATION

At the beginning of the year, there were still 295 people affected by some sort of work reduction. Lav-offs were withdrawn in the whole company by the end of April, and all personnel were able to return to a full working week by May. The employment situation transformed itself into a slight shortage of skilled labour towards the end of the year.

During the year 28 employees retired on pension. Altogether 139 employees were decorated for specific years of service; three of them with 50 years and 15 with 40 to 45 years in the Company's service.

All personnel in the steel products industry were transferred to the service of Ovako Oy Ab in connection with the sale of this entire sector. The number of personnel concerned was 892. Of these 678 were workers and 214 management, technicians and clerks.

The three companies participating in the merger of the steel branch, Fiskars, Ovako and Wärtsilä, drew up a uniform personnel service policy to safeguard the rightful interests of employees.

The Industrial Democracy Act came into force on July 1, 1979. In order to impart the contents, goals and spirit of this Act, the company carried out a training programme aimed at all levels of the organization.

74

75

Altogether 586 people participated in this training programme, including management, the company's own training personnel, all personnel in supervisory positions at the factories and representatives of all personnel categories.

Further information was given at meetings, in the company information magazine, in circular letters and in standing orders.

Payroll costs amounted to 122 million Finnmarks (127), of which 79 million Finnmarks (86) represented salaries and wages and 43 million Finnmarks (42) statutory social service costs and voluntary fringe benefits, together representing 54 % of paid salaries and wages.

Personnel numbered 2 038 (2 844) at the end of the year; 580 of these were management, technicians and clerks, and 1 458 blue-collar workers.

BREAKDOWN OF PERSONNEL	MANAGEME TECHNICIAN	CLERKS	LABOUR	LABOUR		
TO YEARS OF SERVICE	less than 7 years	217	% 37,4 🗰	less than 7 years	805	% 55,2
	7-19 years	246	42,4	7-19 years	438	30,1
	20-29 years	68	11,7 🕴	20-29 years	127	8,7 🛉
	30-39 years	34	5,9 🛉	30-39 years	70	4,8 🛉
	40-50 years	15	2,6	40-50 years	18	1,2 🕴
		580	100,0		1458	100,0

CAPITAL EXPENDITURE

Investments in 1979 were more than double those of th previous year, 41.1 million Finnmarks (15.1). Increases the share capitals of Ovako Oy Ab and in the manufacturin subsidiary Fiskars Manufacturing Corporation accounted for almost half of total capital expenditure.

The largest single investment were the extension in th plastics pipe products manufacture and a new factory f the manufacture of polyethene plastics products. Anothe new investment was the sawmill in Billnäs. This sawmi will provide the Moulding Factory with raw material an ensure uninterrupted deliveries.

The remaining investments were mainly aimed at improv ing productivity and opening bottlenecks in production

Breakdown of capital expenditure (in million Finnmarks)

dured were seen and there is the second	1978	1979
Metal Products Division	3.1	2.5
Engineering Division	1.9	1.2
Plastics Products Division	2.7	14.3
Non-metal Industries	0.2	2.8
Others	7.2	20.3
	15.1	41.1

he in	Breakdown according to asset ca	tegory:	
ng		1978	1979
ed	Land and water areas	0.9	0.9
	Buildings and structures	1.0	11.4
	Machinery and equipment	7.2	7.8
he	Other tangible assets	0.1	0.1
for	Shares	5.6	18.5
ner	Other	0.3	2.4
nd	adarina dirina ana ar benditi Matarika (sharatara ar benditi Tama a da shikara peringi	15:1	41.1
v- n.	Work in progress from the above	3.4	10.9



METAL PRODUCTS DIVISION

As previously described, 5 of the division's 11 factories were sold to Ovako.

Total sales for the year (with the effect of the sold industries deducted) amounted to 92 million Finnmarks (84).

Personnel increased from 619 to 647.

The operating results were modest and did not meet targets. Orders on hand and the outlook at the end of 1979 are, however, promising.

Farm machinery

Demand for ploughs and harrows in Finland continued sluggishly, and the production volume at Fiskars Works was a mere half that of 1975-76. Increased exports (47 % of total sales) balanced the situation to some extent.

Agropal, the reversible novelty lough, was developed at iskars Works. Up till today, eversible ploughs have not

een manufactured in Finland

A new product, the reversible plough, was introduced. Customers at home and abroad have shown great interest, and production capacity was fully utilized.

During the first half of the year the factory had to resort to shorter working weeks and lay-offs to keep inventories at a minimum.

The result improved slightly but not sufficiently.

Consumer Products

The Tool Works manufacture

most of the machine tools for

the company's other factories.

Milling of electrodes, used in

the manufacture of axe tools

The knife production volume at the Cutlery Works The Tool Works operated at full capacity as in increased by 20 %. Continued marketing efforts are previous years, and continued to manufacture tools expected to yield considerable results in the near needed for new products made at both scissors future after the corresponding investments have been factories. The Tool Works - today part of the Fiskars carried out. The factory's yield remained at the level of Tooling product line — extended its activities to increase deliveries of moulds and forms to outside the previous year. firms in the plastics products industry. This tech-The manufacture of scissors which formed the greater nology is based on the experience gained from deliveries to the company's own plastics products industry.

part of the consumer product line, increased its volume so vigorously that the fall-off of large deliveries to North America, today handled directly by Billnäs Works increased its sales of hand and forestry the company's scissors plant in Wausau, USA, has tools by 20 %. Demand improved remarkably towards been replaced by new markets. This sales increase has taken place in tough competition and with conthe end of the year. Domestic sales continued to be siderable introductory costs for new products. predominant, and accounted for 85 % of total sales. Volume growth at the US factory exceeded all expectations, and the total operating margin of both Sales of forgings developed favourably. faftories improved.



The improved result was not yet satisfactory.



ENGINEERING DIVISION



The persistent economic slump still affected the entire division's operations at the beginning of 1979 in the form of underemployment. The division worked shorter weeks at the beginning of the year, but demand changed quickly for the better.

The division's sales figures improved sharply and amounted to 83 million Finnmarks (57), of which 36 % (32) were exports. The financial result of the division improved encouragingly.

Salo Engineering Works, Porvoo Engineering Works, Salo Foundry

Quickly improved demand in the woodworking industry resulted in growing pressure to renew transportation equipment, and had a positive effect on the demand for hydraulic log cranes. Sales of these cranes grew at home and abroad. A new crane type, the F 65, which was launched at the turn of the year, helped strengthen the market position of Fiskars cranes. A folding crane for mounting on lorries, the F 100, has been developed mainly for Central Europe. The range of forestry cranes has been widened with the medium-heavy F 65 L and its long-reach version F 65 P.

The F 65 S hydraulic log crane

was introduced at the

o its weight

beginning of the year. Its

success is largely due to its

great lifting strength in relation

Crane sales are expected to continue healthily, thanks to marketing and development efforts, although a slight decline is anticipated towards the end of 1980.

The Foundry's products have been selling well and demand is expected to remain at the present level. A large part of its production consists of components for the division's own log cranes.

The number of personnel at the end of the year was 254 (238) at the Salo factories and 60 (60) at the Porvoo Engineering Works.

The city of Helsinki is expanding its district heating network and uses Fiskars Fiskatherm insulating systems. Laying of pipes at Pasila suburb; the heat comes from Hanasaari power plant.



Metal Products/Inha Works

The main line of Inha Works experienced an upswing The sales of the division amounted to 47 million after the turn of the year, and the increase in sales of Finnmarks of which exports accounted for 44 % (38). harrow tines, Buster aluminium boats and hinges was Production at the Hanko factory was discontinued greater than forecast. The increase in sales of harrow and the equipment transferred to the new factory at tines to overseas countries gives cause for op-Inkoo during the autumn. The plant at Tammisaari timism. Buster boats made their name convincworked at full capacity. ingly in the home market and in Scandinavia, and this success is expected to prevail. Investments in more The number of personnel was 176 (135). rational production will double the manufacturing Sales of district heating insulation pipes continued capacity and improve working methods to ensure well, although tough competition depressed results. sufficient quality and supply capacity. Several new products in this range together with their practical applications were launched.

Development activities in highes continued intensively and, together with previous investments, contributed to increased market share in the home market. The factory has sufficient capacity to satisfy demand, which is expected to increase. The installation of equipment for a new product group, insulating cell plastics, was started at the turn of the year and the marketing of the product will begin in the summer of 1980.

The number of personnel at Inha Works was 208 (175). Competition in the electrical enclosure branch was keen, but thanks to intensified efforts the volume of exports increased considerably.

PLASTICS PRODUCTS DIVISION



Sales are expected to grow rapidly in the next few years, supported by the concentration of resources on research and development, on marketing and on the opening of the factory at Inkoo, as well as by big investments in machinery and equipment.

Financial results remained at the level of the previous year.



Fiskars Electronics has introduced a new series of traffic control equipment based on microprocessors. Thanks to the modern technology the equipment is flexible and easy to use. The picture shows a Helsinki street crossing and the control unit.

Mouldings are gold painted at the Moulding Factory. The machine paints moildings from five different angles in one single operation.



A

ELECTRONICS

The emphasis of operations was on traffic electronics. Products were developed and adapted to new markets, and most of the goals for technical development were achieved. Deliveries to Sweden and Denmark started later than expected, which resulted in sales below budget.

A computerized traffic control system was delivered to Tallinn, Estonia, in June. The traffic centre delivered earlier to the city of Helsinki was extended to include a considerable number of the city centre's street crossings.

Orders and deliveries of power electronics products remained at an insignificant and unsatisfactory level as in previous years.

Industrial electronics were modernized with adaptations of microprocessor technology. The value of deliveries remained at the level of the previous year. Capacity was unevenly utilized, which hampered productivity. Sales targets were not reached and the result, which was encumbered with big R & D costs, was unsatisfactory.

10% of total sales went for export (10).

The number of personnel was 118 (134).

BOATYARD

After unusually sluggish demand in 1978 personne was again fully employed in 1979.

Sales of leisure boats improved, but the sales volume was not yet profitable. The existing overcapacity for yachts in the Boatyard's product range resulted in tough price competition which caused several competing boatyards abroad to close down.

A new motor cruiser, the Finnsailer 30 (FS 30) wa introduced and it forms, together with the models FS 34, FS 38 and Finnfire 33 Cruising, a competitive high-quality product range.

The outlook in the European leisure boat market continues to be very uncertain at present.

The life boat market was lively, thanks to the boom experienced by the Finnish shipbuilding industry. The inflow of orders was satisfactory although price competition is keen. The backlog of orders at the end of 1979 was good.

Demand for service boats was also relatively lively and the Boatyard made several deliveries to, and received new orders from, public institutions.

el	The financial result improved, but remained unsatisfactory.		
ne or	Exports accounted for 64 % (53) of total sales.		
in 1-	The number of personnel was 154 (132).		
as	MOULDING FACTORY		
S	Exports to Europe increased by 66 %, and domestic sales by 27 %. Exports to the USA diminished, and price adjustments did not compensate for the cost increases at home and the weakening of the dollar		
et m	exchange rate. Profitability improved, however, for the second year in succession, but this development would have to continue to make the factory's oper- ations viable.		
e e d	Orders on hand exceeded the previous year's volume.		
γ,	Modernization of the sawmill at Billnäs was begun with a view to providing the Moulding Factory with raw material.		
d	Exports accounted for 62 % (62) of total sales. Personnel numbered 161 (169).		



Torsti Karjalainen mounts ceiling panels on a Finnsailer 34 Iounge. This picture, taken Olavi Vartiainen, Boatyard, was awarded a prize in the company photo competition.

Mauno Leppälä welds the stern on a WorkBuster. This picture, awarded a prize in the company photo competition, was taken by Oiva Järvinen, Inha Works.



REAL ESTATE DIVISION

Since closing down the Kellokoski Works the company has sold most of its real estate in that area to the municipality and private buyers. In other areas one condominium site, 2 housing plots with buildings and 7 one-family housing sites have been sold, comprising 25.6 hectares of the company's land. The Ovako transaction included one housing corporation in Loimaa, and one housing and one apartment corporation at Tammisaari.

The Electricity Department distributed 67 600 MWh (58 500) electric energy and produced 12 800 MWh (12 500) at its own power plants. Deliveries of energy included those to Ovako's factories at Åminnefors and Jokioinen and spring manufacturing factory at Billnäs.

The harvest collected by the Farm Management was of average quality and quantity. Rapidly climbing prices for oil and fertilizers weakened the result. The cultivation plan included rye, fodder plants, oil plants and wheat.

Timber acquisitions totalled 103 600 cu.m (87 000). Deliveries to Metsä-Skogby amounted to 50 000 cu.m (43 000) and 10 000 cu.m were acquired for the company's own use. A large quantity of pulpwood was towed to Sweden. A new product was wood chip for the Fiskars Works' new central heating furnace.

Timber out-take from the company's own forests amounted to 39 200 cu.m (36 700). The increase is mainly due to the fact that the forestry plan allowed higher out-take of stack timber.

The Real Estate Division, which included the Construction and Transport Departments, employed 149 persons (147).

OY PREDIUM AB

The company's voluntary offer to sell to the Finnish State an area which had been planned as a national park resulted in an initial sale amounting to 1.8 million Finnmarks. This sale set the national park project in motion, and the provincial administration approved an archipelago charting plan with a view to establishing the park. The plan at present rests with the Administrative High Court due to pending appeals against it.

The coastal charting plan for Hanko peninsula was approved by a resolution of the Administrative High Court on June 5, 1979. A real estate company named Ten-Mar was established to progress with the building of a vacation area on the mainland, and another company Järnö was established for the construction of a vacation village on the island of Järnö. Marketing of sites for vacation houses was started in the autumn. Construction of the small-boat harbour has been slightly delayed, due to appeals pending against the harbour plans. Five employees received decorations for 45 or 50 years' service: Nils-Erik Fritz 50, Forest Management, Edvard Lehtinen 50 and Artturi Toivonen 50, Jokioinen Works, Kauko Kallio 45, Fiskars Electricity and Lauri Järvinen 45, Tool Works. In the picture Artturi Toivonen (on the left) and Nils-Erik Fritz.



FISKARS MANUFACTURING CORPORATION (FMC)

The scissors factory in Wausau, USA, began operations the autumn of 1978 and was already in 1979 able to satis most of the demand for Fiskars scissors in the America marketplace.

Production achieved the volume and quality goals, and the factory has gained a respected position among the customers.

Cooperation between the parent company and FMC has become still closer, long distances notwithstanding, and the input of all personnel in Wausau has been praiseworthy.

Sales of FMC totalled 19 million Finnmarks (14), and the A new company Fiskars Sales Corporation was founded. number of personnel was 73 (75).

The financial result was satisfactory.

MARKETING SUBSIDIARIES

in sfy an	The period of changes for the marketing subsidiaries abroad continued in the form of increased activity in the consumer products and mouldings branches, whereas the sales of boats, aluminium boats excluded, declined.
ne ne	The accumulated result remained at the previous year's level.
as nd	Total sales amounted to 22 million Finnmarks (26), the number of personnel was 25 (32).
en	Fiskars USA Ltd., with domicile in New York, N.Y., was dissolved.



the picture Leo Fasth delimbs timber in the company's forest on the Hanko peninsula.

The company's forests are managed by the departments of the Real Estate administration. In

OY METSÄ-SKOGBY AB

Investments in increased sawmill capacity which had been authorized in 1978 were realized during the year. The project comprises a rib saw, four drying channels, a trimming saw and a fuel furnace that uses barking refuse for the heating of drying channels. Renovation of old dwellings was part of the project, the total cost of which was 17 million Finnmarks.

The second shift at the sawmill began work in the spring, thanks to which the yearly production increased to 57 000 cu.m (38.500). 43 600 cu.m or 76 % of this was exported. Total sales amounted to 37.5 million Finnmarks (21.9). Pine timber was purchased assorted and priced according to quality. This eliminated inferior material and raised the average quality of timber.

Plans for 1980 include the increase of production to 90 000 cu.m annually. That level is estimated to yield acceptable profitability.

The number of employees increased to 160 (101).

Oy Fiskars Ab owns 50 % of the company's share capital.

SOCIAL IMPACT

The company has 15 production plants in 9 localities of the country. In addition the company runs farming and forest management, power plants and distributes electricity.

The company buys two thirds of its materials from domestic suppliers and its exports are triple the volume of its imports.

The social impact of the company operations is most clearly manifest in the areas where Fiskars factories are a major employer, such as in the municipalities of Pojo and Inha. In these villages the company conserves many cultural traditions of the area in close cooperation with the local population.

The available resources are distributed as follows:

		(million	Finnish	marks)
е	Turnover			373.5
st	./. Raw material costs			172.9
	./. Other external costs and service	ces		57.1
	Available after industrial operation	ns		143.5
-	Earnings from sale of fixed assets			58.8
S	Available funds			202.3
	1. To personnel			
st	Wages and salaries		79.1	
а	Personnel fringe benefit cos	te	33.6	
d	Voluntary social expenditure		2.5	115.2
У				110.2
е	2. To banks and financing institu	tions		
	Interest		17.7	
	Financing costs		1.9	10.0
	Profit on exchange rates		-1.6	18.0
	3. To shareholders			
	Dividend			1.5
	4. Retained in the company			
	Depreciation		3.4	
	Profit ./. dividend		1.9	
	Surplus from the sale			
	of fixed assets, etc.		52.8	58.1
	5. To society			
	Paid directly to the State	-		
	Taxes	2.5		
	Social security costs	6.7	-	
	Electricity tax	0.3	9.5	9.5
	Distributed funds			202.3
		1.1.1	1.1	202.0
	Collected on behalf of the State			
	Turnover tax	34.8	11.5	
	Tax withheld on payrolls	27.4		
	Tax withheld on dividends	0.5	62.7	
			72.2	

(million Einnich marka)



COMPANY STRUCTURE

PRODUCT LINE

FACTORIES

PRODUCTS

Consumer Products	Scissors Works Cutlery Works	Scissors Cutlery Flag poles
Tools and Farm Machinery	Fiskars Works Billnäs Works	Farm Machinery Farming and forestry tools
Metal Products	Inha Works Kellokoski (sold on May 31, 1979)	Forgings Light metal products Castings
Hydraulic Cranes	Salo Engineering Works Porvoo Engineering Works Foundry, Salo	Log cranes Hydraulics Castings

PLASTICS PRODUCTS INDUSTRY

Plastics Products	Plastics Works, Tammisaari	Electrical enclosures Pipe products
Contraction of the second	Plastics Works, Inkoo	Expanded plastics Reinforced plastics

AUTOMATION INDUSTRY

F-Tooling	Tool Works	Moulds Forms Automatics
Electronics	Electronics	Traffic electronics Industrial electronics Power electronics
F-Systems	Systems	Data processing Production control

NON-METAL INDUSTRIES

Boatyard	Boatyard	Leisure boats Lifeboats Service boats
Woodworking	Moulding Factory	Frames Mouldings
	Billnäs Sawmill	Sawn timber

Steel products industry sold to Ovako Oy Ab on May 1, 1979	Jokioinen Works Loimaa Works Boltmaking Works Screw and Fastening Works Spring Manufacturing Works	Wires and nails Chains Bolts and nuts Fasteners Leaf and spiral springs
--	--	---

OY FISKARS AB

Mannerheimintie 14, SF-00100 Helsinki 10, Finland tel. 644 011, telex 124826 fhels sf

