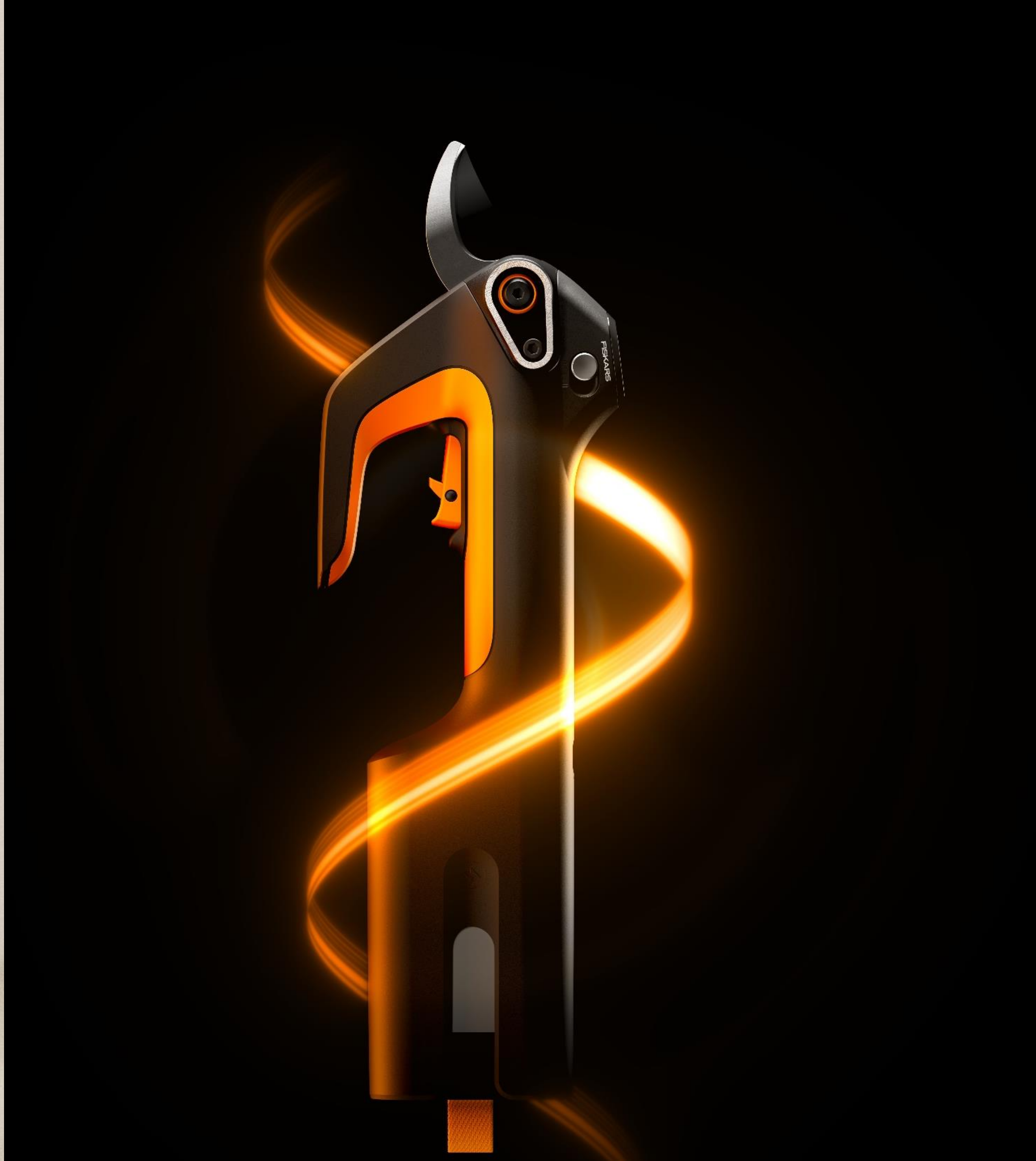
Fiskars Group's Investor presentation

Updated July 2026



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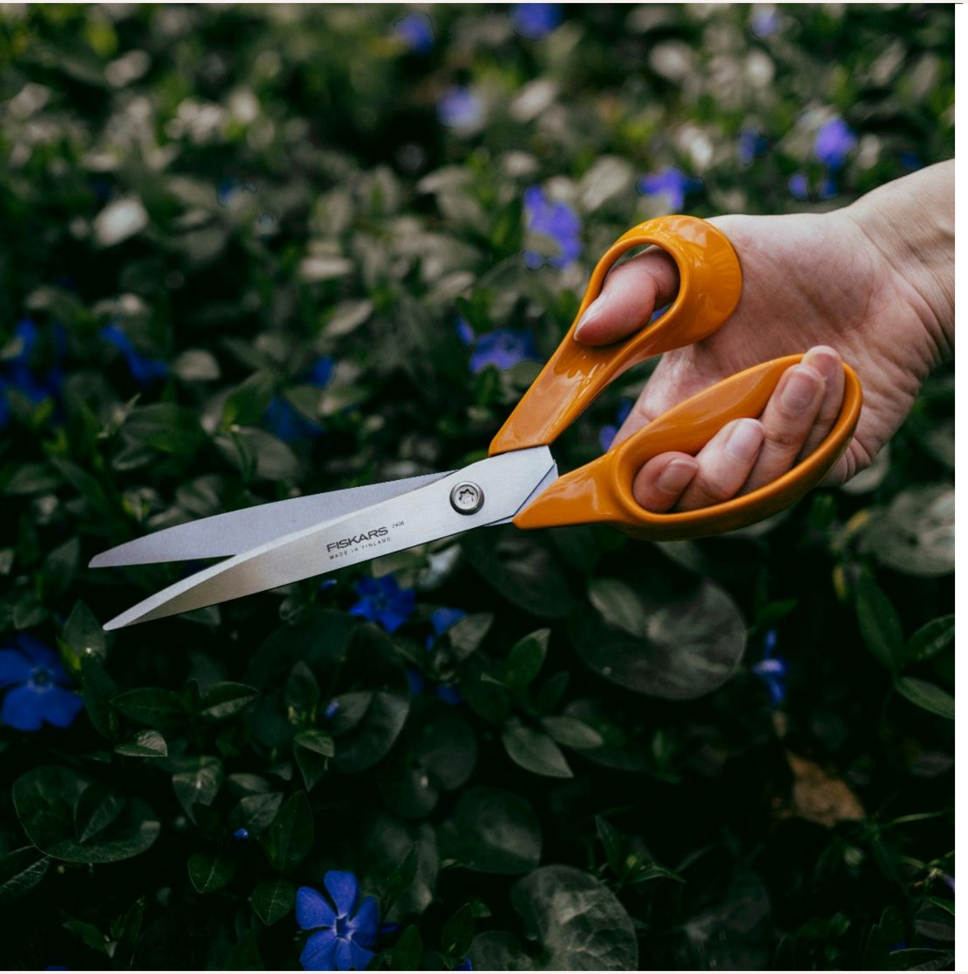


Fiskars Group – *Pioneering design to make the everyday extraordinary*

FISKARS®

GEORG JENSEN

ROYAL COPENHAGEN
BY APPOINTMENT TO THE ROYAL DANISH COURT

WEDGWOOD

GERBER

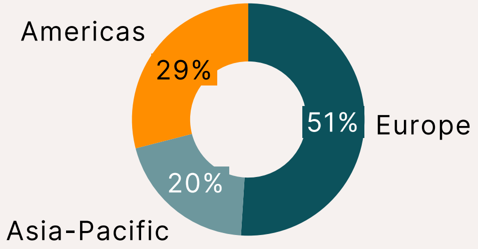
MOOMIN
ARABIA
FINLAND

IITTALA

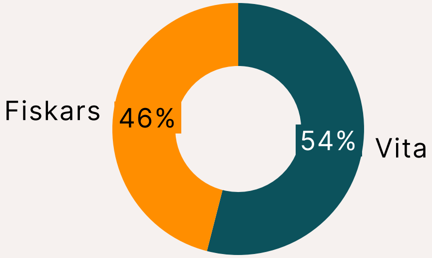
WATERFORD
IRELAND 1783

Our footprint is diversified – brands present in over 100 countries

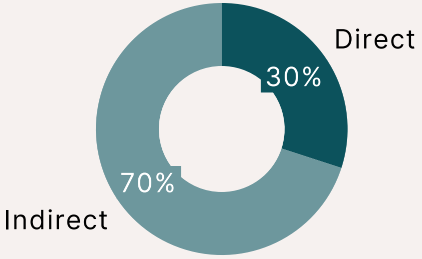
SALES SPLIT BY GEOGRAPHY

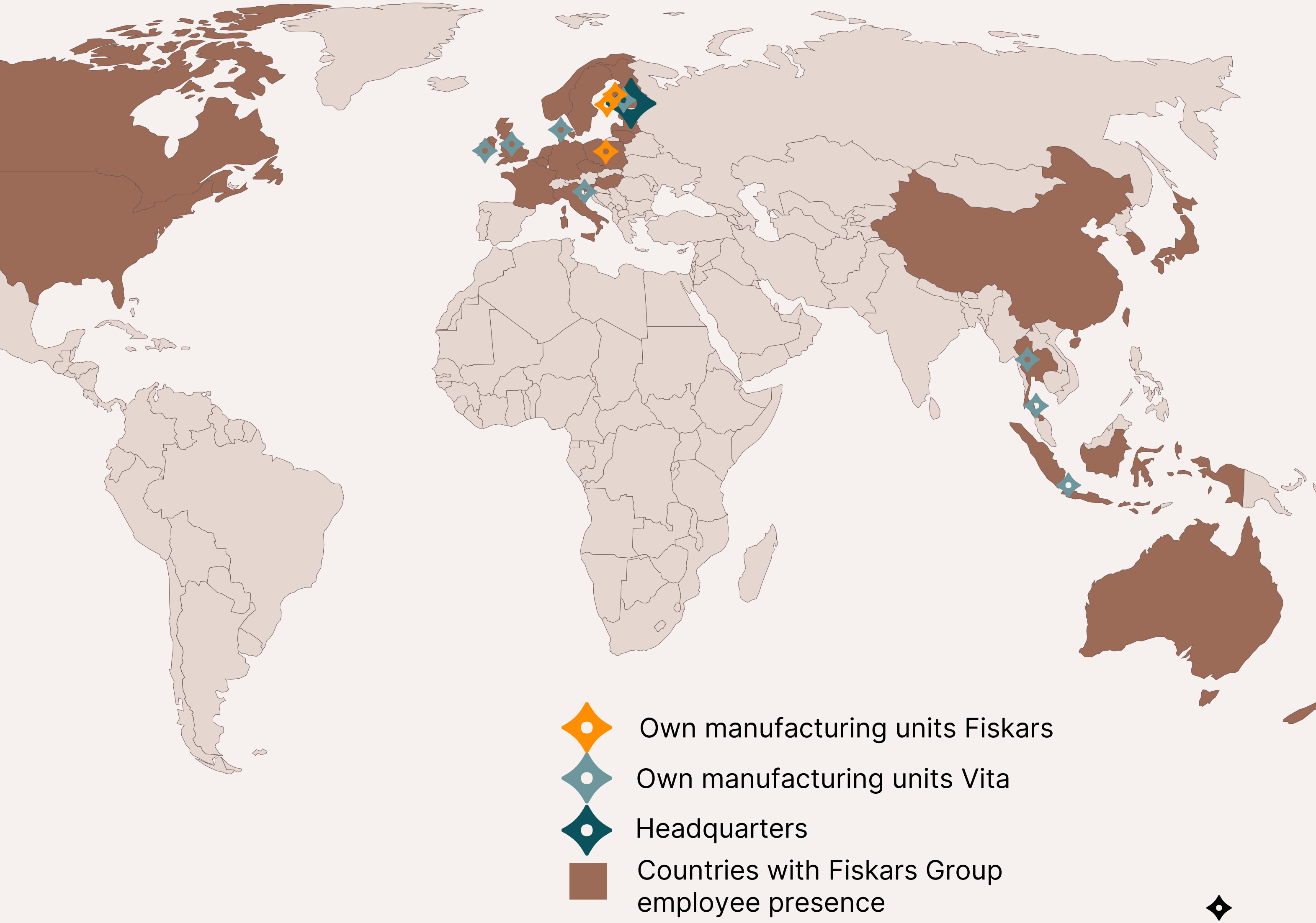


SALES SPLIT BY BUSINESS AREA



SALES SPLIT BY CHANNEL





Figures FY 2025

Fiskars Group key figures 2025

Net sales
EUR million
1,140.2

Comparable EBIT
EUR million
76.4

Comparable EPS
EUR
0.48

Gross margin
%
47.1

Free cash flow
EUR million
76.3

Personnel
Dec 31, 2025
6,594

Our two Business Areas have differing business drivers

VITA

Net sales
EURm 612.6

Comp. gross margin
54.1%

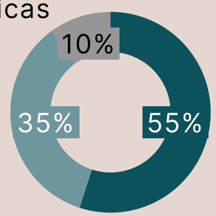
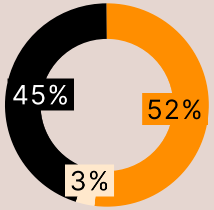
Comp. EBIT
EURm 27.7

FISKARS

Net sales
EURm 522.0

Comp. gross margin
39.0%

Comp. EBIT
EURm 66.6

	VITA	FISKARS
DNA	Global, iconic, desirable brands across high-end homeware and fine branded jewelry	Functional innovations in the gardening and outdoor, scissors and creating, and cooking categories
CHANNELS	Balanced between direct-to-consumer and wholesale	Wholesale as the primary channel
MANUFACTURING	60% manufacturing, 40% sourcing	40% manufacturing, 60% sourcing
GEOGRAPHICAL PRESENCE		

Figures FY 2025

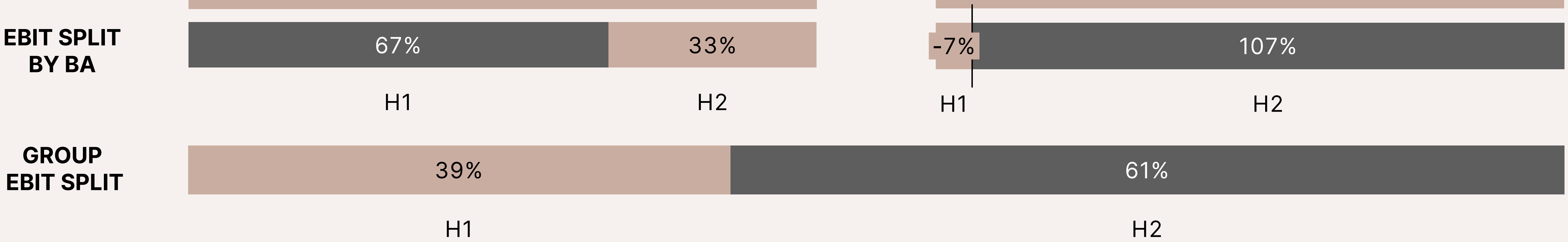
The Business Areas balance each other in terms of seasonal volatility

BUSINESS AREA FISKARS H1 FOCUSED

Gardening & back-to-school season

BUSINESS AREA VITA H2 FOCUSED

End-of-year gifting season



Last two years' average

Business Areas Vita and Fiskars in brief

Business Area Vita in brief

- Business Area Vita builds global, iconic, desirable brands across high-end homeware and fine branded jewelry
- Vita's brands are rooted in heritage – and play in all key categories of high-end homeware
- Its well-known brands include Georg Jensen, Royal Copenhagen, Wedgwood, Moomin Arabia, Iittala and Waterford

Tableware	Drinkware	Interior	Jewelry

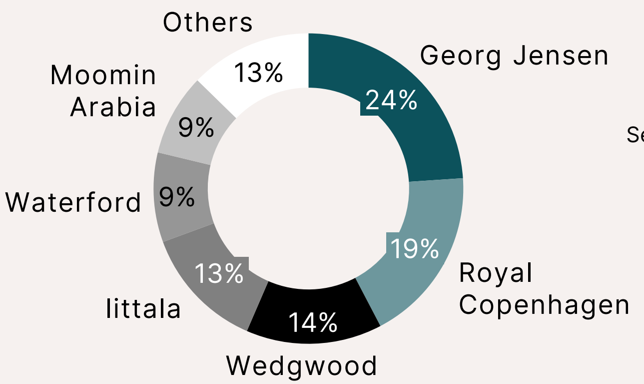
ROYAL COPENHAGEN
GEORG JENSEN
WEDGWOOD
MOOMIN ARABIA FINLAND
IITTALA 1881
WATERFORD IRELAND 1783

2025
Net sales
EUR million
612.6

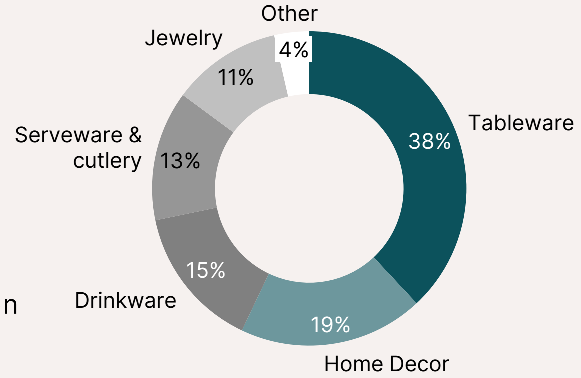
2025
Comparable EBIT
EUR million
27.7

Business Area Vita – Net sales splits (2025)

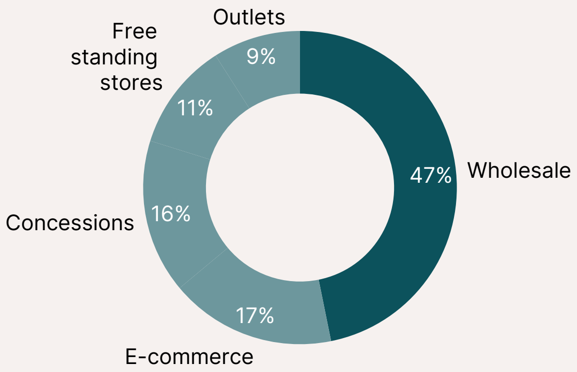
SALES SPLIT BY BRAND



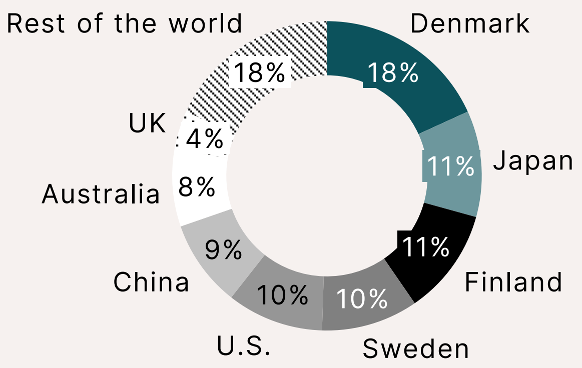
SALES SPLIT BY CATEGORY



SALES SPLIT BY CHANNEL



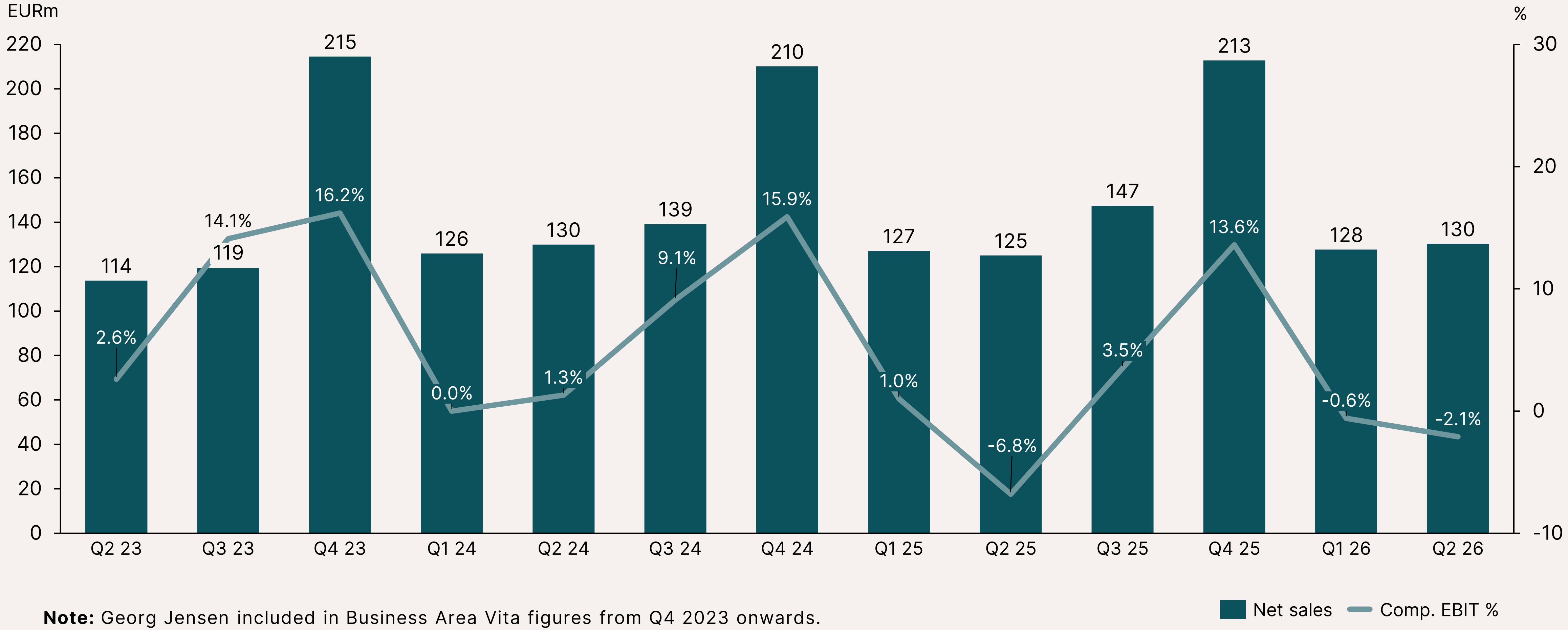
SALES SPLIT BY COUNTRY



*Includes brands such as Rörstrand, Royal Albert, Royal Doulton and Arabia as well as private label

Business Area Vita quarterly figures

NET SALES AND COMPARABLE EBIT MARGIN



Note: Georg Jensen included in Business Area Vita figures from Q4 2023 onwards.

Business Area Fiskars in brief

- Business Area Fiskars offers functional innovations in the gardening and outdoor categories, in addition to the scissors and creating, as well as cooking categories
- The brands include Fiskars and Gerber
- Innovation-driven, partner to leading retailers



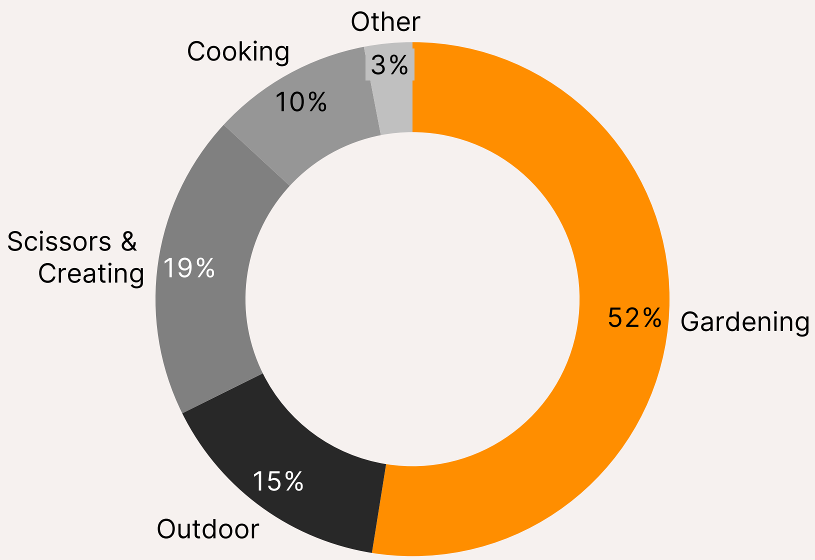
Gardening **Outdoor** **Cooking** **Scissors & Creating**

FISKARS® GERBER®

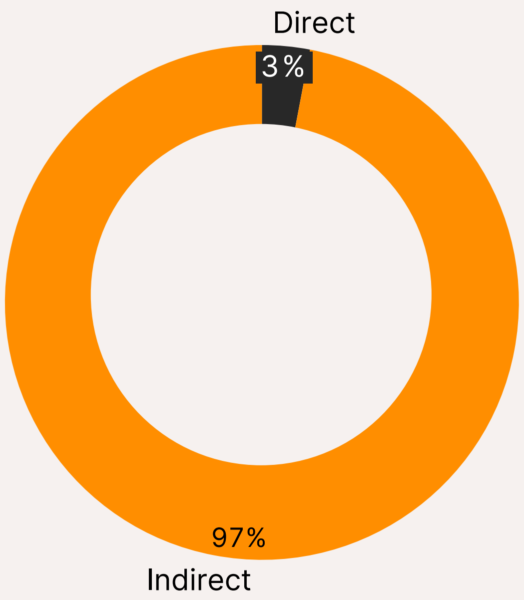
2025 Net sales EUR million	2025 Comparable EBIT EUR million
522.0	66.6

Business Area Fiskars – net sales splits (2025)

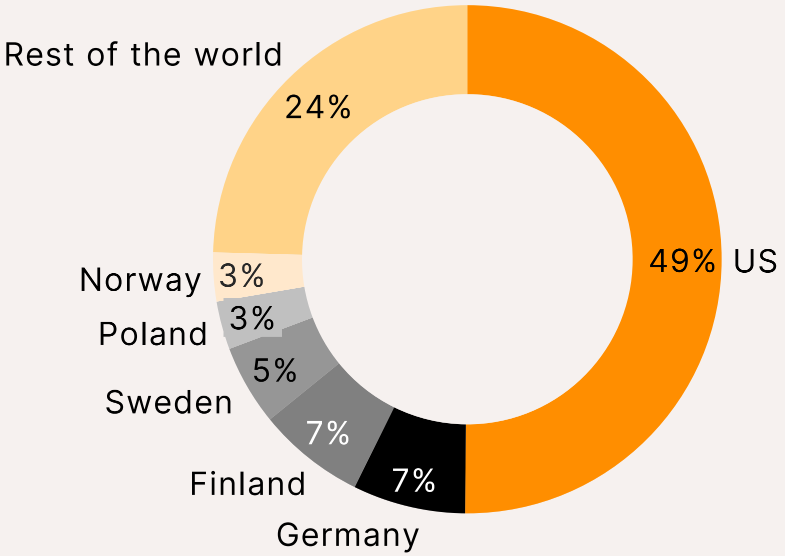
SALES SPLIT BY CATEGORY



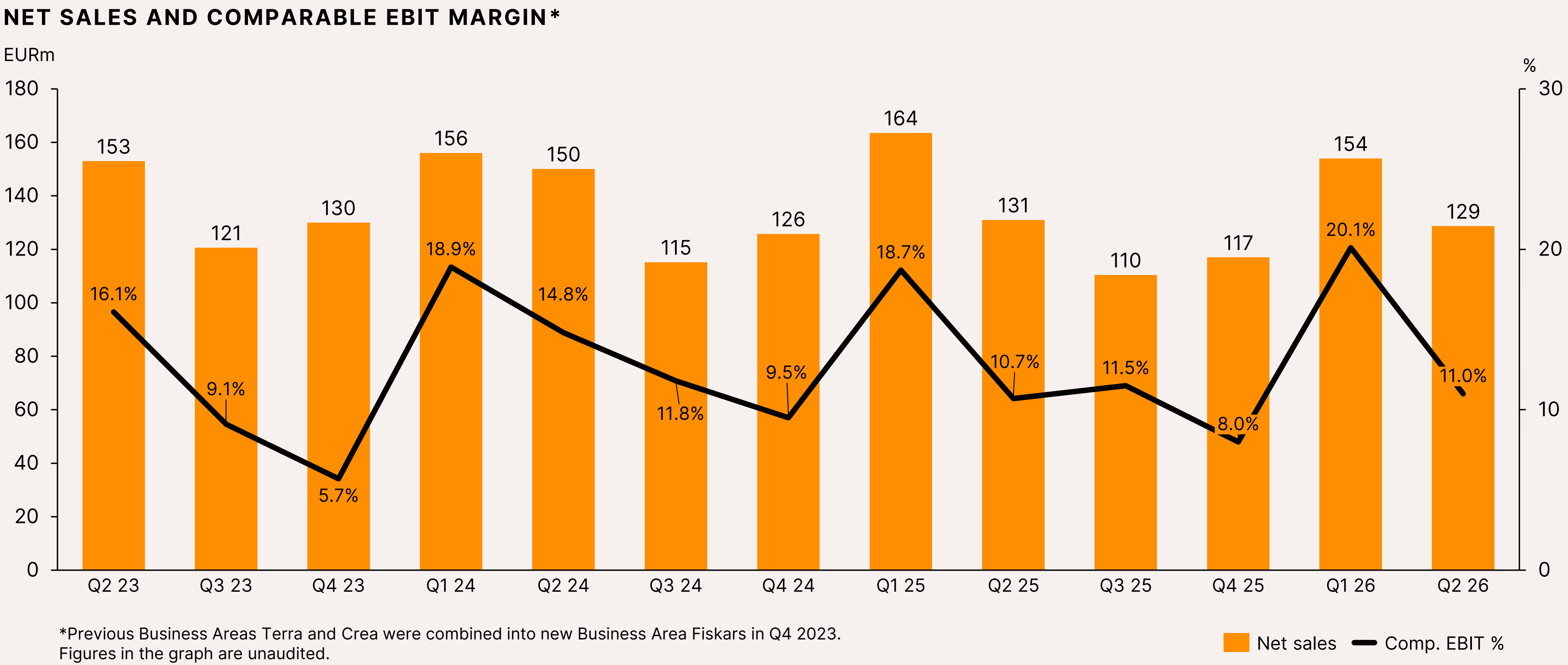
SALES SPLIT BY CHANNEL



SALES SPLIT BY COUNTRY



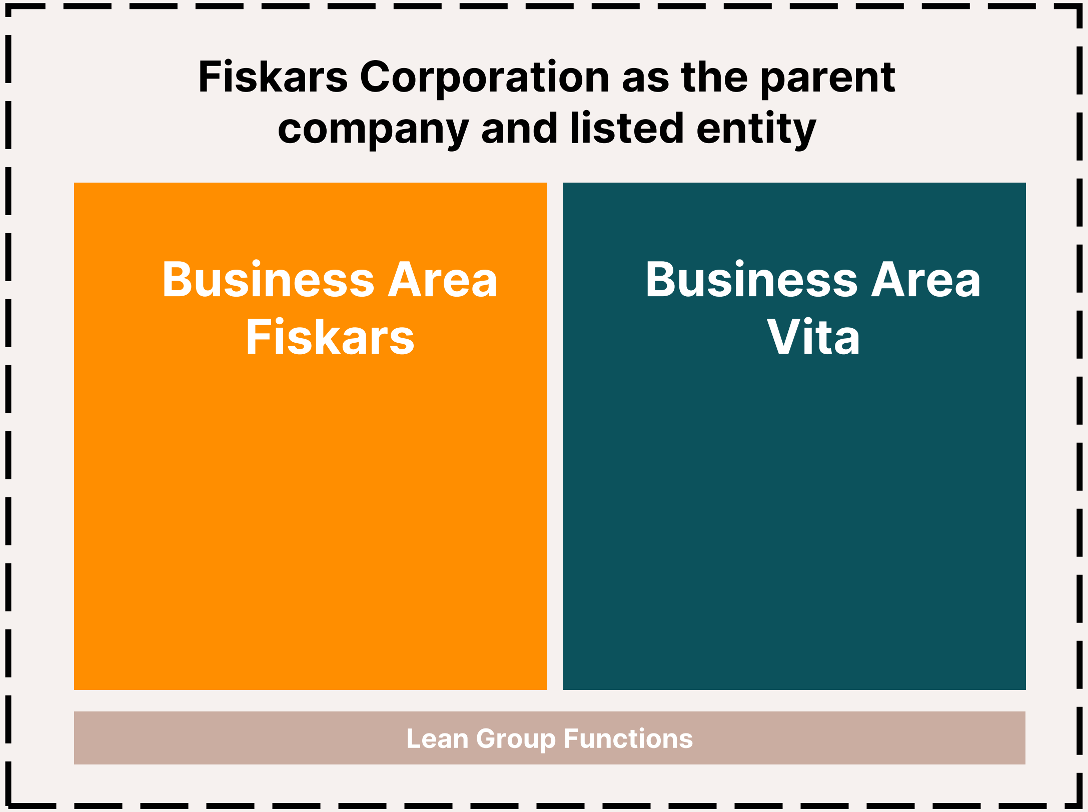
Business Area Fiskars quarterly figures



*Previous Business Areas Terra and Crea were combined into new Business Area Fiskars in Q4 2023.
Figures in the graph are unaudited.

Content

Framework to drive improved performance: central oversight and empowered Business Areas



GROUP
Acts as an effective portfolio and capital steward, developing its businesses and setting financial targets

BUSINESS AREAS
Drive BA strategy, build brands, manage customer relationships and day-to-day operational performance

Financial targets 2026-2030: Four core targets demonstrate our ambition

Organic net sales growth

BA-level

BA Vita 4–6%
BA Fiskars 3–5%

Annual, FX-neutral organic

Time horizon: 2026-2030

Comparable EBIT margin

BA + Group

BA Vita ≥12%
BA Fiskars ≥14%
Group ≥12%

Excl. items affecting comparability (IAC)

Time horizon: By 2030

Cash conversion

Group

FCF / LTM EBIT excl. IAC: ≥75%

Cash conversion based on unlevered FCF, LTM EBIT IFRS 16 adjusted

Time horizon: 2026-2030

Net debt / Comparable EBITDA

Group

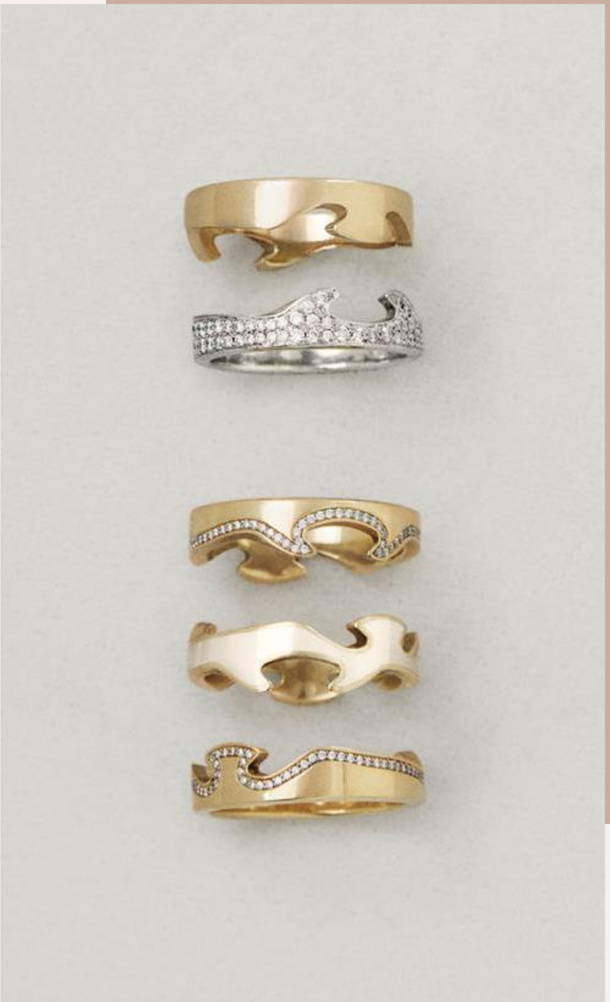
≤ 2.5x at year-end

Reported basis incl. IFRS 16 lease liabilities

Time horizon: 2026-2030

The Group’s role in an empowered Business Area model

Group's role as an effective portfolio and capital steward



Group manages	*Performance*	Establishes strategy and reporting framework. Sets the ambition level, pushes for improvements and challenges prioritization
	Portfolio	Allocates capital and shapes portfolio
	Liquidity & long-term funding	Enables funding at better terms than BAs would get independently, and provides access to publicly traded debt capital market
Group ensures	*Risk mitigation and compliance*	Implements enterprise risk management and complies with the requirements for a listed company

Group's current priorities

Support
BA Vita's
turnaround

Support
BA Fiskars'
return to growth
trajectory

Ensure Group
functions' cost
effectiveness

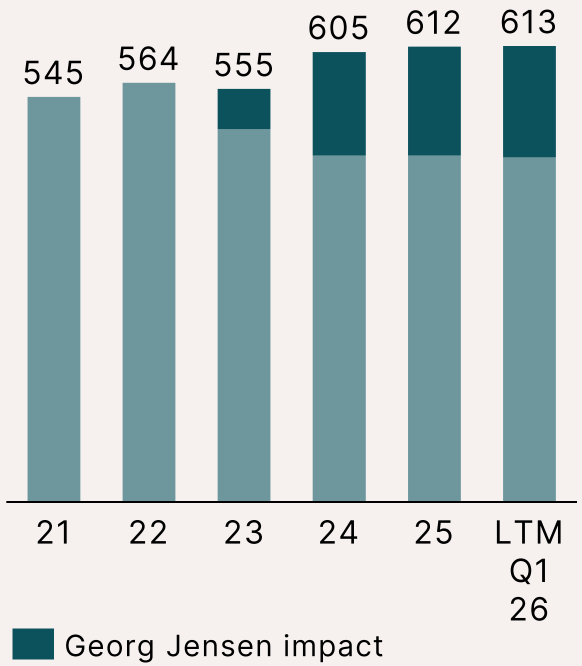
Drive cash flow
and reduce
leverage

Business Area Vita’s strategic focus areas

Past performance underscores need for decisive action – early signs of sales recovery

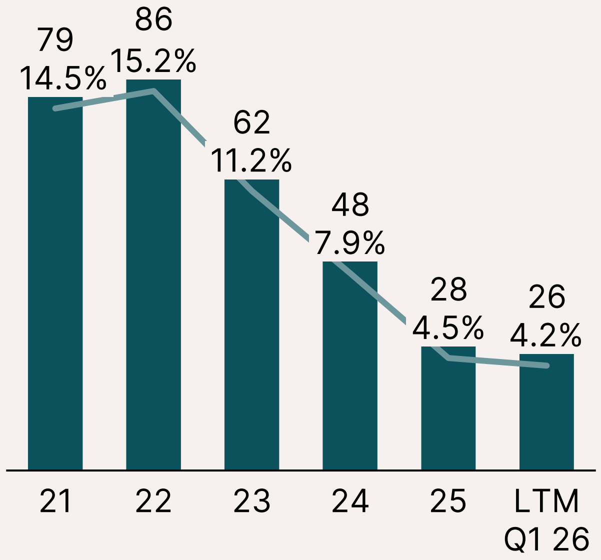
Comparable net sales (excl. Georg Jensen) have decreased in a tough market

(EURm)



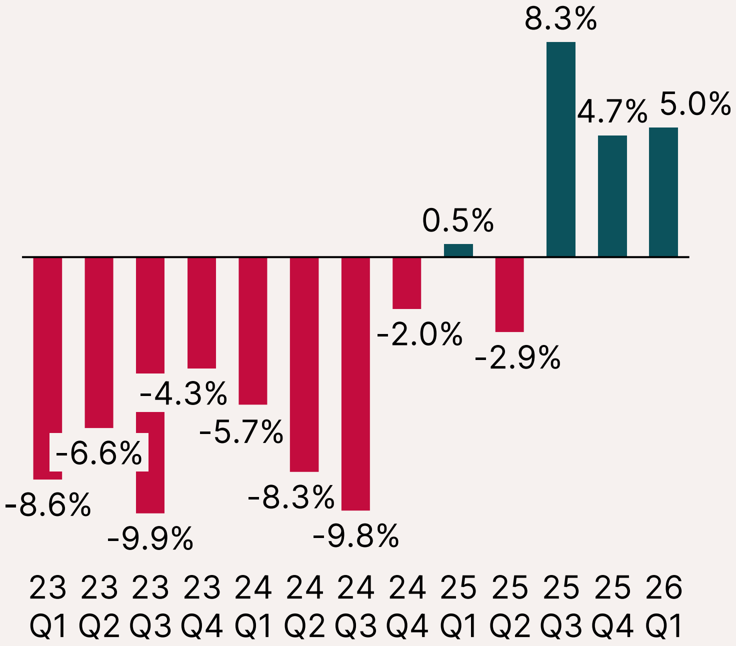
Comparable EBIT has been affected by low volumes and actions to reduce inventories

(EURm, %)



Comparable net sales growth shows signs of recovery in recent quarters

(%)



Comparable net sales exclude the impact of exchange rates, acquisitions and divestments.

Organization and operations fit for future profitable growth

Right-sizing the business

- On track with plans announced in 02/2026
  - New simplified and optimized organization structure already in effect
  - Right-sizing selected manufacturing and distribution sites

Brand-led organization

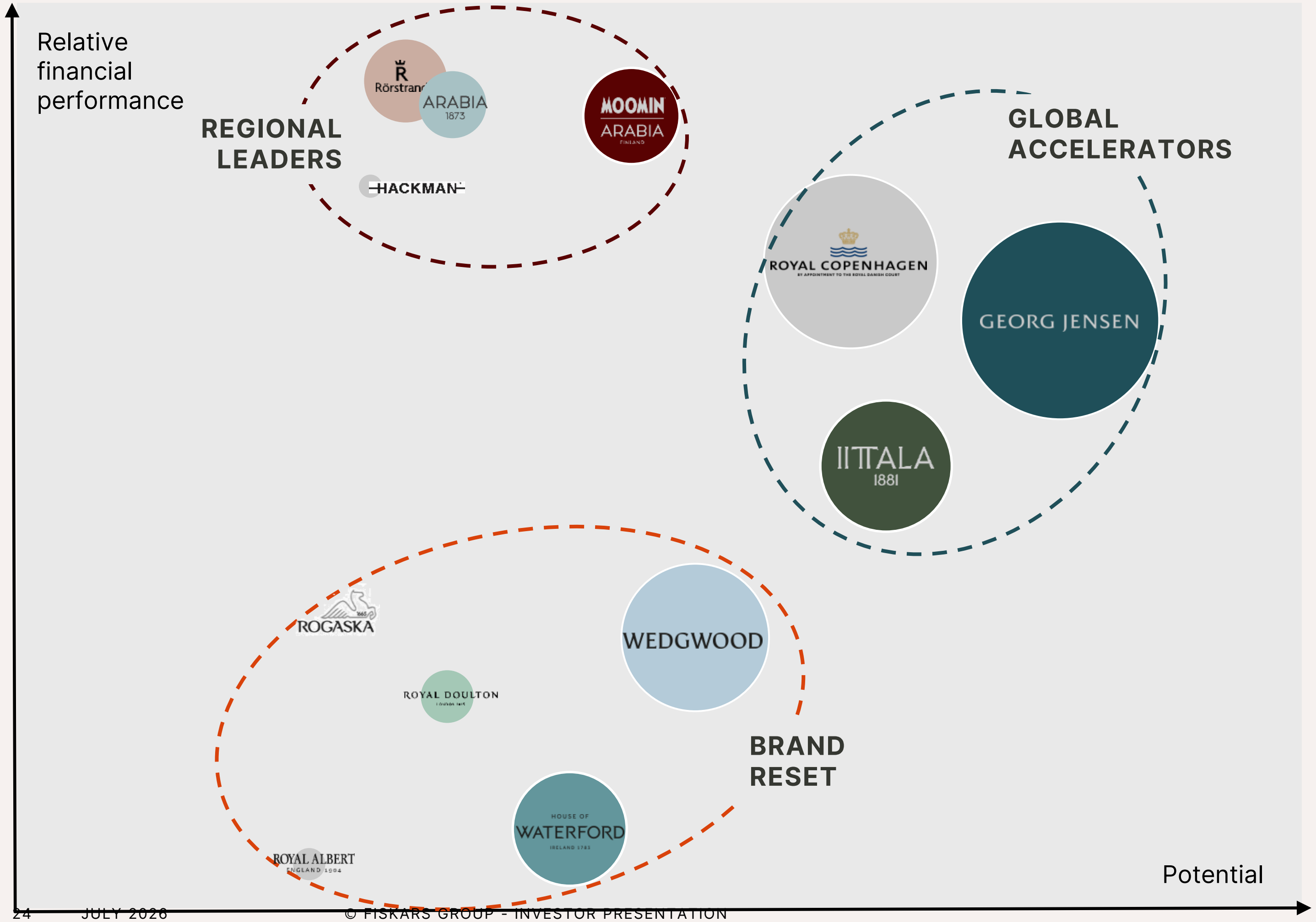
- Brands are responsible for strategy, product, image and customer experience
- Markets are in charge of in-market execution and performance

A simple empowered model focused on speed, agility and the biggest opportunities

Expected annual run rate savings of EUR~28m*

*Close to one third of the total savings is expected to realize in the second half of 2026, and the majority of the rest of the savings in 2027.

Refined brand roles support turnaround – prioritizing profit first, then scalability



Global Accelerators
Investment focus to accelerate global growth

Regional Leaders
Disciplined local execution, lean structures

Brand Reset
Require brand revitalization and profit reset – matching production and cost base for current business

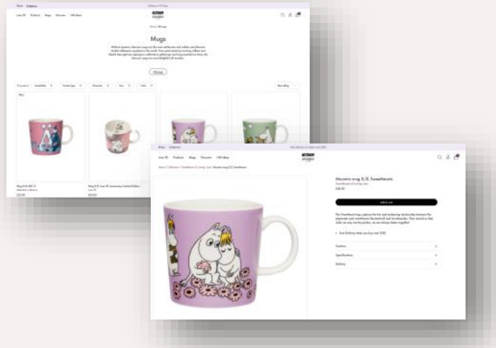
Four strategic priorities in place to drive profitable growth

Accelerating leadership in high-end homeware
while scaling a niche position in fine branded jewelry

1 **Enhance Brand Desirability**

2 **Build & Expand Distribution**

3 **Drive Profitable Channel Mix & Brandization**



4 **Unlock High-Value Revenue Streams**

Enablers Performance Culture | Digital & Tech | Operational efficiency | Circularity

Business Area Vita's P&L choices enabling profitable growth

Source	SG&A	↘	Simplified and rightsized organization, tighter SG&A cost discipline
	Channel & product mix	↗	Shift toward higher-profit channels and categories
	Turnaround brands	↗	Restore profitability
Use	Brand desirability	↗	Build brand awareness and desirability
	Accelerate brands	↗	Scale global accelerator brands
	Selective market penetration & expansion	↗	Drive growth in priority markets and enter white space markets

BA VITA ORGANIC NET SALES GROWTH TARGET 2026-2030

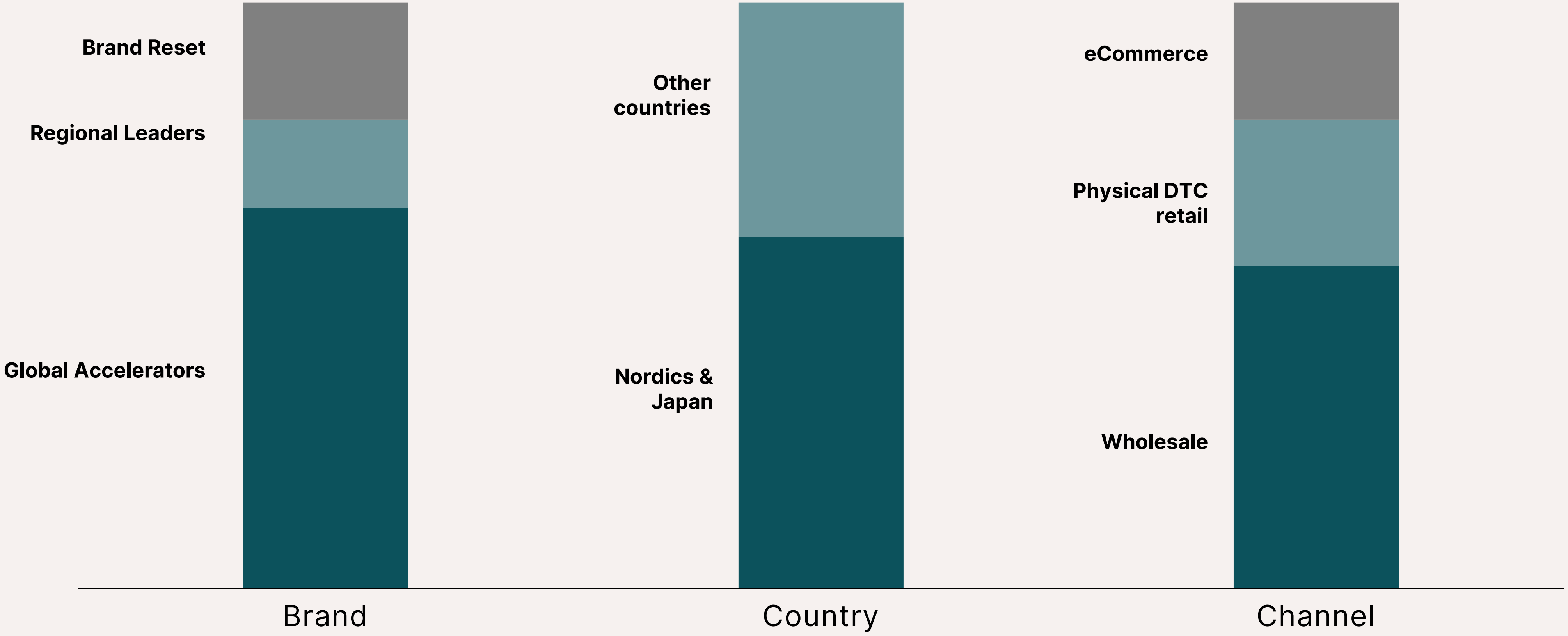
4–6%

Annual, FX-neutral organic growth

BA VITA COMPARABLE EBIT MARGIN TARGET BY 2030

≥12%

Net sales growth in 2026-2030 driven by global accelerator brands, Nordics & Japan and a balanced channel mix

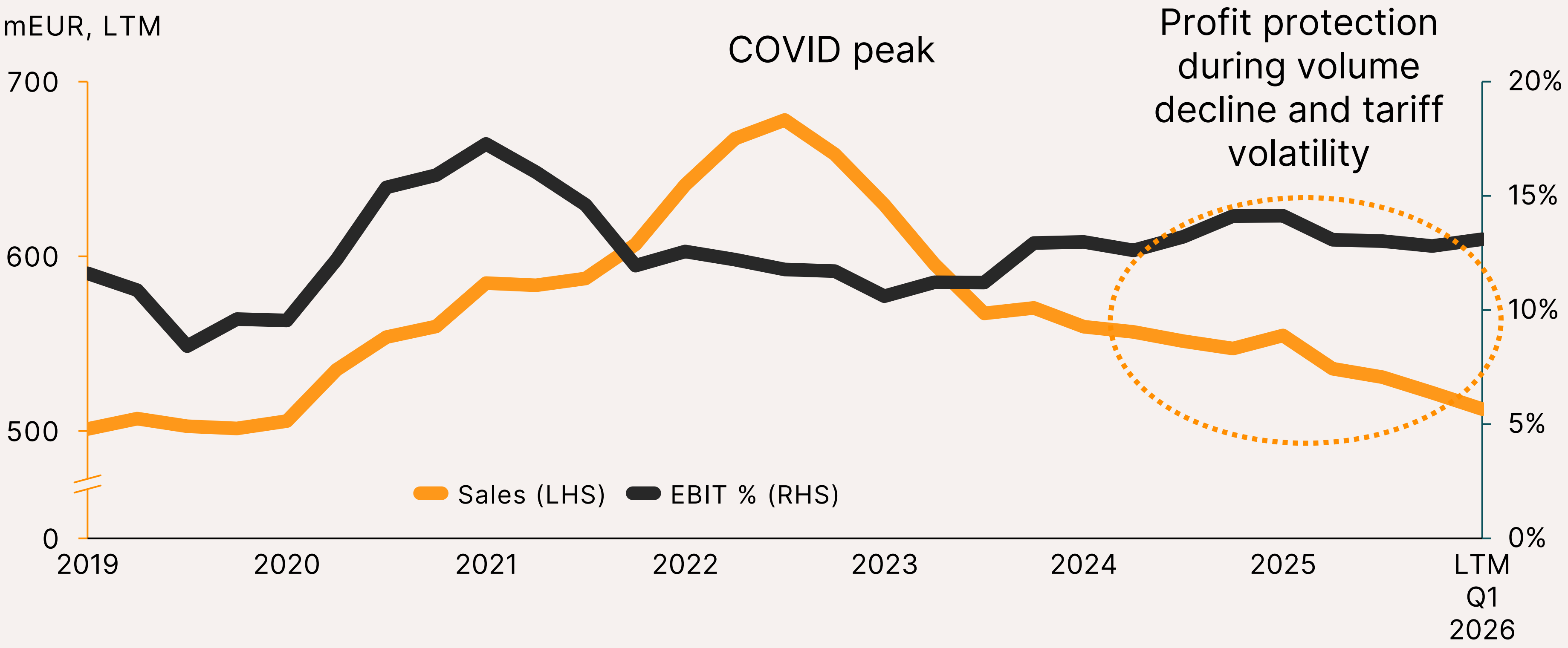


NOTE: Illustrative

Business Area Fiskars' strategic focus areas

BA Fiskars' profitability has been resilient even during challenging times – sales momentum needs to be rebuilt

BA FISKARS COMPARABLE EBIT MARGIN AND NET SALES

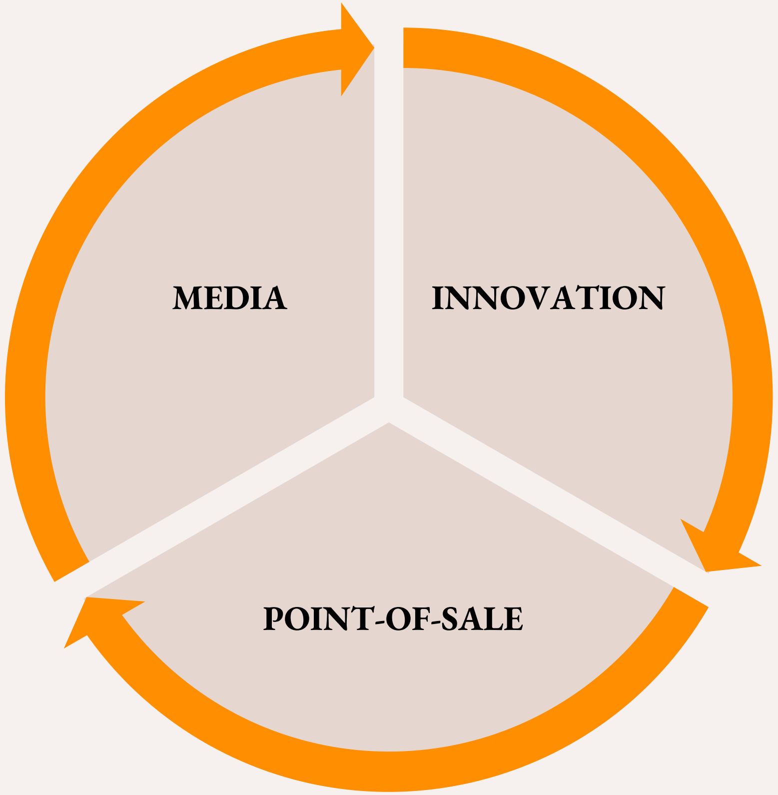


COMPARABLE EBIT MARGIN REACHED

20.1%

in Q1 2026

Business Area Fiskars has a clear model in place based on increasing innovation, distribution and brand relevance



Increased brand interest

Great feedback on new launches

Customer classification upgrades

Net sales growth will be driven by scaling core categories and expanding into new ones

BA FISKARS ORGANIC NET SALES GROWTH TARGET 2026-2030

3–5%

Annual, FX-neutral organic growth

EXPECTED CATEGORY CONTRIBUTION TO THE NET SALES GROWTH TARGET

NOTE: Illustrative graph

Selective approach to new opportunities: category expansion as priority, focused country and channel choices

SOLVING UNSOLVED CONSUMER CHALLENGES

Expanding to **adjacent categories** that are:
- Large enough
- Financially attractive
- A fit with our brand equity

Continuous innovation in **existing categories:**
- Launch and leverage our market share
- Category value expansion

DISCIPLINED GO-TO-MARKET

Growing markets where we have **critical mass**

Broadening distribution footprint in existing markets

Leveraging customer capabilities to **grow together**

Clear levers support profitable growth and margin progression

OUR P&L CHOICES

		LAST 3 YEARS		
Source	Gross margin	~40%	↗	Focus on gross margin accretive categories and products
Source	SG&A	~22%	↘	Prudent cost management
Use	Marketing (incl. media)	~5%	↗	Doubling marketing *impact* with emphasis on media
Use	Innovation	~2% (R&D)	↗	Doubling in-market innovation *impact* from existing and new categories

BA FISKARS COMPARABLE EBIT MARGIN TARGET BY 2030

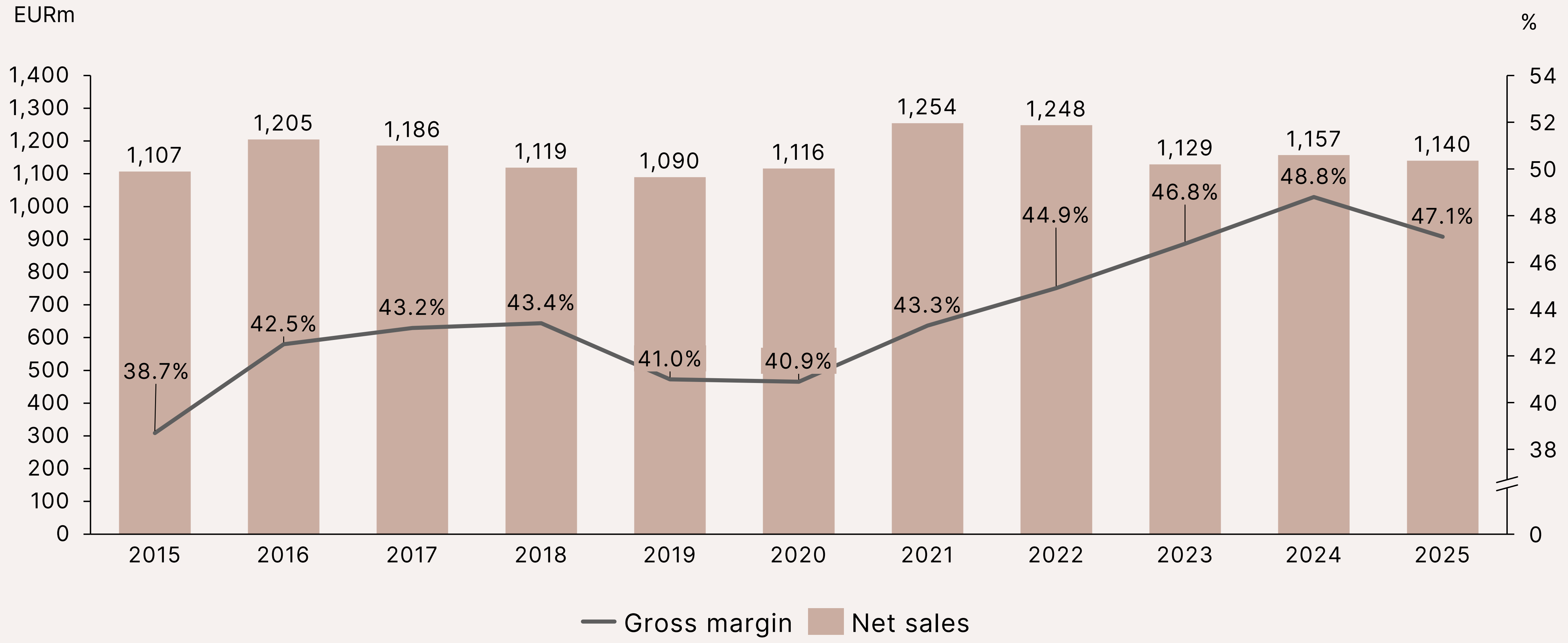
≥14%

Find out more about Fiskars Group's strategic priorities in the *Capital Markets Day 2026* presentations

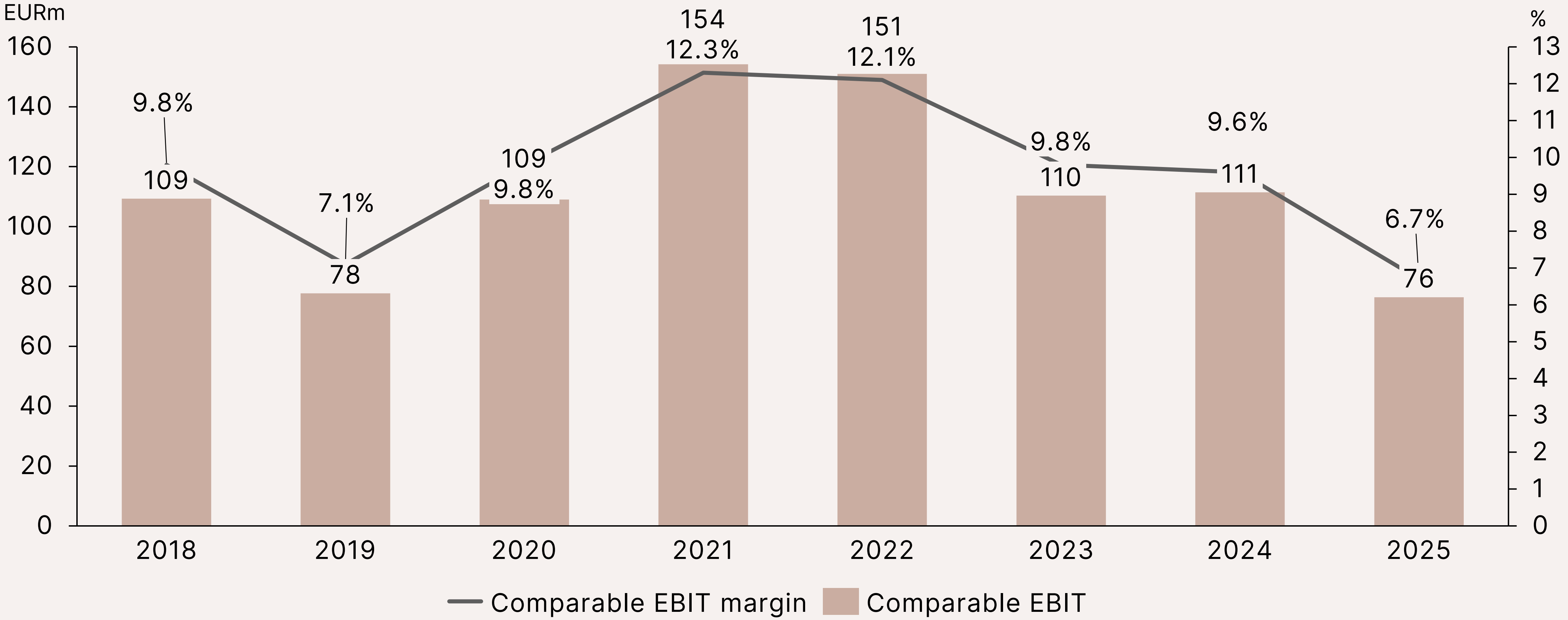
LINK TO MATERIALS: CAPITAL MARKETS DAYS - FISKARS GROUP

Content

Fiskars Group’s net sales and gross margin development

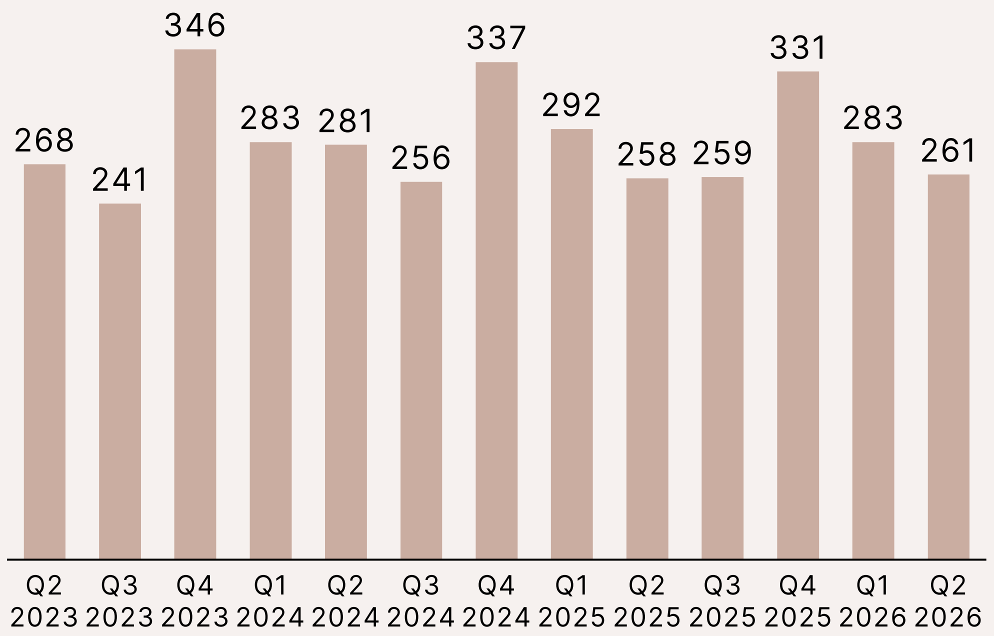


Fiskars Group's profitability development

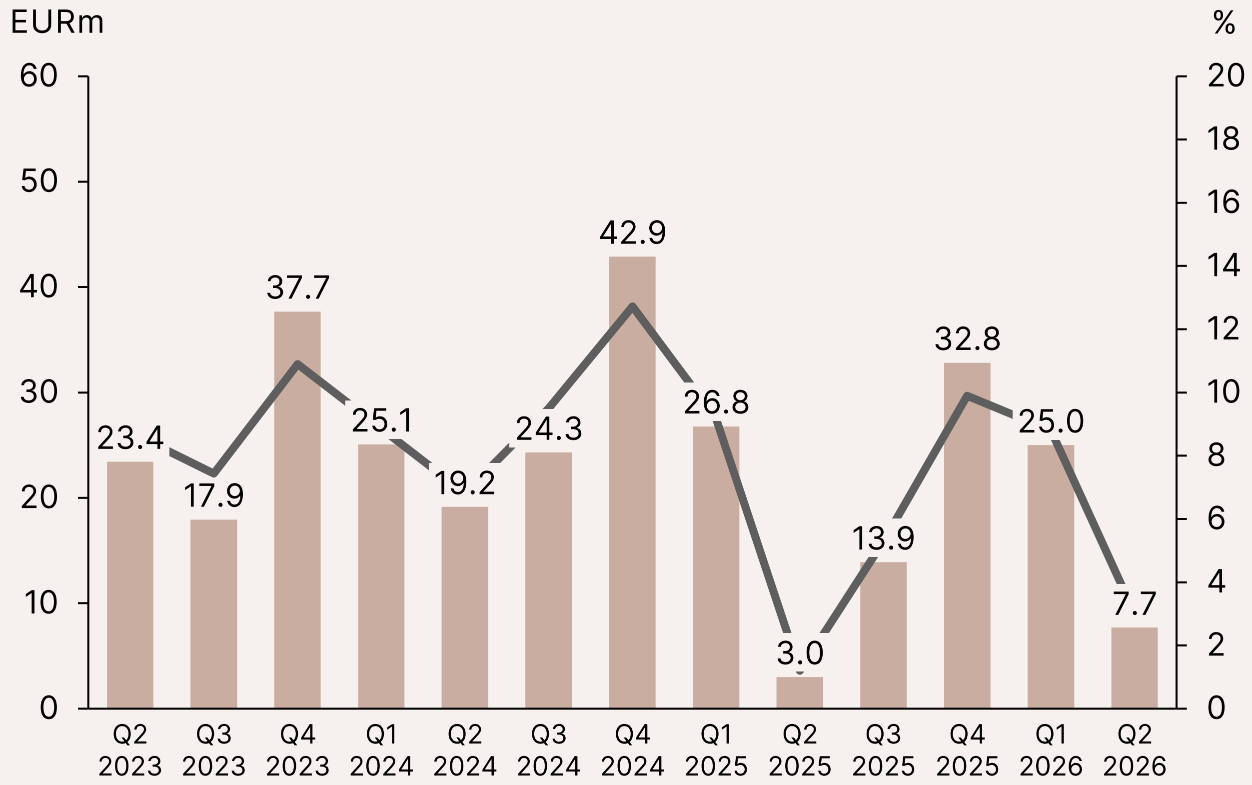


Fiskars Group's quarterly development – last 3 years

NET SALES, EURm



COMPARABLE EBIT (EURm) AND EBIT MARGIN, %



Financial targets 2026-2030: Four core targets; five regularly reported KPIs for further transparency

CORE FINANCIAL TARGETS – DEMONSTRATING OUR AMBITION

Organic net sales growth
BA-level

BA Vita 4–6%
BA Fiskars 3–5%

Annual, FX-neutral organic

Time horizon: 2026-2030

Comparable EBIT margin
BA + Group

BA Vita ≥12%
BA Fiskars ≥14%
Group ≥12%

Excl. items affecting comparability (IAC)

Time horizon: By 2030

Cash conversion
Group

FCF / LTM EBIT excl. IAC: ≥75%

Cash conversion based on unlevered FCF, LTM EBIT IFRS 16 adjusted

Time horizon: 2026-2030

Net debt / Comparable EBITDA
Group

≤ 2.5x at year-end

Reported basis incl. IFRS 16 lease liabilities

Time horizon: 2026-2030

REGULARLY REPORTED – FURTHER TRANSPARENCY

Comparable EBITDA	BAs + Group
Capital Employed & NWC	BAs only
ROCE	Group only
CAPEX (% of Net Sales)	BAs only
Adjusted EPS & CEPS	Group only

Dividend policy
"Stable dividend, increasing over time"

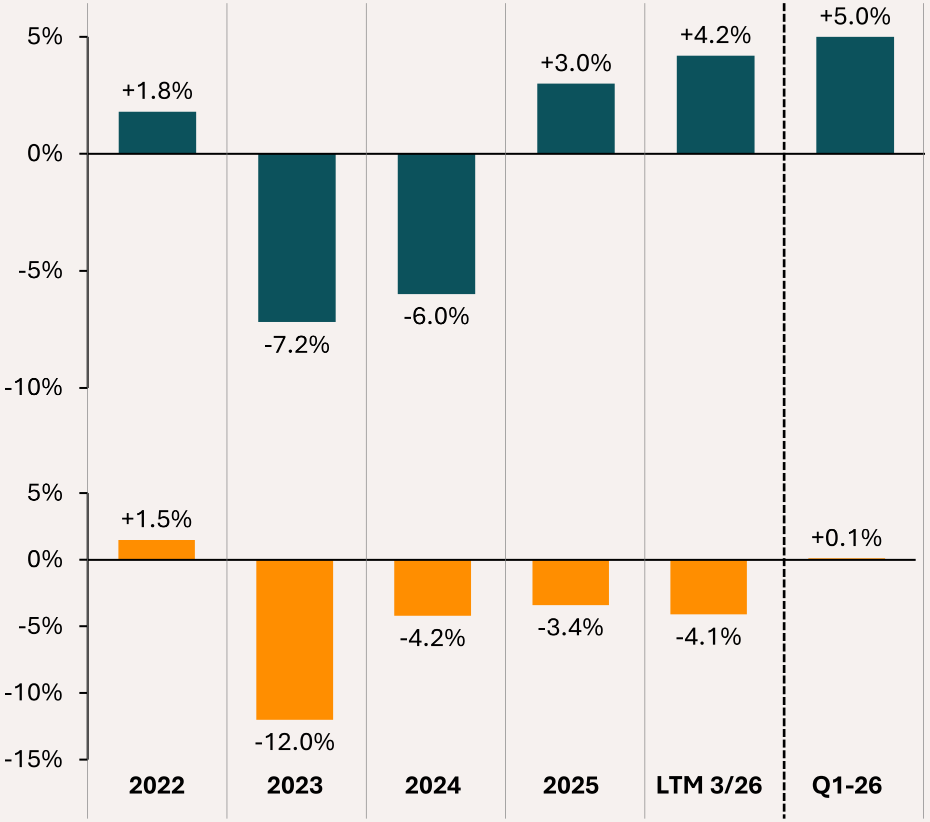
From contraction to mid-single-digit growth: brand enhancement and channel reset at BA Vita, innovation and scale at BA Fiskars

MAIN DRIVERS

BA Vita
- Enhance brand desirability
- Expand distribution selectively
- Optimize channel mix

BA Fiskars
- Accelerate innovation pipeline
- Scale core categories
- Expand into adjacencies

ORGANIC, FX NEUTRAL NET SALES GROWTH



TARGET LEVELS

BA VITA

4–6%

Annual, FX-neutral organic growth, 2026-2030

BA FISKARS

3–5%

Annual, FX-neutral organic growth, 2026-2030

Margin to double-digit levels by 2030, powered by BA Vita's turnaround, BA Fiskars' resilience, and efficient Group functions

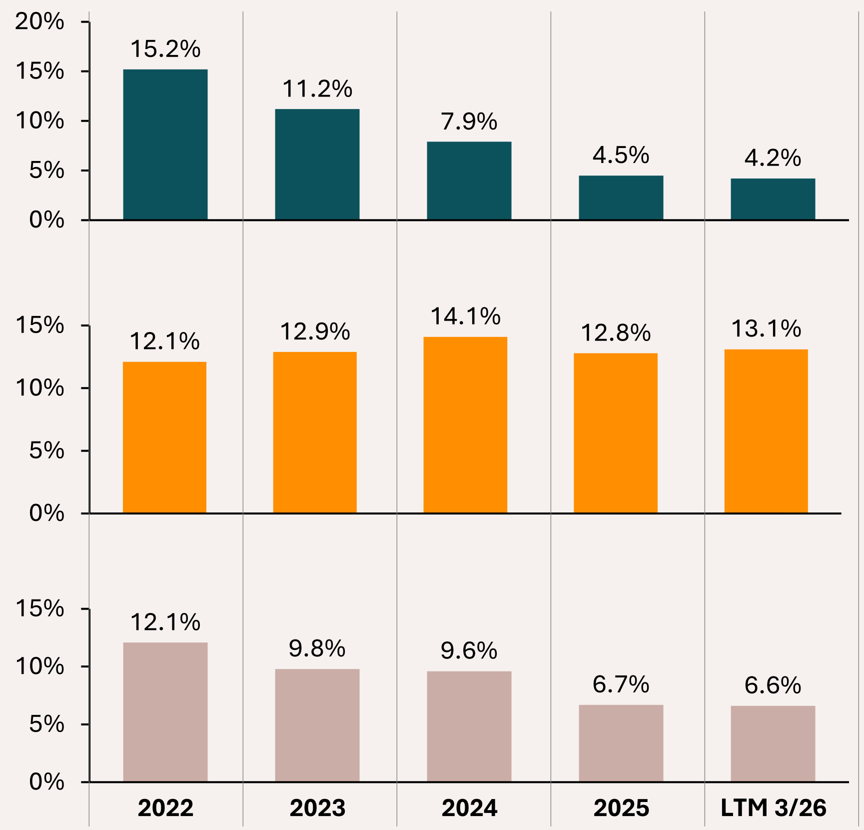
MAIN DRIVERS

BA Vita:
- Ongoing restructuring yielding approx. EUR 28m annual savings* on or ahead of plan
- Profitability gains from improved product and channel mix

BA Fiskars:
- Margin mix and SG&A discipline fund increased media and innovation spend

Group functions:
- Unallocated EBIT to approx. -1% of Net Sales

EBIT MARGIN 2022 – LTM 3/2026 (%)



TARGET LEVELS BY 2030

BA VITA

≥12%

from LTM 3/2026 baseline 4.2%

BA FISKARS

≥14%

from LTM 3/2026 baseline 13.1%

FISKARS GROUP

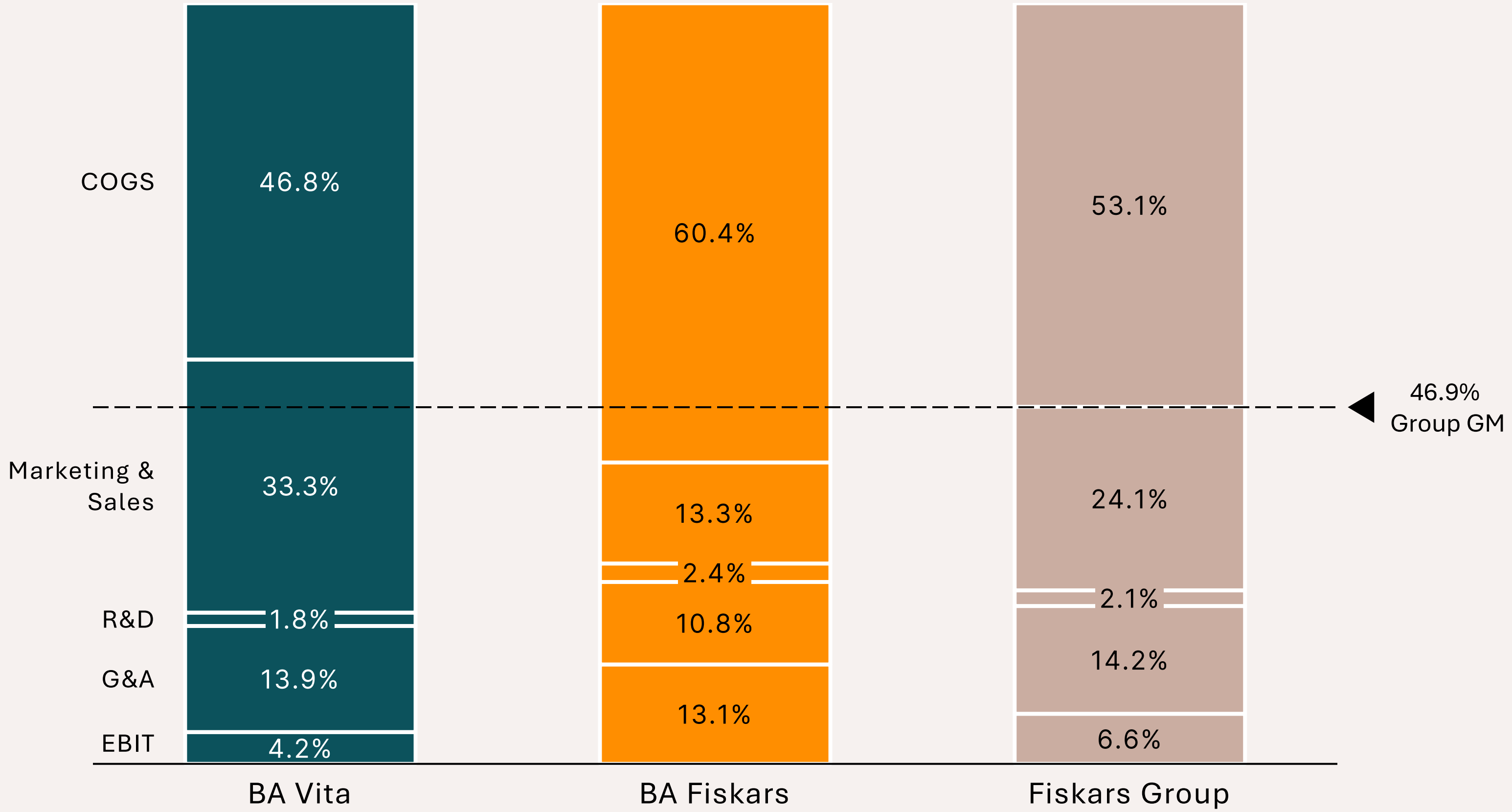
≥12%

from LTM 3/2026 baseline 6.6%

*Close to one third of the total savings is expected to be realized in the second half of 2026, and the majority of the savings in 2027.

Distinct P&L structures highlight BA-specific profitability levers - unallocated costs to be adjusted to the Group's new role

P&L STRUCTURE (3/26 LTM, EXCL. IAC) % OF NET SALES



GROUP FUNCTIONS IMPROVEMENT TARGETS

- Group functions, including forest assets, delivered LTM 3/26 EBIT of EUR -17.9m, equivalent to -1.6% of Net Sales
- Personnel costs (EUR 15m) and depreciation (EUR 5m) were partially offset by income from forest assets

→ Efficiency gains and the further decentralization into the business areas are expected to bring unallocated EBIT to approx. -1% of net sales

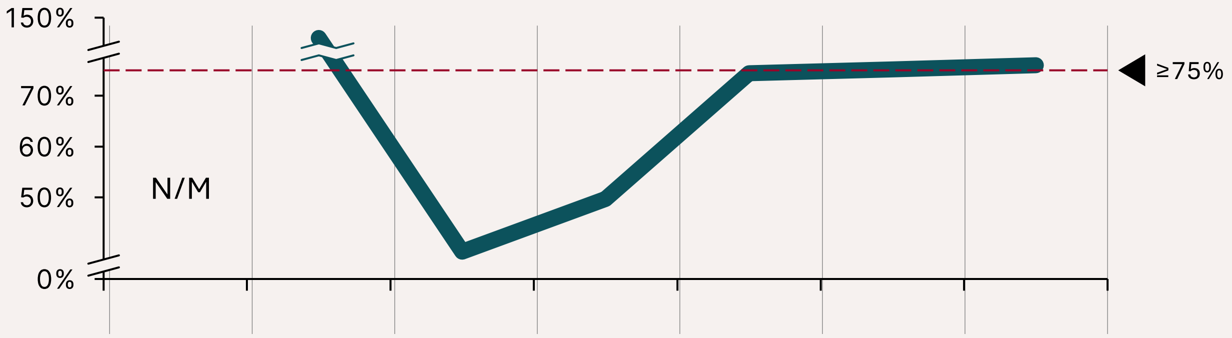
Free Cash Flow expected to improve significantly with stable FCF/EBIT ratio

MAIN DRIVERS

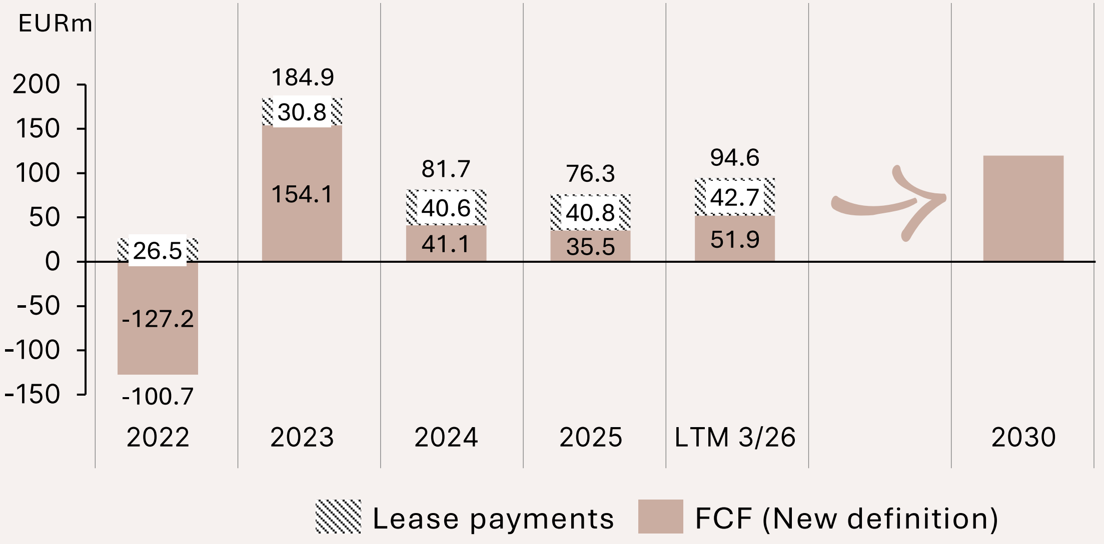
- EBITDA growth and improved trade working capital (TWC) efficiency are the principal drivers of free cash flow
- TWC upside is driven by inventory optimization at BA Vita and receivables management at BA Fiskars, with both Business Areas extending supplier payment terms
- CAPEX is expected to remain below 4% of net sales, with Group functions investment capped at EUR 4m per year
- At the targeted net sales growth and EBIT margin, the FCF/EBIT ratio implies that free cash flow will double by 2030

FCF / EBIT Definition (IFRS 16 adjusted):
Unlevered FCF = CFO ±ΔNWC – CAPEX – lease payments – cash taxes
EBIT = LTM EBIT excl. IAC – lease interest

FREE CASH FLOW / LTM EBIT excl. IAC

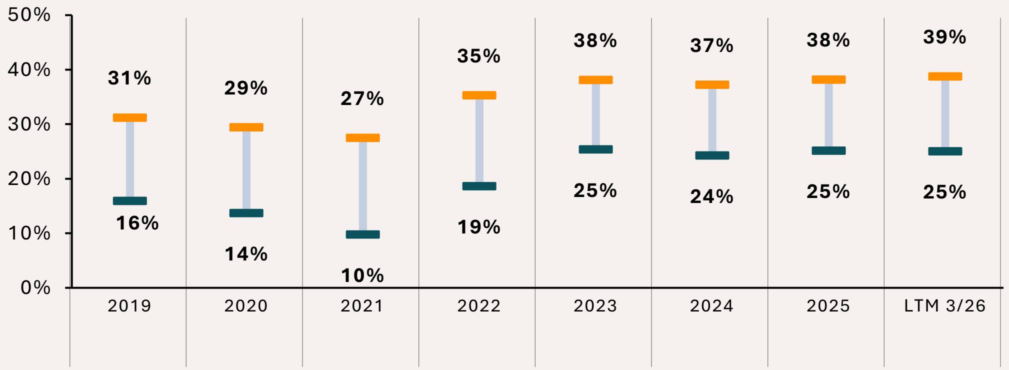


FREE CASH FLOW (NEW DEFINITION) EURm

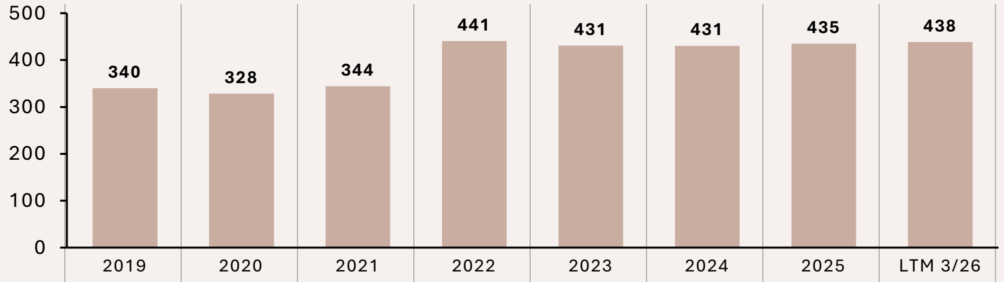


TWC efficiency back to pre-COVID levels and disciplined CAPEX drive FCF uplift from 2027

TWC AND NWC, % OF NET SALES



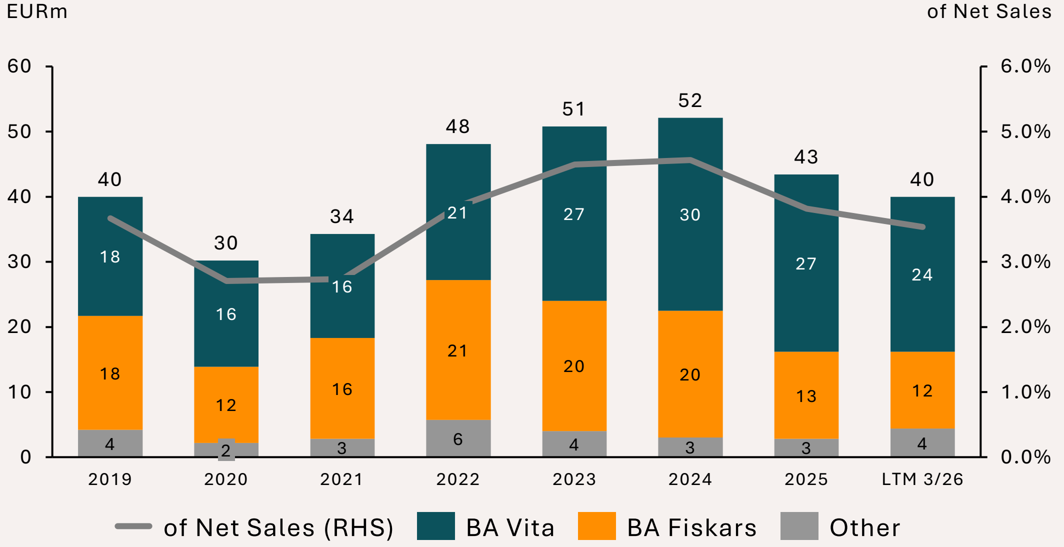
AVERAGE TRADE AND NET WORKING CAPITAL (EURM)



	2019	2020	2021	2022	2023	2024	2025	LTM 3/26
Inventories	235	220	252	342	336	341	339	338
Trade Receivables	180	191	207	212	175	184	183	184
Trade Payables	- 75	- 82	- 114	- 114	- 80	- 95	- 87	- 84
TWC	**340**	**328**	**344**	**441**	**431**	**431**	**435**	**438**
Other Int.Free, net	- 167	- 175	- 222	- 208	- 144	- 150	- 148	- 155
NWC	**173**	**153**	**123**	**232**	**286**	**281**	**287**	**283**

- TWC efficiency targeted back to pre-COVID levels, with focus on inventories
- No near-term improvement expected; meaningful progress from 2027
- Digital & IT driven CAPEX ramp-up during 2022-2024 → current level forms a stable baseline

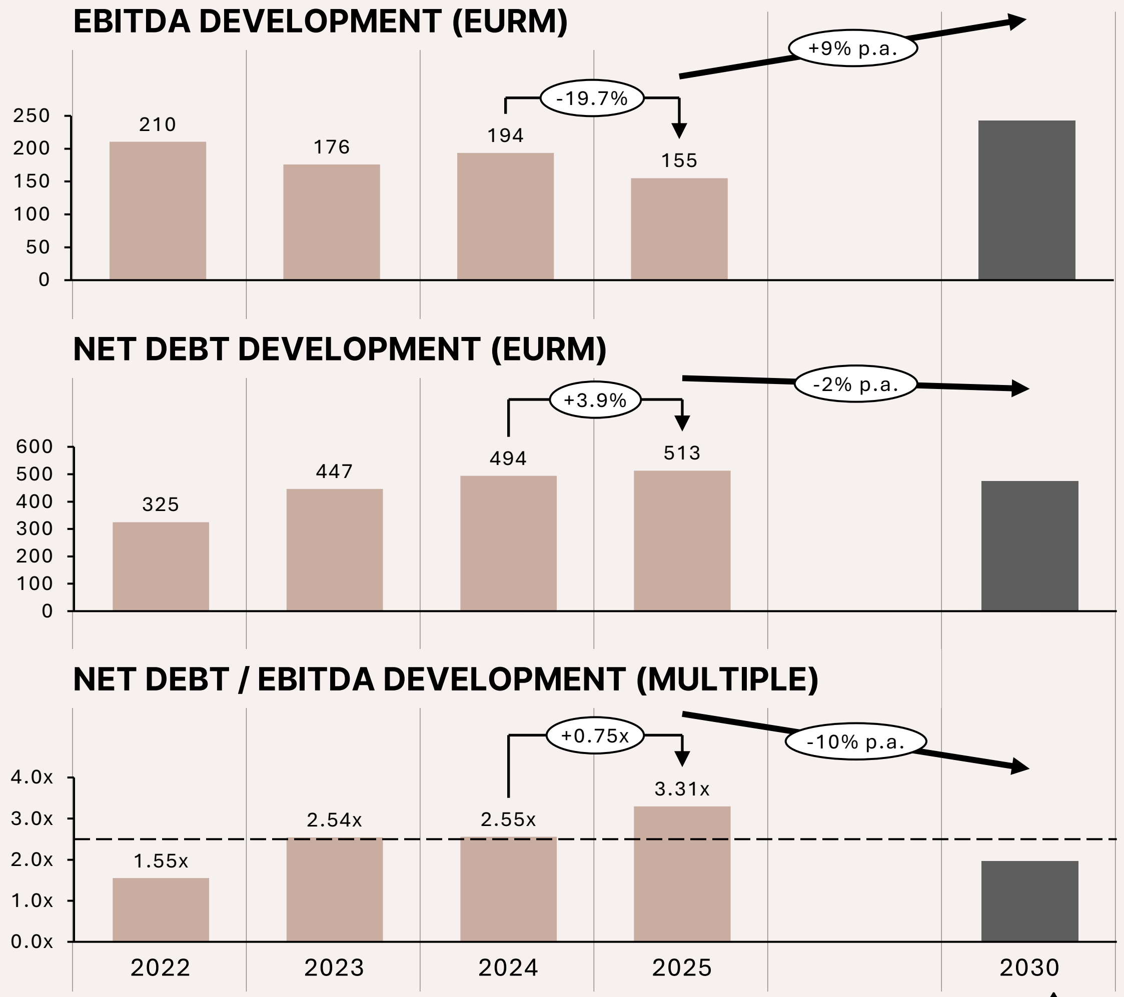
CAPEX BY BA (EURM) AND % OF NET SALES



Year-end Net Debt / EBITDA* target remains unchanged at ≤2.5x with main driver being EBITDA improvement

MAIN DRIVERS

- EBITDA decline in 2025 drove Net Debt / EBITDA to 3.31x; Net debt remained relatively stable
- Targeted net sales growth and EBIT margin expansion, and stable D&A are expected to deliver EBITDA growth of approximately 9% CAGR
- At the targeted net sales, EBIT, and cash conversion levels, net debt is expected to decline at approximately 2% CAGR
- Combined with the projected Net Debt trajectory, EBITDA growth is expected to bring Net Debt / EBITDA to the ≤ 2.5x target within two years
- Net Debt / EBITDA seasonality eliminated by changing the target to year-end Net Debt / EBITDA



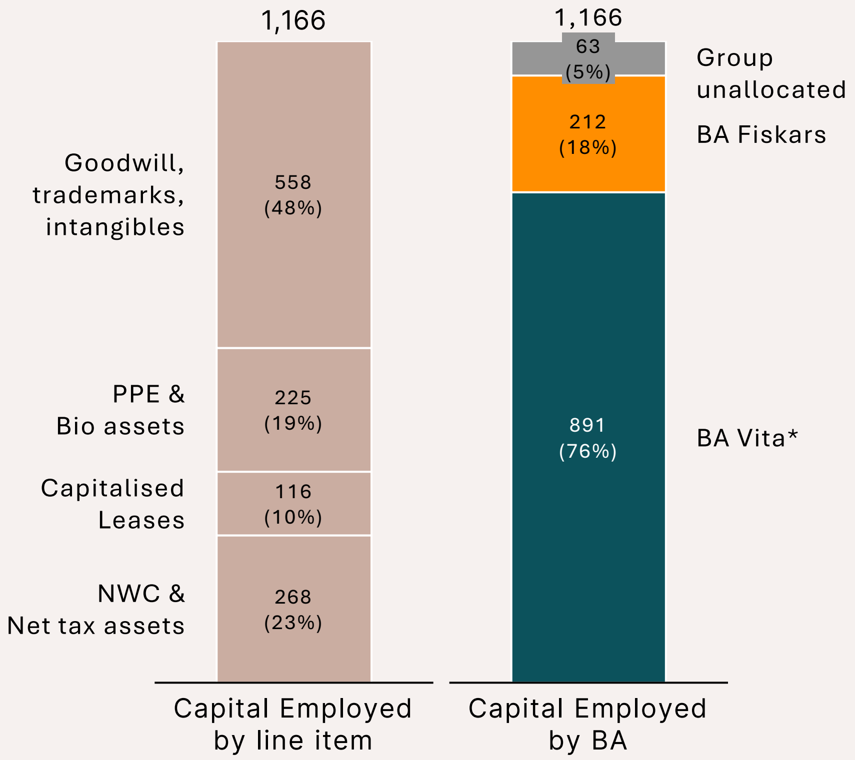
*Comparable EBITDA incl. IFRS 16

ROCE highlights the differences in the BA specific levers for delivering the financial targets

KEY TAKEAWAYS

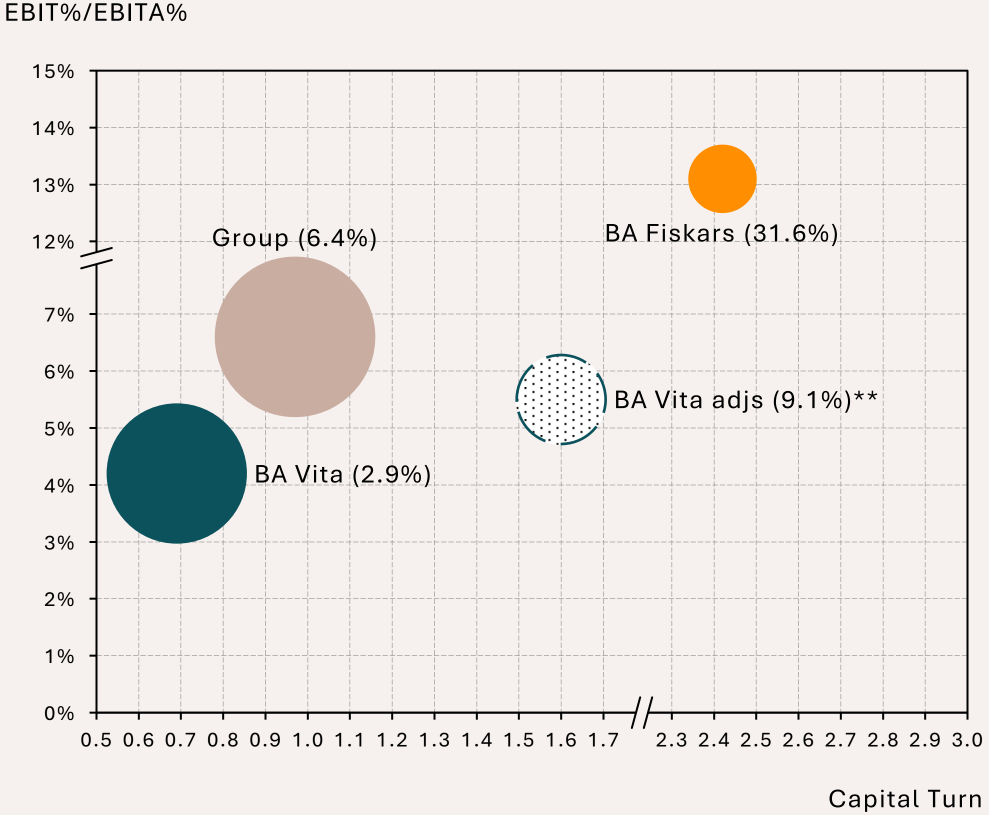
- Slow/non-moving goodwill, trademarks and other intangible assets originating from BA Vita acquisitions constitute the majority of Capital Employed
- BA Fiskars maintains an asset-light profile
- ROCE is expected to improve through both its components as BA Vita's growth trajectory and profitability gains are reinforced by ongoing working capital efficiency initiatives

CAPITAL EMPLOYED 3/26 (EURM)



* EUR 517m of EUR 891m (58%) is in goodwill, trademarks and other intangibles

CAPITAL TURNOVER X EBIT MARGIN MATRIX (LTM 3/26)



** Vita adjusted: Capital Employed excl. GW and Intangible Assets. EBIT margin replaced by EBITA margin.

Capital allocation priorities in the new financial framework

Source	Net working capital efficiency improvement	Return working capital to pre-COVID levels, led by inventory reduction
	Cost efficiency / profit improvement	Structural cost-out and productivity initiatives to expand cash flow from operations
	Prudent capex	Following the 2022–2024 CAPEX ramp-up, current spending levels provide a stable baseline for the forecast period
Use	Organic growth	Growth enabled by R&D and media
	Selective M&A	Organic growth remains the primary focus, with selective M&A retained as a strategic lever to shape Group's portfolio and accelerate value creation
	Returns to equity and debt holders	Stable, over time increasing dividend Reduce indebtedness to support returning back to our leverage target of ≤2.5

Dividend per share in relation to earnings and cash earnings

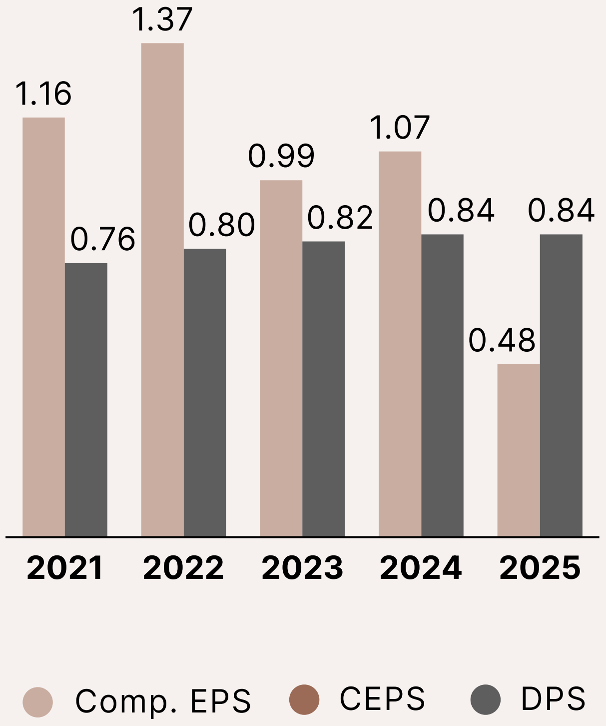
6.6%*
Dividend yield

175%
Payout Ratio on comp. EPS

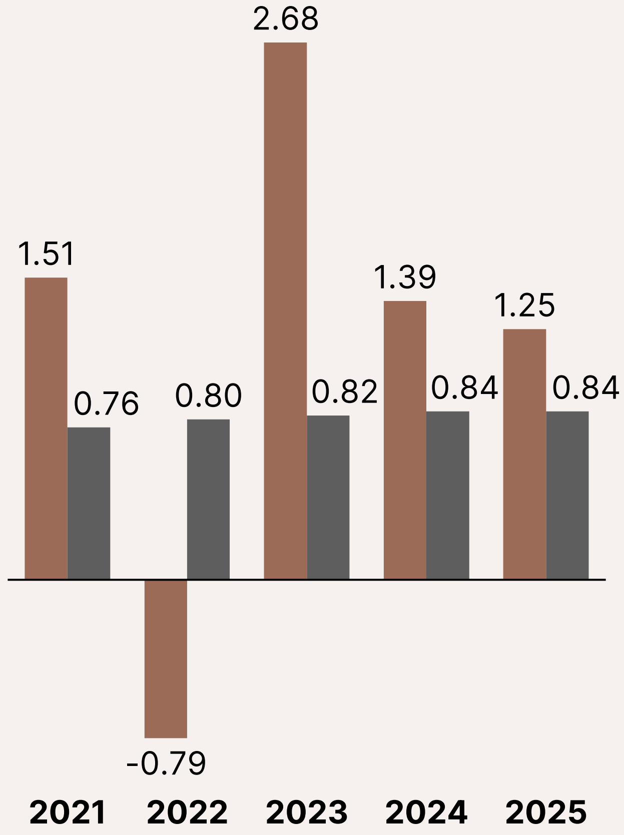
67%
Payout Ratio on CEPS

*Based on closing price on December 30, 2025

COMP. EPS AND DPS 2021-2025
EUR



CEPS AND DPS 2021-2025
EUR



Content

Q2 in brief

- **4th consecutive growth quarter:** comparable net sales +3% - comparable EBIT also improved to EUR 8 million
- **Both sales growth and EBIT improvement driven by BA Vita**, stable quarter for BA Fiskars
- **Free cash flow improved** significantly to EUR 31 million, supported by decreasing net working capital and strict CAPEX management
- **New financial targets** introduced for 2026-2030 in connection with Capital Markets Day
- **EcoVadis Platinum regained** through focused efforts

Guidance for 2026 unchanged: comparable EBIT expected to improve

NET SALES, EURm
260.9
Q2/2025: 258.3

BA VITA
5.5%*

BA FISKARS
0.0%*

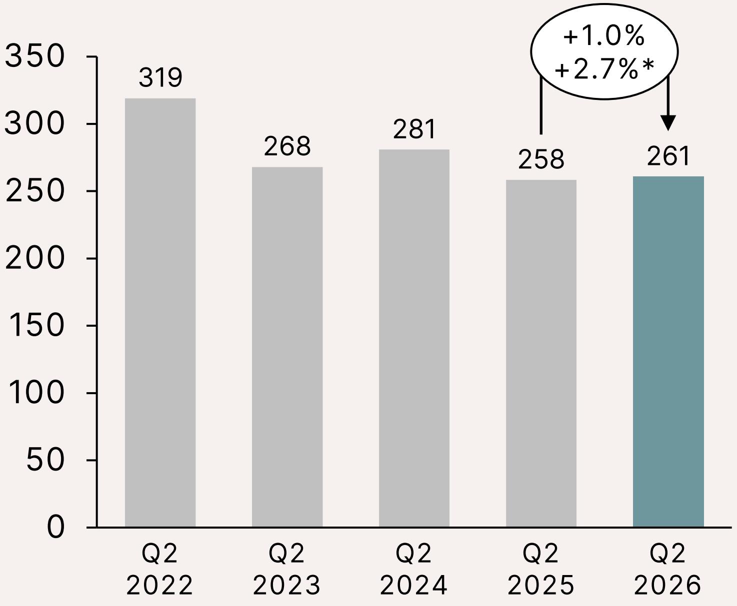
COMPARABLE EBIT, EURm
7.7
Q2/2025: 3.0

FREE CASH FLOW, EURm
30.7
Q2/2025: 2.3

*Comparable change

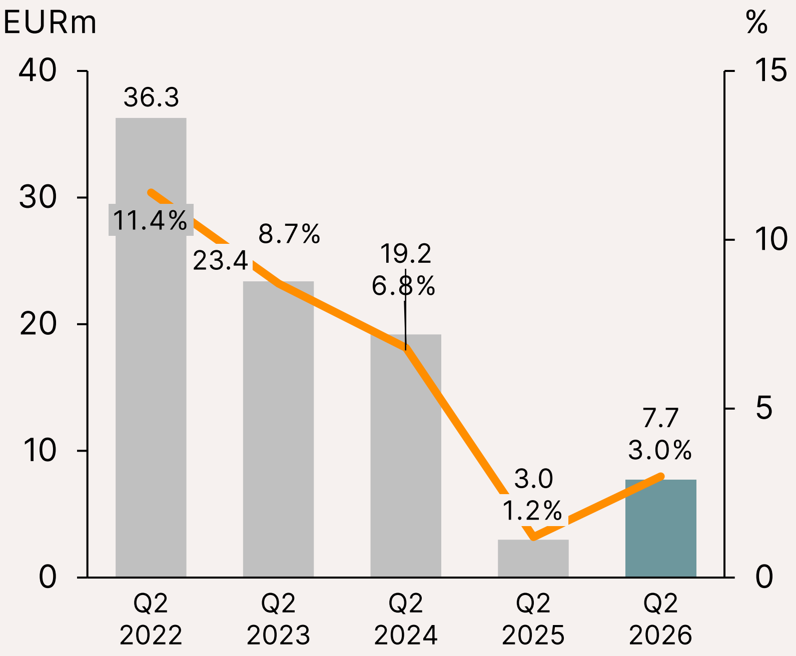
Q2 2026 Group key figures – Both comparable net sales and comparable EBIT improved

NET SALES, EURm



*Comparable net sales exclude the impact of exchange rates, acquisitions and divestments

COMPARABLE EBIT (EURm) AND COMPARABLE EBIT MARGIN, %



COMPARABLE EBIT, EURm

7.7

Q2/2025: 3.0

COMPARABLE EBITDA, EURm

26.6

Q2/2025: 22.2

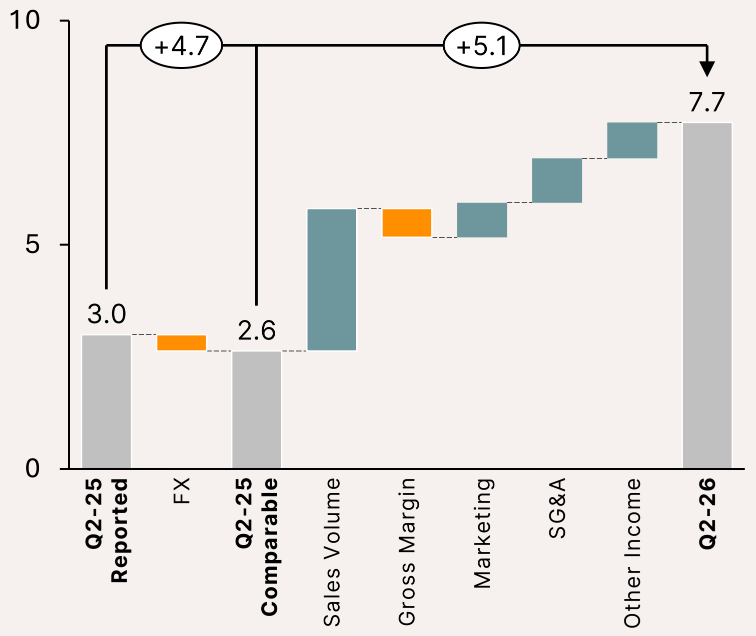
ADJUSTED EPS, EUR

-0.06

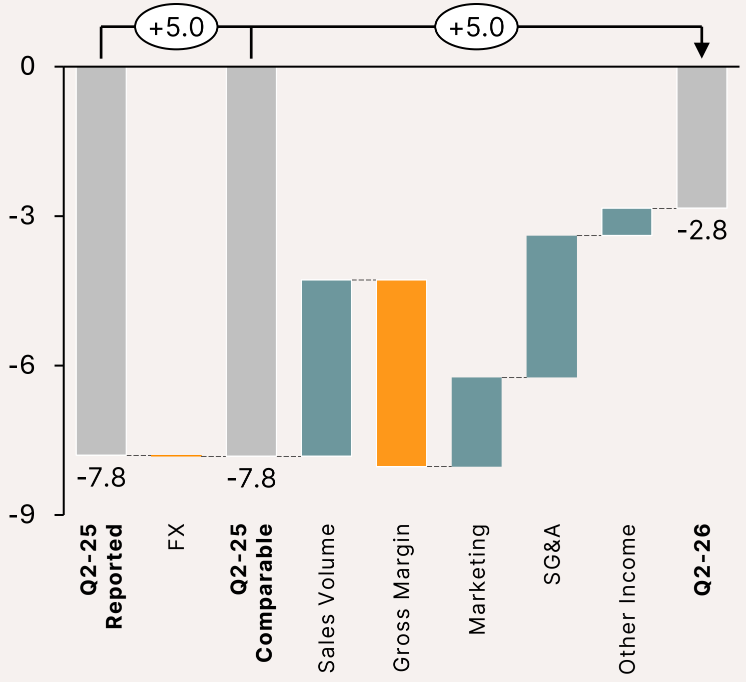
Q2/2025: -0.05

Comparable EBIT improved driven by BA Vita's higher sales volumes and lower SG&A costs

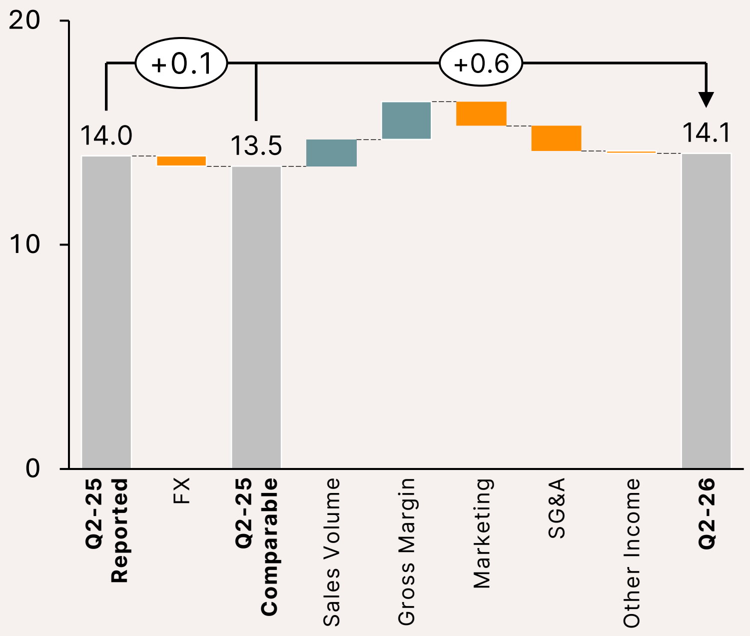
GROUP Q2 2026 EBIT EXCL. IAC BRIDGE, EURm



BA VITA Q2 2026 EBIT EXCL. IAC BRIDGE, EURm

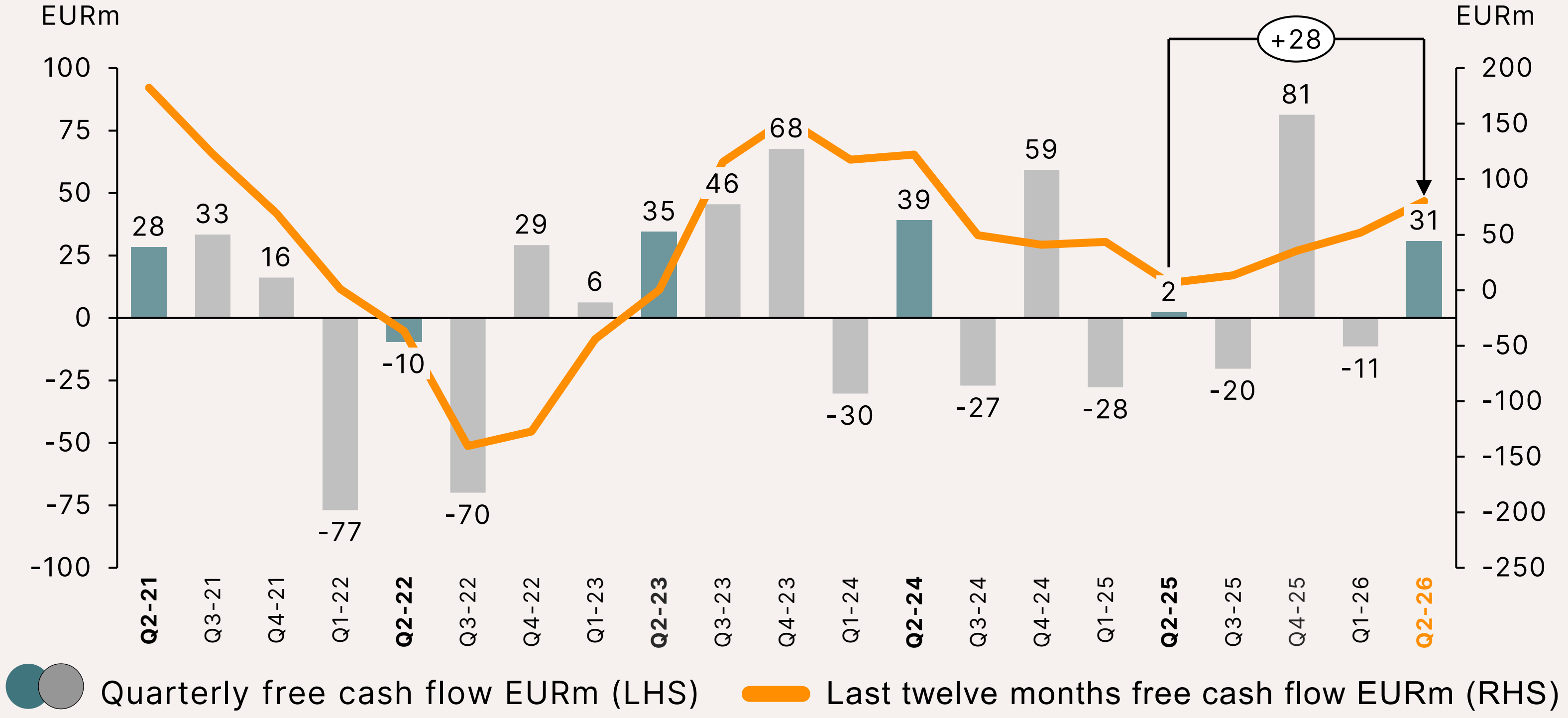


BA FISKARS Q2 2026 EBIT EXCL. IAC BRIDGE, EURm



Free cash flow improved significantly, CEPS nearly doubled

QUARTERLY FREE CASH FLOW* (UNLEVERED), EURm



*Calculation of free cash flow has been changed to include lease payments. Comparative periods have been restated accordingly.

CASH FLOW FROM OPERATIONS, EURm

50.8

Q2/2025: 30.2

CHANGE IN NET WORKING CAPITAL, EURm

30.4

Q2/2025: -0.3

CAPEX, EURm

7.0

Q2/2025: 15.4

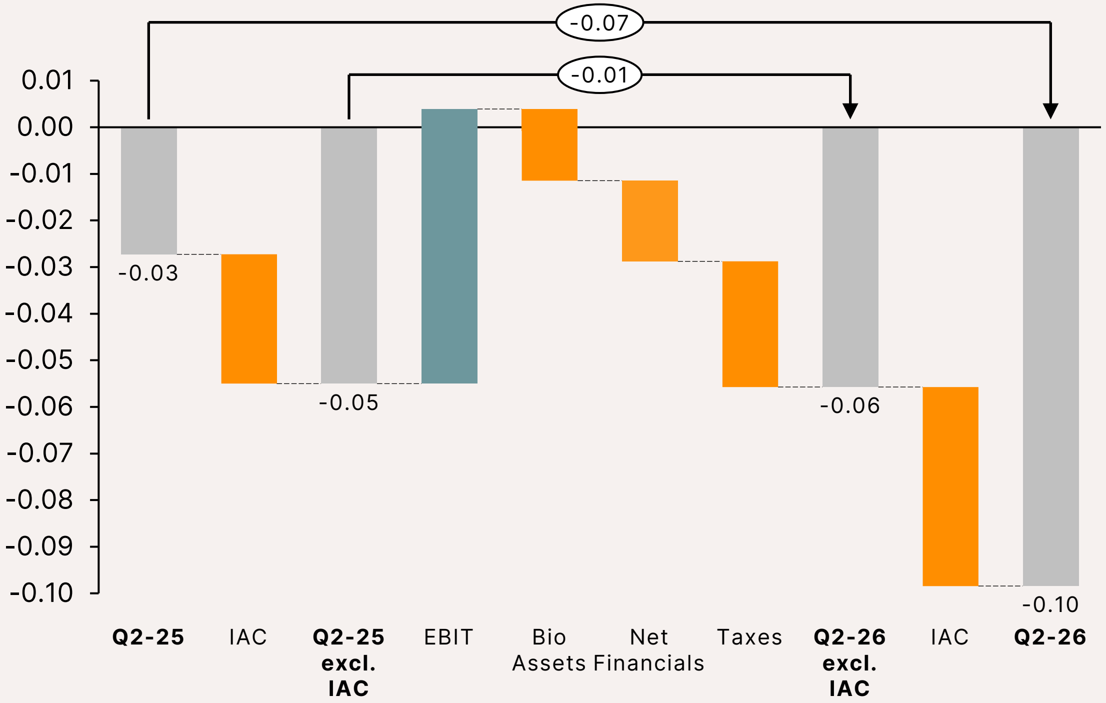
CASH EARNINGS PER SHARE, EUR

0.51

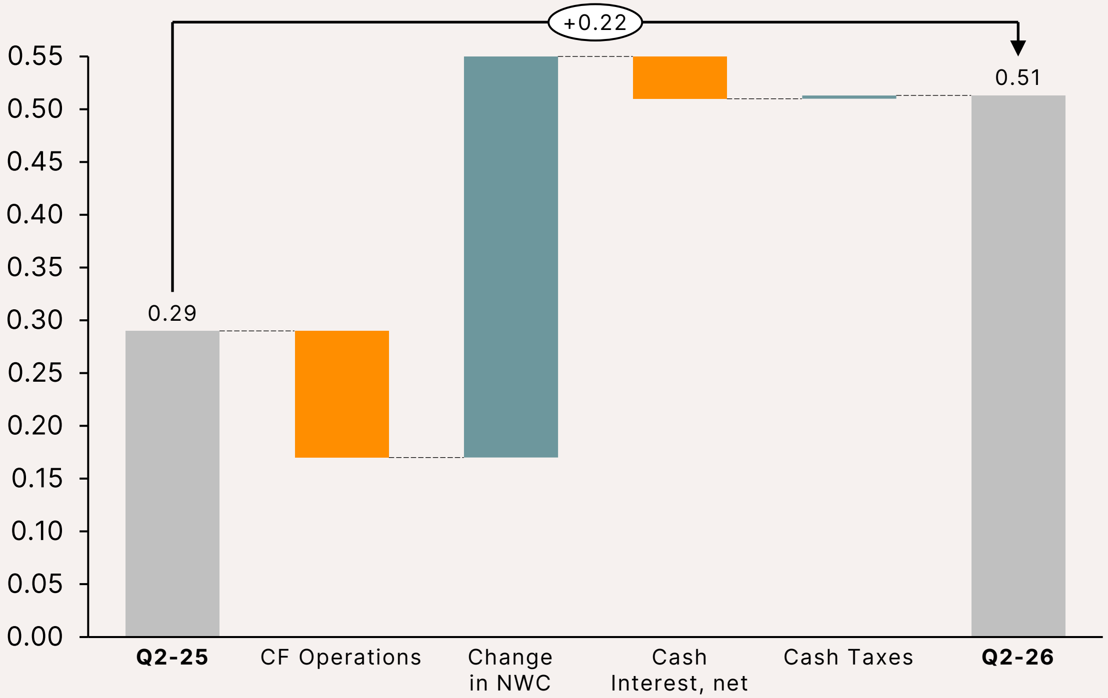
Q2/2025: 0.29

Group's adjusted EPS decreased – CEPS increased driven by change in net working capital

GROUP Q2 2026 EPS BRIDGE, EUR

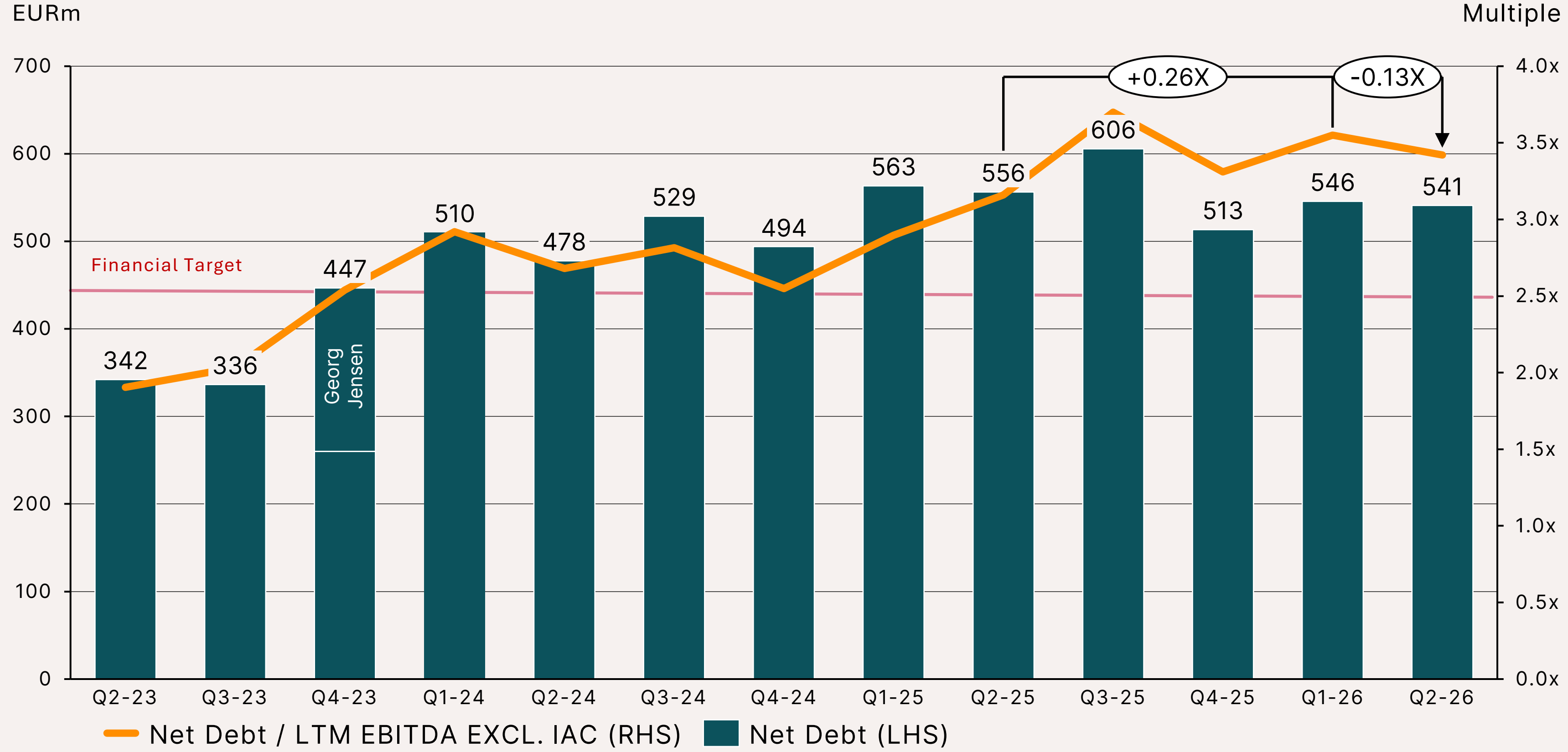


GROUP Q2 2026 CEPS BRIDGE, EUR



Net Debt to EBITDA improved from previous quarter, although above comparison period and targeted level

NET DEBT (EURm) AND NET DEBT / LTM EBITDA (EXCLUDING IAC)



NET DEBT, EURm

541.0

Q2/2025: 556.3

NET DEBT / LTM EBITDA

3.42

Q2/2025: 3.16

We remain committed to sustainability – progress in circularity and emissions, Ecovadis Platinum regained

PLATINUM Top 1%
ecovadis
Sustainability Rating
MAY 2026

ENVIRONMENTAL

Q1-Q2 2026
30%
Base year 2021
50% in 2030

Net sales from circular products and services

Q1-Q2 2025: 28%

Q1-Q2 2026
-63%
Base year 2017
-70% in 2030

Emissions from own operations (Scope 1 & 2)

Q1-Q2 2025: -59%

2025
-34%*
Base year 2018
-40% in 2030

Emissions from value chain (Scope 3)

2024: -33%

Jun 30, 2026
72%
Target set 2025
80% in 2029

% of raw material, component, and finished goods suppliers, have set science-based targets

31.3.2026: 72%

SOCIAL

Q1-Q2 2026
2.9
Target
0

Zero harm with zero LTAF (Lost time accident frequency)

Q1-Q2 2025: 3.6

May 2026
71
Target
88

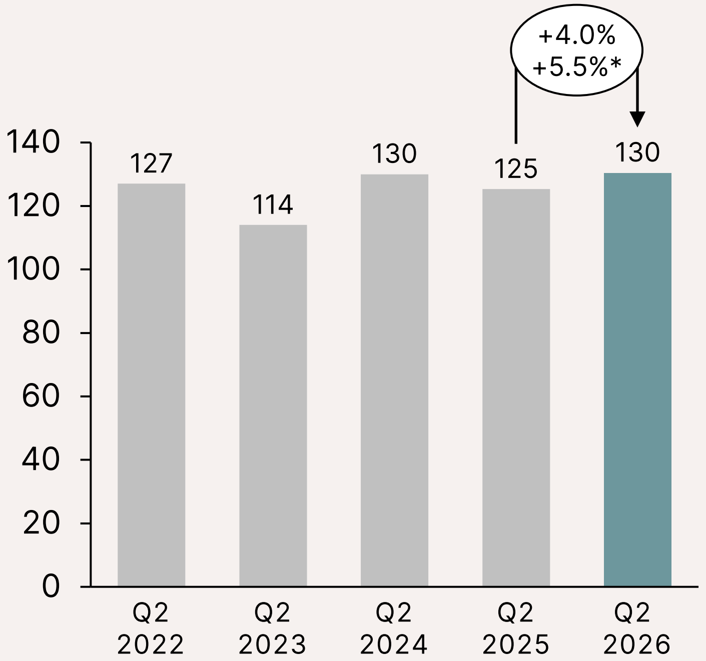
Inclusion Experience within the top 10% of companies across industries

Apr 2025: 77**

*Progress in this target is reported on an annual basis
**Due to changes in the index and methodology, the May 2026 result is not directly comparable to the previous April 2026 result

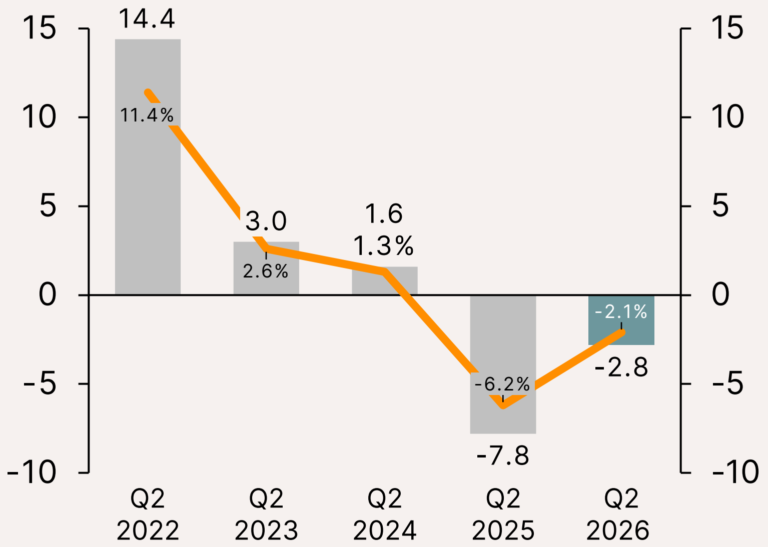
Business Area Vita Q2: Fourth consecutive growth quarter, early signs of turnaround

NET SALES, EURm



*Comparable net sales exclude the impact of exchange rates, acquisitions and divestments

COMPARABLE EBIT (EURm) AND MARGIN, %



- Fourth consecutive growth quarter, comparable net sales up by 5.5%
  - Growth across DTC and wholesale
  - Continued strong performance of Georg Jensen
  - Growth by several regional leader brands such as Rörstrand and Moomin Arabia
- Comparable EBIT increased supported by higher volumes and lower SG&A
  - The scale-down of production to reduce inventories weighed on comp. gross margin and comp. EBIT
- Comparable gross margin decreased by 300 bps to 51.7%

Business Area Vita offering highlights

Rörstrand's 300th anniversary – related activations boosted sales momentum

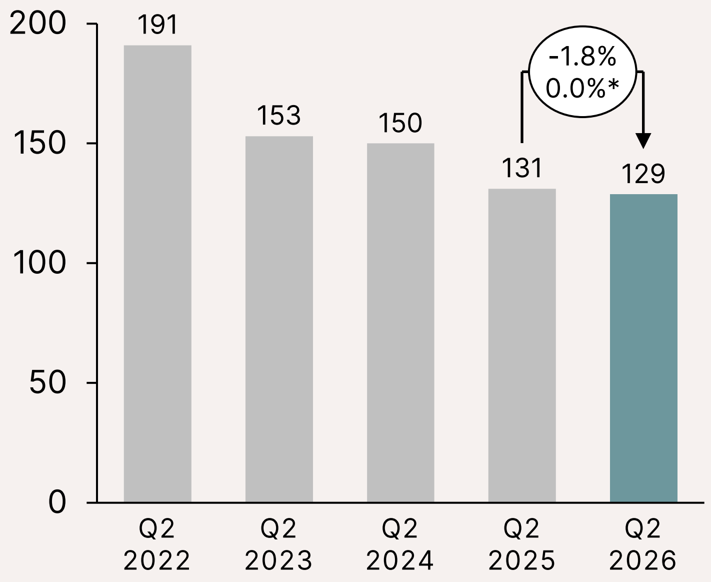
Iittala launched a limited-edition collaboration with **Pokémon**, which sold out within the first week

Georg Jensen introduced the **Weft** jewelry collection, providing a contemporary take on the brand's identity

Five of Vita's brands hosted eye-catching exhibitions at 3daysofdesign

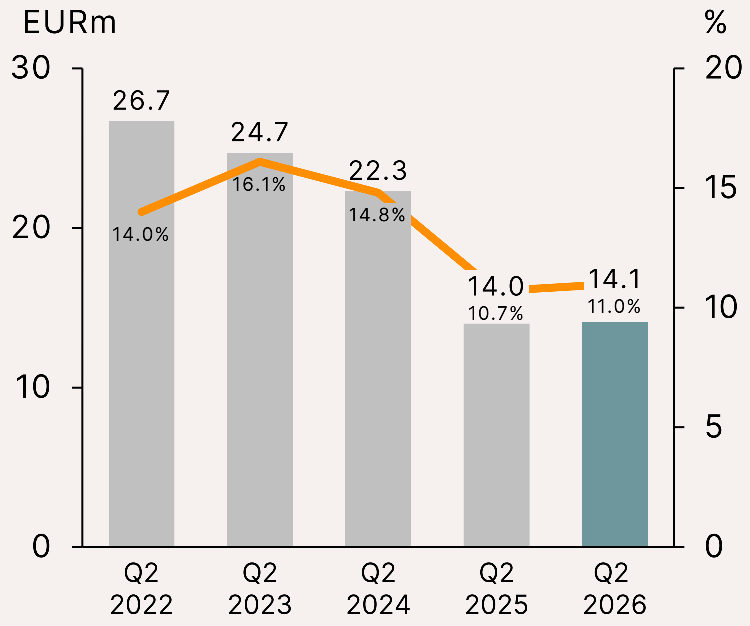
Business Area Fiskars Q2: Stable comparable net sales and EBIT

NET SALES, EURm



*Comparable net sales exclude the impact of exchange rates, acquisitions and divestments

COMPARABLE EBIT (EURm) AND MARGIN, %



- Comparable net sales remained stable
  - Growth in the U.S. was offset by declines in Central Europe
- Comparable EBIT remained stable, with improved comparable gross margin offset by investments in new product development and marketing
- Comparable gross margin increased by 220 bps to 41.3%

Business Area Fiskars offering highlights

Fiskars introduced the modular **OneClick™ tool system**, enabling seamless transitions between gardening tasks while supporting compact storage.

The **Power Tools** range received the highest **“Best of the Best”** distinction at the Red Dot Design Awards. Pet Care and DualAction also awarded.

Guidance for 2026

Fiskars Corporation expects comparable EBIT to improve from the 2025 level (2025: EUR 76.4 million)

Assumptions behind the guidance

Uncertainties in the global economy persist, limited visibility

The Group's EBIT generation is weighted to the second half of the year, with improvement expected to be primarily driven by Business Area Vita

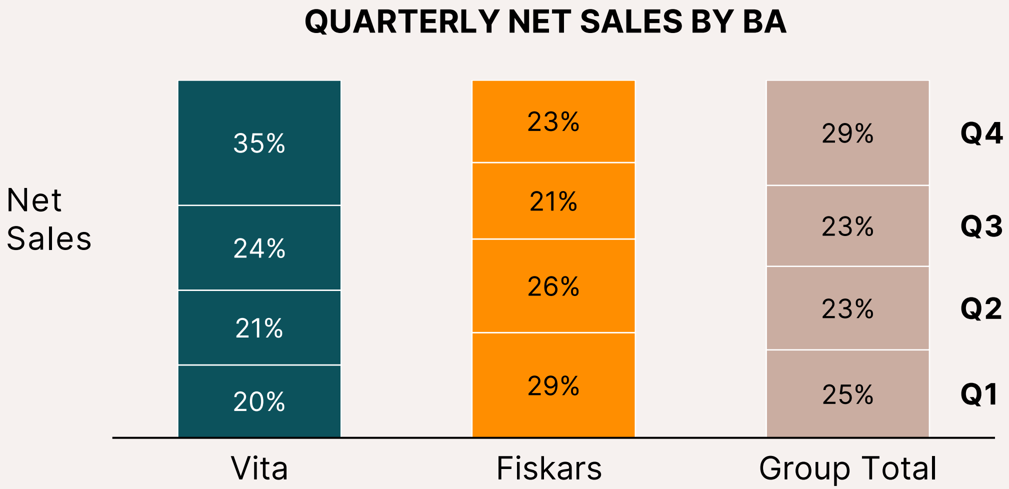
+ Previously announced changes in BA Vita expected to support EBIT from H2 onwards

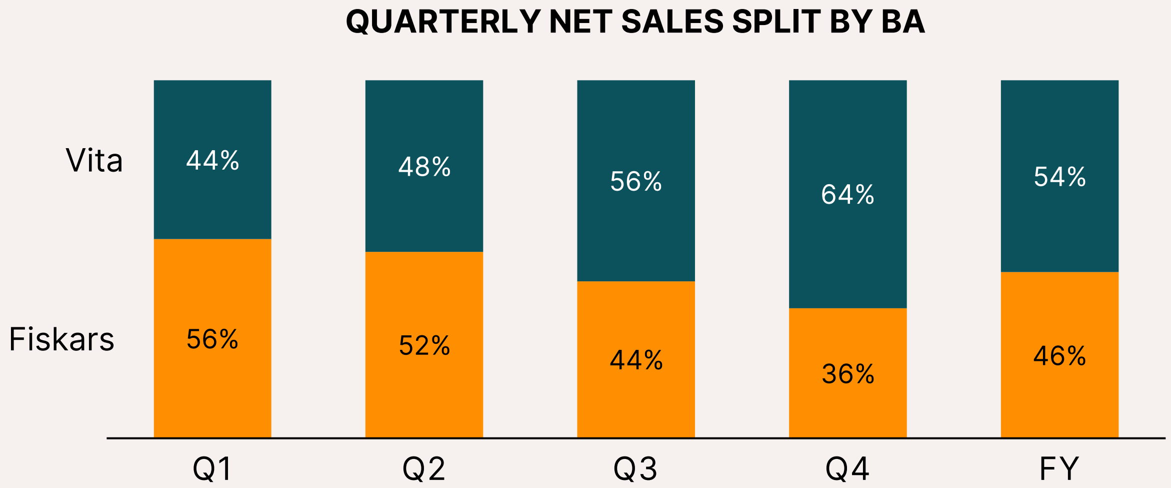
- BA Vita's actions to reduce elevated inventories will carry some negative impact

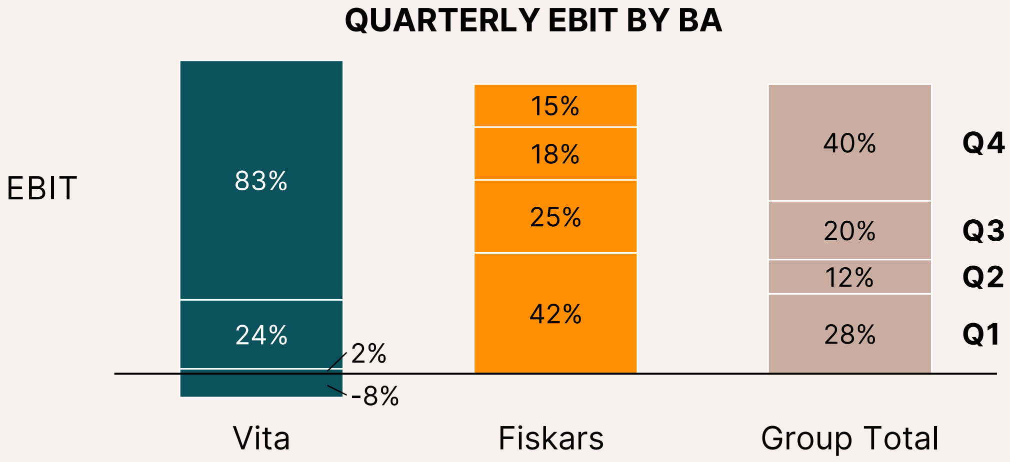
Content

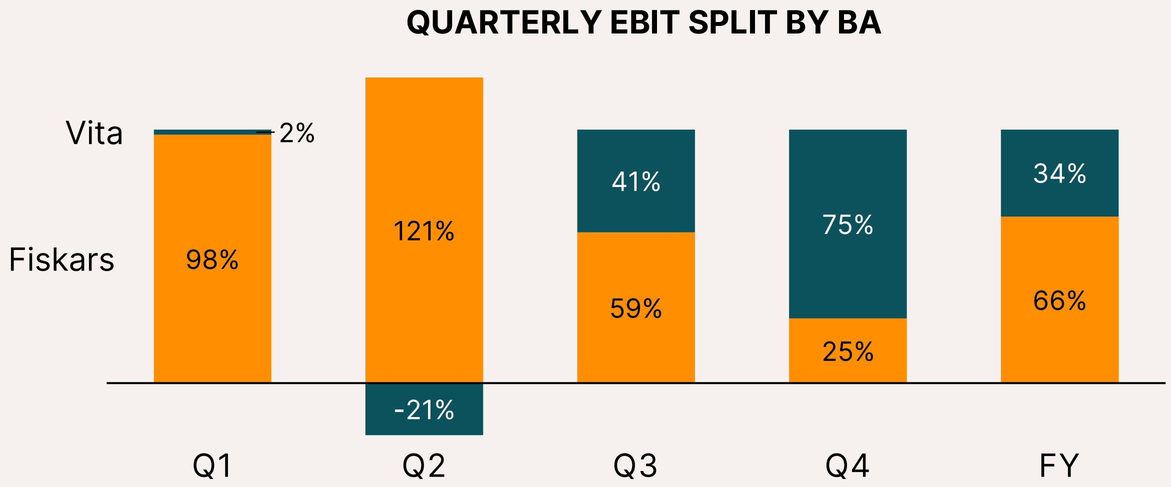
Appendices

Seasonal volatility: BA Fiskars H1, BA Vita H2 focused – Group net sales and EBIT balanced between quarters









Note: two years' average

Largest shareholders as of June 30, 2026

#	SHAREHOLDER NAME	NUMBER OF SHARES	% OF SHARES AND VOTES
1	Virala Oy Ab	12,805,000	15.81 %
2	Turret Oy Ab	11,430,961	14.11 %
3	Holdix Oy Ab	11,366,573	14.03 %
4	Bergsrådinnan Sophie von Julins Stiftelse	2,556,000	3.16 %
5	Oy Julius Tallberg Ab	2,554,350	3.15 %
6	Varma Mutual Pension Insurance Company	2,042,483	2.52 %
7	Margareta Lindsay Gripenberg Dödsbo	2,014,000	2.49 %
8	Ilmarinen Mutual Pension Insurance Company	1,579,948	1.95 %
9	The Estate of Greta von Julin	1,560,000	1.93 %
10	Elo Mutual Pension Insurance Company	1,217,000	1.50 %
11	Lazard Frères Gestion	960,000	1.19 %
12	Nordea Funds	951,964	1.18 %
13	Albert Ehrnrooth	860,000	1.06 %
14	Dimensional Fund Advisors	815,499	1.01 %
15	Samfundet Folkhälsan	770,265	0.95 %
	15 largest shareholders, total	53,484,043	66 %
	Other shareholders	27,515,957	34 %
	Total	**81,000,000**	**100.00**

DATA SUPPLIED BY MODULAR FINANCE

Leadership Team

Jyri Luomakoski
Fiskars Group's President & CEO
Employed 2025

Jussi Siitonen
CFO
Employed 2021

Daniel Lalonde
CEO of Vita
Employed 2025

Dr. Steffen Hahn
CEO of Fiskars
Employed 2024

Members of the Board of Directors

Paul Ehrnrooth

Alexander Ehrnrooth

Susan Duinhoven

Louise Fromond

Rolf Ladau

Carl-Martin Lindahl

Susanne Skippari

Kaarina Ståhlberg

Fiskars was founded in 1649, Fiskars Group was formed through strategic acquisitions

FISKARS
1649

1915
Fiskars shares listed on the Helsinki Stock Exchange

1967
Fiskars manufactures the world's first plastic handled scissors

1977
Fiskars enters the US market

1986
Gerber joins Fiskars Group

2007
Iittala, Arabia & Rörstrand join Fiskars Group

2008
Shifting focus to consumer-driven business

2013
Royal Copenhagen joins Fiskars Group

2015
Waterford, Wedgwood, & Royal Doulton join Fiskars Group

2019
Fiskars distributes its Wärtsilä shares as extra dividend

2021
Fiskars Group growth strategy launched

2022
U.S. Watering divestment

2023
Georg Jensen joins Fiskars Group

Our luxury home brand portfolio's share of the Group's net sales is now over one third

2026

Calculation of key figures

FX-neutral net sales growth = Year-on-year net sales growth on a constant-currency basis. The comparison period's non-euro net sales are retranslated into euros at the reporting period's foreign exchange rates, thereby eliminating the impact of currency translation on reported growth.

Comparable EBIT = Operating profit (EBIT) ± items affecting comparability

Comparable EBIT margin = Operating profit (EBIT) ± items affecting comparability / Net Sales

Comparable EBITDA = Operating profit (EBIT) + depreciation + amortization ± items affecting comparability

Net debt = Interest-bearing debt (Loans from credit institutions + issued bonds + lease liabilities) - cash and cash equivalents

Year-end net debt / comparable EBITDA (LTM), ratio = Net debt / Comparable EBITDA

Free cash flow = EBITDA ± non-cash items ± change in NWC – CAPEX – cash taxes – lease payments

Free cash flow / comparable EBIT (LTM)%, IFSR 16 adjusted = Free cash flow / (comparable EBIT, LTM – lease interest)

Capital employed = Goodwill + Other intangible assets + Property, plant and equipment + Right-of-use assets + Biological assets + Net Working Capital ± Net tax liabilities

Return on capital employed, % = Comparable EBIT LTM / Average Capital employed

Disclaimer

This presentation contains forward-looking statements that reflect management's current views with respect to certain future events and potential financial performance. Although Fiskars Group believes that the expectations reflected in such forward-looking statements are reasonable, no assurance can be given that such expectations will prove to have been correct. Accordingly, results could differ materially from those set out in the forward-looking statements as a result of various factors.

Important factors that may cause such a difference for Fiskars Group include, but are not limited to:
(u) the macroeconomic development and consumer confidence in the key markets,
(ii) change in the competitive climate, (iii) change in the regulatory environment and other government actions, (iv) change in interest rate and foreign exchange rate levels, and (v) internal operating factors.

This presentation does not imply that Fiskars Group has undertaken to revise these forward-looking statements, beyond what is required by applicable law or applicable stock exchange regulations if and when circumstances arise that will lead to changes compared to the date when these statements were provided.


Thank you!